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#### TMDLs and the Shenandoah Valley's Agricultural Community: Balancing Costs and Benefits of Conservation

Nesha McRae

## TMDLs and the Shenandoah Valley's Agricultural Community:



### Balancing Costs and Benefits of Conservation

### Nesha McRae VA Dept. of Conservation and Recreation

Photos: Mike Phillips (left and right)

# Total Maximum Daily Loads (TMDLs) in Virginia

- Targeted watershed restoration for impaired waters
- 3 step process
  - TMDL Study
  - Implementation Plan
  - Implementation
- Legal background
- Voluntary implementation



TMDLs and Shenandoah Valley Farmers...like oil and water?

- The Valley's Farming Community: independent, steeped in tradition, many experiencing declining cash returns
- Total Maximum Daily Loads: a legally mandated process used by the government to clean up impaired waterways

# Finding Common Ground



- Public participation is critical
  - Strong sense of
    community = active
    participation
  - -SCALE is important
- Soil and fertilizer are valuable resources

# What do we need from farmers?

- Livestock exclusion
- Stream buffers
- Soil conservation
  - Conservation tillage
  - Cover crops
- Prescribed grazing
- Manure storage



# How does this impact their bottom line?

- Economic benefits of some BMPs are clear
  - Rotational grazing
    - \$419M spent on feed in 2007
  - Cover crops: \$30/acre
  - Others are more complex...
    - Loss of land in buffers vs. cost share payments and bank stabilization
    - Fence maintenance vs. improved herd health
    - Nutrient management and manure application



# Accounting for Costs and Benefits in Plan Development

- Community water quality goals versus TMDLs
- Cost effective BMPs
- Accounting for existing BMPs (including voluntary)
- Outreach
  recommendations
  - Peer to peer discussions
  - Farmer testimonials



Accounting for Costs and Benefits in Implementation

## Funding projects

- Staff
- Cost share
- Increasing flexibility
  - Shenandoah RC&D
    Flexible Fencing
  - Changes to state cost share program
- Promoting economic benefits



### STREAMSIDE LIVESTOCK EXCLUSION:

A tool for increasing farm income and improving water quality

#### BY R. ZECKOSKI, B. BENHAM, C. LUNSFORD

"I have seen weight gain increases of 5-10% over 9-10 months since removing my beef cattle from the stream and providing water from springs and wells."

Scott Campbell Augusta County

## Increased weight-gain translates into more money per head (Table 1).

Table 1. Example of increased revenue due to installing off-stream waterers<sup>35</sup>.

Typical calf sale weight	Additional weight gain due to off-stream waterer	Price	Increased revenue due to off-stream waterer
500 lb/calf	5 % or 25 lb	\$0.60 per lb	\$15 per calf

# What the Future Holds for TMDLs and Agriculture

- Marketing conservation to the consumer
- Ecosystems services
- Chesapeake Bay TMDL
  - VA estimated cost of full implementation > \$7B
  - Implementation of agricultural BMPs to remain voluntary
  - Potential for regulatory approach exists

