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## Instrument Selection Through Bayesian Model Average and Directed Acyclic Graph Approaches : **Case Study In Childhood Obesity and Parental Time Allocation**

# UirginiaTech

#### Introduction

Childhood obesity has been an active empirical research area. Although reduced form analysis can explain demographic and profile differences in childhood obesity causes, structural econometric modeling is still much needed in order to explain how endogenous variables (i.e., behavioral choices, intervention program participation, parental involvement) evolve according to fundamental processes (i.e., taste shocks, policy changes).

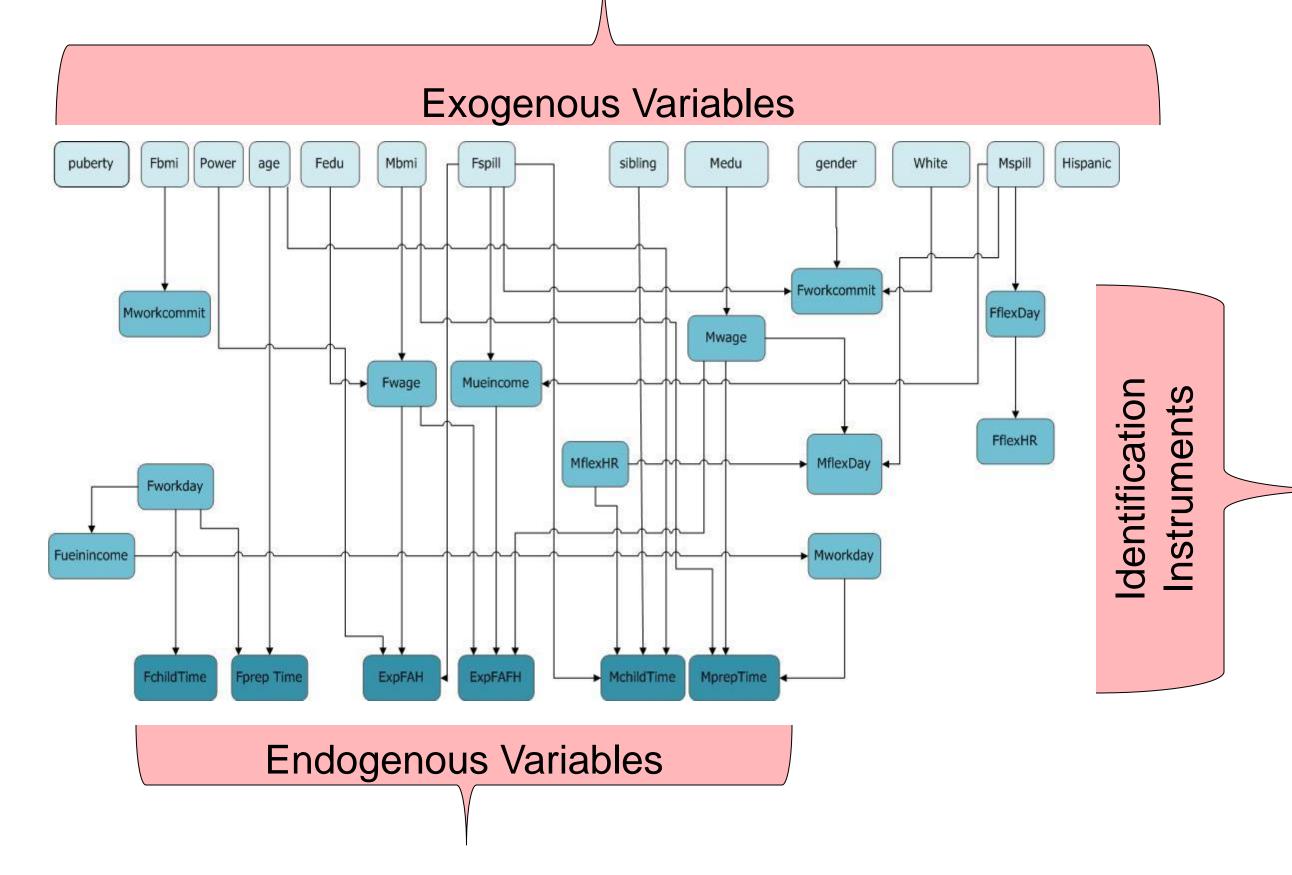
- Endogeneity bias invalidates least squares estimation.
- Instrumental variables estimation is a popular method used. ✓ Theoretical framework is still the backbone (e.g., Deaton 2010)
- Within a well-defined problem of inference, instrumental variables can be a solution.
- Challenge: weak instruments problem (e.g., Donald and Newey 2001) Finite sample properties of estimators are sensitive to the choice of valid instruments used
- Two sources of uncertainty in 2SLS:
- Model uncertainty common in all empirical analysis.
- Instruments uncertainty in handling endogeneity while facing many weak but valid instruments.

#### **Objectives and Methodology**

- We face the challenges of model uncertainty, instruments uncertainty and weak instruments challenges through adapting two existing procedures which have been extended to the endogeneity problems: Directed Acyclic Graph (DAG)
- (e.g., Wang and Bessler 2006, Stockton, Capps, and Bessler 2008) Bayesian Model Averaging (BMA)
- (e.g., Moral-Benito, 2010; Durlauf et al., 2008; Eicher et al., 2009)
- Furthermore, concurring with Deaton (2010), this study roots the instrumental variable estimations in theoretical framework: The empirical case study is based on the unique theoretical model
  - developed by You and Davis (2010).
- The model depicts the interaction between parents and the child in order to guide empirical analysis of childhood weight production process.
- Specifically, the model identifies a pool of valid instruments for parental inputs that are of policy interests (e.g., parental time allocations).

#### **DAG: Visual Presentation**

DAG is a graphical model that shows causal flows among variables which can provide helpful insights to the instrument selection stage.



(Based on the model and data used in You and Davis, 2010)

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#### **BMA: IVBMA Method**

□ IVBMA: Eicher et al. (2009) extended BMA to account for the instruments selection uncertainty through a two-step procedure using Bayesian Information Criteria weights. Let the model be:  $Y = \beta' \binom{W}{X} + \eta$ ,  $W = \theta'_Z Z + \theta'_X X + \varepsilon$  where  $\binom{\eta}{\varepsilon} \sim N \left( \begin{pmatrix} 0 \\ 0 \end{pmatrix}, \begin{pmatrix} \sigma_{\eta}^2 & \sigma_{\eta \varepsilon} \\ \sigma_{\varepsilon \eta} & \sigma_{\varepsilon}^2 \end{pmatrix} \right)$ First Stage: Nesting BMA into the 1<sup>st</sup> stage estimation of the 2SLS process

By Bayesian rule, the posterior probability is:  $\pi_i = pr(M_i \mid D) = \frac{pr(D \mid M_i) pr(M_i)}{\sum_i pr(D \mid M_i) pr(M_i)}$ 

where  $pr(D|M_i) = \int pr(D|\theta^i, M_i) pr(\theta^i|M_i) d\theta^i$ 

 $\checkmark$  The posterior mean of the 1<sup>st</sup> stage parameter  $\theta$  is the weighted average of all possible models estimates (weighted by posterior probability):

 $\hat{\theta} = \sum_{i=1}^{I} \pi_i \hat{\theta}^i$ 

- $\checkmark$  The posterior variance of the 1<sup>st</sup> stage parameter  $\theta$  has two components:
  - The weighted average of the variances of all possible models;
    - $\hat{\sigma}^{BMA}(\theta) = \sum_{i=1}^{I} \pi_i \hat{\sigma}_i^2 + \sum_{i=1}^{I} \pi_i (\hat{\theta}^i \hat{\theta}^{BMA})^2$

Second Stage of the 2SLS process nested with BMA:

Given all the possible models in the 1<sup>st</sup> stage  $M = \{M_1, M_2, \dots, M_n\}$ , we can either use least squares or nest BMA again in the 2<sup>nd</sup> stage.

Let  $b(\tilde{w}_i)$  be the coefficient of the 2<sup>nd</sup> stage given the 1<sup>st</sup> fitted values of the endogenous variables  $\tilde{W}_{\cdot}$ , then

 $\checkmark$  The posterior mean of 2<sup>nd</sup> stage parameter:

 $\hat{b}^{IVBMA} = \mathring{\mathbf{a}}_{i}^{I} \rho_{i} \hat{b}(\tilde{w}_{i})$ 

 $\checkmark$  The posterior variance of 2<sup>nd</sup> stage parameter:

 $S_{IVBMA}^{2} = \mathring{a}_{i=1}^{I} \rho_{i} \operatorname{var}(\hat{b} | M_{i}) + \mathring{a}_{i-1}^{I} \rho_{i} (\hat{b}(\tilde{w}_{i}) - \hat{b}^{IVBMA})$ 

Note:

 $\Box$  DAG can inform the setting of priors (i.e.,  $pr(M_i)$  and  $pr(\theta^i | M_i)$ ) in the 1<sup>st</sup> stage. IVBMA provides extra information about instruments selected through posterior possibilities.

#### Simulation: Compare IVBMA, 2SLS, OLS

OLS: suffers endogeneity bias <sup>1</sup> 2SLS: finite sample properties (i.e., biasedness and inefficiency) suffer when using too

many weak instruments IVBMA: mitigates the many instrument bias providing that instrument candidates are

valid

Scenario 1: Small numbers of weak instruments

|                | 10      | 0 observati | ons     | 500 observations |         |         |  |  |  |
|----------------|---------|-------------|---------|------------------|---------|---------|--|--|--|
|                | BMA     | 2SLS        | OLS     | BMA              | 2SLS    | OLS     |  |  |  |
| Bias           | 0.00734 | 0.03318     | 0.29916 | 0.00011          | 0.00589 | 0.29906 |  |  |  |
| MSE            | 0.00514 | 0.00568     | 0.09202 | 0.00099          | 0.001   | 0.08996 |  |  |  |
| Inter quartile | 0.09929 | 0.09371     | 0.06708 | 0.00097          | 0.00097 | 0.03177 |  |  |  |
| Median bias    | 0.01155 | 0.03674     | 0.29772 | 0.00169          | 0.00805 | 0.2981  |  |  |  |
| Abs deviance   | 0.07406 | 0.06916     | 0.20132 | 0.02997          | 0.03001 | 0.02311 |  |  |  |

Scenario 2: Many weak instruments

|                | 10 IV  | ′s, b <sub>1</sub> =1 ,rest | t 0.01 | 15 IVs, b <sub>1</sub> =0.5 ,rest 0.05 |        |        |  |  |  |
|----------------|--------|-----------------------------|--------|--|--------|--------|--|--|--|
|                | BMA    | 2SLS                        | OLS    | BMA                                    | 2SLS   | OLS    |  |  |  |
| bias           | 0.0663 | 0.074                       | 0.0816 | 0.0844                                 | 0.1869 | 0.5899 |  |  |  |
| MSE            | 1.1649 | 0.0098                      | 0.0019 | 0.0184                                 | 0.0462 | 0.3592 |  |  |  |
| inter quartile | 0.1645 | 0.1268                      | 0.0589 | 0.1711                                 | 0.1332 | 0.0776 |  |  |  |
| median bias    | 0.0796 | 0.078                       | 0.0812 | 0.0983                                 | 0.1946 | 0.5807 |  |  |  |
| abs deviance   | 0.1229 | 0.0938                      | 0.0436 | 0.0113                                 | 0.0997 | 0.0579 |  |  |  |

• The weighted sum of the coefficient deviances for each possible models.

#### Case Study: Parental Choice, Childhood Obesity

- (2010).

#### The policy relevant equation:

- child's weight production.

### 1<sup>st</sup> Stage Estimation: IVBMA vs. OLS

|              |           | ExpFAH    |           | ExpFAFH   |              |           | PrepTime  |            |            |              | ChildTime     |              |  |
|--------------|-----------|-----------|-----------|-----------|--------------|-----------|-----------|------------|------------|--------------|---------------|--------------|--|
|              | post prob | Mean coef | OLS coef. | post prob | Mean<br>Coef | OLS coef. | post prob | Mean Coef  | OLS coef.  | post<br>prob | mean coef     | OLS<br>coef. |  |
| FUEin        | 0         | 0         | 0.0004    | 100       | 0.0006*      | 0.0007*   | 0         | 0          | 0.0014     | 18.9         | 0.0021        | 0.0099       |  |
| MUEin        | 0         | 0         | -0.0007   | 100       | 0.0053***    | 0.0056*** | 0         | 0          | -0.002     | 0            | 0             | 0.0191       |  |
| Fwage        | 100       | 0.0012*   | 0.0011    | 100       | 0.0023***    | 0.0019*** | 0         | 0          | -0.0044    | 0            | 0             | -0.0017      |  |
| Mwage        | 0         | 0         | -0.0005   | 100       | 0.0019***    | 0.0020*** | 100       | -0.0108*** | -0.0081    | 0            | 0             | -0.0084      |  |
| FflexHR      | 100       | 0.0413**  | 0.033     | 100       | -0.0321**    | -0.0418** | 0         | 0          | -0.0525    | 0            | 0             | -0.0899      |  |
| MflexHR      | 8.6       | -0.0009   | -0.0036   | 0         | 0            | -0.0125   | 0         | 0          | -0.1242    | 0            | 0             | 0.0912       |  |
| FflexDay     | 0         | 0         | 0.0155    | 55.4      | 0.0106       | 0.0221    | 3         | 0.0038     | 0.1143     | 0            | 0             | -0.0593      |  |
| MflexDay     | 0         | 0         | -0.0051   | 8         | 0.0006       | 0.0211    | 2.4       | 0.0025     | 0.2002     | 100          | 0.6054**<br>* | 0.5158       |  |
| FWorkCom     | 0         | 0         | -0.002    | 52.5      | -0.0065      | -0.0191*  | 31.9      | -0.0443    | -0.1877**  | 0            | 0             | 0.1004       |  |
| MworkCo<br>m | 0         | 0         | 0.0144    | 100       | 0.0203*      | 0.0243*   | 0         | 0          | 0.0576     | 0            | 0             | -0.027       |  |
| FworkDay     | 0         | 0         | 0.009     | 100       | 0.0564**     | 0.0522    | 14.6      | -0.0503    | -0.3043    | 100          | -2.024***     | -2.03***     |  |
| Mworkday     | 100       | -0.0476   | -0.0305   | 7.5       | 0.001        | 0.0211    | 100       | -0.7546*** | -0.7011*** | 0            | 0             | 0.1919       |  |

structural weight production equation. the DAG section.

#### 2<sup>nd</sup> Stage Estimation: IVBMA vs. 2SLS

|           |       | ExpFAH | ExpFAF<br>H | PrepT  | ChildT  | Power   | fspillOver | mspillover | age    | gender | puberty | sibling | mombmi | dadbmi |
|-----------|-------|--------|-------------|--------|---------|---------|------------|------------|--------|--------|---------|---------|--------|--------|
| 2sls      | beta  | 0.6331 | 0.0937      | 0.0216 | -0.0133 | -0.053  | -0.0431    | 0.0392     | 0.0183 | 0.0423 | 0.08    | 0.0236  | 0.0112 | 0.0125 |
|           | sd    | 0.5137 | 0.267       | 0.0554 | 0.0262  | 0.0342  | 0.0286     | 0.0275     | 0.0115 | 0.0424 | 0.0687  | 0.0286  | 0.0042 | 0.007  |
| IVBM<br>A | wbeta | 0.0961 | -0.0215     | 0.1717 | 0.0401  | -0.0269 | -0.0301    | 0.038      | 0.0219 | 0.0231 | 0.0878  | 0.0336  | 0.0105 | 0.0087 |
|           | wsd   | 0.5111 | 0.0249      | 0.2763 | 0.0558  | 0.023   | 0.025      | 0.0257     | 0.0108 | 0.0364 | 0.0627  | 0.0228  | 0.004  | 0.006  |
|           | wsd   | 0.5111 | 0.0249      | 0.2763 | 0.0558  | 0.023   | 0.025      | 0.0257     | 0.0108 | 0.0364 | 0.0627  | 0.0228  | 0.004  |        |

#### Conclusion

- strength of different instruments available.

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To further demonstrate the application of DAG and IVBMA, we estimate the children's weight production function from You and Davis (2010) by 2SLS and IVBMA. □ The instrument pool is based on the theoretical framework developed in You and Davis

We use the same data as You and Davis (2010) which provides information on children's weight (measured by Body Mass Index (BMI)), parental time allocation, household food expenditures, and other important identification instruments (e.g., parental work enviornment, unearned income, wage rate etc.

#### $log(kidbmi) = b_1 ExpFAH + b_2 ExpFAFH + b_3 PrepTime + b_4 ChildTime + X'Q + e$

The variables of interests are the household food-at-home expenditure (ExpFAH), foodaway-from-home expenditure (ExpFAFH), parental time spent in food preparation (PrepTime) and parental time spent with the child (ChildTime). These policy relevant variables are endogenous since they are all choices made by the parents which are most likely to be influenced by uncontrolled factors that also affect the

We include all the exogenous variables in the first stage IVBMA estimation. The prior for these exogenous variables are informed by a pre-estimation of BMA on the

The priors for the extra identification instruments can be informed by DAG as shown in

Guided by theoretical framework, we can identify valid instruments pool.

Data availability and measurement difficulty usually leave us with weak instruments.

Weak instruments can cause biasedness and inefficiency.

We demonstrate that combining DAG and BMA in the instrumental variable estimation process (2SLS) have the potential to gain efficiency and mitigate weak instrument bias.

DAG not only can provide visual revelation of the causal flow among variables but also can inform the prior assumptions in BMA procedure.

□ BMA applied to the 1<sup>st</sup> stage of the 2SLS can contribute in reducing the numbers of potential instruments used and model averaging will provide a way to combine the