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Assessing the potential for beneficial diversification in rain-fed agricultural enterprises¹

John Kandulu²

Abstract

Climate change and climate variability induce uncertainty in yields, and thus threaten long term economic viability of rain-fed agricultural enterprises. Enterprise mix diversification is the most common, and is widely regarded as the most effective, strategy for mitigating multiple sources of farm business risk. We assess the potential for enterprise mix diversification in mitigating climate induced variability in long term net returns from rain-fed agriculture. We build on APSIM modelling and apply Monte Carlo simulation, probability theory, and finance techniques, to assess the potential for enterprise mix diversification to mitigate climate-induced variability in long term economic returns from rain-fed agriculture. We consider four alternative farm enterprise types consisting of three non-diversified farm enterprises and one diversified farm enterprise consisting of a correlated mix of rain-fed agricultural activities. We analyse a decision to switch from a non-diversified agricultural enterprise with the highest expected return to a diversified agricultural enterprise consisting of a mix of agricultural enterprises. Correlation analysis showed that yields were not perfectly correlated (i.e. are less than 1) indicating that changes in climate variables cause non-proportional impacts on yield production. We conclude that at best, diversification can reduce the standard deviation of net returns by up to about A\$110 Ha⁻¹, or 52% of mean net returns; increase the probability of below-average net returns by up to about 4% and increase the mean of 10% of worst probable annual net returns by up to A\$54/ha. At worst, diversification can reduce the mean of net returns by up to about A\$95 Ha⁻¹, or 46%.

Keywords: climate variability; yield uncertainty; economic returns; rain-fed agricultural enterprise, risk, Monte Carlo

1. Introduction

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² CSIRO Ecosystem Sciences, john.kandulu@csiro.au

Australia's major agricultural regions are characterised by uncertain and variable climatic conditions including temperature and rainfall (Furuya and Kobayashi, 2009; Wang et al., 2009a). Climate variability is the principal source of risk affecting long term economic viability of rain-fed agricultural systems (Marton et al., 2007; Iglesias and Quiroga, 2007; Lotze-Campen, 2009). Climate models predict an increase in future climate variability and a significant increase in the frequency of below-average rainfalls and above-average temperatures in major agricultural regions in Australia (IPCC 2007; Naylor et al., 2007; Suppiah et al., 2007). All else being equal, this is likely to increase the uncertainty and variability in agricultural yields and economic returns, and increase the frequency with which these are below average (John et al., 2005; Wang et al., 2009b). Consequently, the viability of farm businesses will become increasingly threatened in the long run.

To manage the severity of the impact of climate variability on net returns, farmers routinely adopt mitigation strategies involving various adjustments in enterprise mix, and production technologies and techniques (Kelkar et al., 2008). The diversification of farm enterprise mixes through the rotation of several different crops and livestock (hereafter simply *diversification*), is widely regarded as the most common and effective strategy for mitigating climate-induced variability in net returns from rain-fed agriculture (Amita, 2006; Correal et al., 2006; Azam-Ali, 2007). Diversification can also reduce frequencies of below-average net returns under climate uncertainty (Bernhau, 2007).

Most of the benefit of diversification comes from hedging against market input and commodity price fluctuations (Bhende and Venkataram, 1993; Singh, 2000; Ramaswami et al., 2003; World Bank, 2004). Notwithstanding variance in market input costs and commodity prices (Hazel et al., 1990; Ramaswami et al., 2003), climate-induced yield variability is a significant source of farm business risk. We propose that diversification may also be beneficial for hedging against climatic variability.

The benefits of diversification are premised on the utilization of imperfectly correlated net returns from multiple agricultural enterprises. When the impacts of climatic variability differ between multiple agricultural enterprises, losses from investments in some activities are offset by gains, or moderated by less severe losses, in other activities thereby reducing the impact on overall net returns (Ramaswami et al., 2003; Fraser et al., 2005). Conversely, the benefits of diversification typically come at a cost of reduced expected net returns (Markowitz's 1952; Chan et al., 1998). This is because diversification involves investing in multiple activities to mitigate long term uncertainty and variability even when investments in alternative non-diversified enterprises may offer higher expected net returns in the short term (Cooper et al., 2008). As such, the nature and strength of correlated yields across alternative agricultural activities need to be fully understood and quantified when assessing the potential benefits of agricultural diversification. There is a general consensus from the finance literature that not considering the nature and strength of correlated yields may under- or over-estimate the benefit of diversification (Markowitz 1952, 1959; Merton, 1980; Chan et al., 1998, 1999; Bangun et al 2006).

Few studies have considered long term sources of uncertainty and risk such as climate, and assessments of enterprise mix diversification as a strategy for mitigating climate risks to ensure long term viability of farm businesses are sparse. Lien and Hardaker (2009) speculate that this is because relevant historical data necessary for long term analyses are usually sparse and that most studies have had to rely on a few observations of economic returns. However, in the context of increasingly frequent droughts in many of the worlds agricultural regions (Howden et al., 2007; IPCC 2007; Furunya and Kobayashi, 2009; Lotze-Campen and Schellnhuber, 2009), the impact of diversification on avoiding high cost of crop failure in the long term bears significant relevance.

In this study, we assessed the potential for enterprise mix diversification to mitigate climate-induced variability in long-term economic net returns from rain-fed agriculture. Using a case study in the 11.8 million hectare Lower Murray region in southern Australia, we fitted probability density functions to modelled long term crop and livestock yield data. We used Monte Carlo simulation to quantify the variability in yields and, via a profit function, net returns. We quantified the benefits and costs of enterprise mix diversification using techniques from finance theory including the probability of break-even and conditional value at risk (CVaR). We quantified the trade-off between the reduced variability in returns and reduced expected net returns, and discuss the implications of diversification as an adaptation strategy for farmers to cope with increasing climatic variability.

2. Methods

2.1. Study area

The Lower Murray region (Figure 1) in southern Australia covers a total area of 11,871,363 ha. Mean annual rainfall ranges from 200 mm/yr in the drier northern areas of the SAMDB to 1,400 mm/yr in the southern Wimmera. Rain-fed agriculture is the dominant land use covering over 50% of the region and is an important component of the regional economy (Bryan et al. 2007). The average farm size used for rain-fed agriculture in the study area is around 1,000ha. Farming systems vary greatly across the region depending on climate and soil types. The cropping of cereals (wheat, barley), pulses (lupins, beans, peas), and sheep grazing are typical farm enterprises. Cropping and grazing rotations vary over the region from continuous cropping in the Wimmera and southern Mallee regions, crop/pasture rotations in the Mallee and southern SAMDB regions, and continuous grazing in the central and northern SAMDB (Bryan et al., 2011). Most farmers engage in some form of annual crop/livestock rotation for a number of reasons including protection

of crops from diseases, management of weeds, diversification, and response to economic opportunities.

Insert Figure 1 about here

2.2. Modelled farming systems

We modelled and compared yield and economic outcomes for three non-diversified farming systems and one diversified farming system in the study area. The three non-diversified farming systems were defined as continuous single-crop farming systems of wheat, lupins, and sheep grazing on modified pastures (hereafter, *sheep*). The diversified farming system was defined as a mixed enterprise comprising continuous cropping (and grazing) of wheat, lupins, and sheep in equal proportions of available farmland in any one year production horizon. We controlled for effects of land management on yields thereby ensuring that variability in yields can be largely attributed to variability in climate.

2.3. Crop yield modelling

We used the Agricultural Production Simulator (APSIM, Keating et al. 2003) to predict annual yields for wheat, lupins, and sheep for 138 unique soil/climate zones over 116 years. The soils/climate zones were identified by overlaying a layer defining 15 soil types (Bryan et al. 2007) and a layer defining 16 climate zones. The 15 soil types were classified using field-derived soil survey data. Climate zones were defined by overlaying climate variables including mean annual rainfall, mean annual temperature, and annual moisture index layers. Soil/climate zones were assumed to have homogeneous production potential for the purposes of this study. Historical daily climate records were acquired for the 116-year period from 1889 to 2005 from the SILO data base. Typical land management regimes (sowing windows, fertiliser application rates) were defined for the study area based on expert opinion. For full details and other applications of this modelling we refer readers to Bryan et al.

(2007, 2008, 2009, 2010, 2011.) and Wang et al. (2009). Of the 138 zones modelled across the entire region, we selected one zone to illustrate results from our assessment of the potential for beneficial diversification.

2.4. Quantifying climate-induced yield variability

To assess benefits from diversification, we treated annual net returns as stochastic. This is premised on the assumption that climate, the key variable driving yield variability which is the focus of our study, is generally assumed to be stochastic (Iglesias and Quiroga, 2007; Furunya and Kobayashi, 2009). Probability theory provides a suitable framework for the quantification of climate-driven uncertainty and variability in net returns over a given time horizon (Hardaker et al., 2004; Lien and Hardaker, 2009).

We generated frequency histograms for yields QI_i , for each of the three enterprises i , where i is an element of $I\{\text{wheat, lupins, sheep}\}$. We then fitted probability density functions to the frequency histograms to characterize climate-induced variability in yield outputs using the @RISK software. A total of 414 probability density functions were fitted to frequency histograms of the three enterprises in 138 APSIM zones across the region. We used the chi-squared statistics, χ^2 , to measure the goodness of fit of each distribution (Iglesias and Quiroga, 2007) using the standard Equation 1.

$$\chi^2 = \sum_{i=1}^k \frac{(N_i - E_i)^2}{E_i} \quad \text{Equation 1}$$

Where k is the number of discrete intervals in a histogram derived from 117 years of simulated yield time-series data; N_i is the frequency of observations in each interval; and E_i is the expected (theoretical) frequency, asserted by the estimated probability density function.

The distribution with the best fit as measured by the chi-squared statistic was selected for use in Monte Carlo simulation of net economic returns.

2.5. Quantifying variability in economic returns

To fully account for the effect of climate variability on economic net returns from rain-fed agriculture in the study area, we quantified variability in long term average net revenue per hectare (Kurukulasuriya, 2007; Deressa, 2009; Bryan et al., 2009) while controlling for all other economic factors including costs of production and commodity prices after Benhin (2008). We defined economic net returns as revenues from sale of commodities produced less the fixed and variable cost incurred in the production of agricultural commodities. We used a profit function to calculate net economic net returns for wheat, lupins and sheep such that:

$$NR_i = (P1_i \times Q1_i \times TRN_i) + (P2_i \times Q2_i \times Q1_i) - ((QC_i \times Q1_i) + (AC_i + FDC_i + FOC_i + FLC_i)) \text{ Equation 2}$$

Net returns to the diversified farm enterprise system, NR_d , were calculated as:

$$NR_d = \frac{\left(\sum NR_i \right)}{3} \in i \{ \text{wheat, lupins, sheep} \} \text{ Equation 3}$$

Table 1 outlines notation descriptions and values used in Equation 2 (Bryan et al., 2009). The profit function has been found to provide a reasonable estimate of economic returns to agriculture (Bryan et al., 2011).

Insert Table 1 about here

The benefits of diversification in relation to climatic variability rely on imperfect correlation between yields of crops and grazing systems (Correal et al., 2006; Iglesias and Quiroga, 2007). Hence, it is important to quantify yield correlations and include these in simulation of net returns. We calculated pair-wise Pearson correlation coefficients for yields $\rho_{i,i}$ between wheat and lupins, wheat and sheep, and lupins and sheep from the modelled yield data.

To quantify climate-induced variability in net returns for each land use, NR_i , we generated 1000 Monte Carlo simulations (Hardaker and Lien, 2010) of net returns

using Equation 2 with random samples for the yield parameter QI_i , drawn from the modelled probability density functions for yields. To quantify climate-induced variability in net returns for the diversified farm enterprise system, NR_d , we generated 1000 Monte Carlo simulations (Hardaker and Lien, 2010) of net returns using Equation 2 with random samples for the yield parameter QI_i drawn from the modelled probability density functions for yields, and considering yield correlations $\rho_{i,i}$. Frequency histograms were then developed for the average of net returns under the three non-diversified enterprises and under the diversified enterprise (see Equation 3).

2.6. Quantifying potential benefits from diversification

To assess the benefits of diversification, we considered farmers in the study area as investors faced with the challenge of choosing among four alternative farm enterprises with uncertain net returns. Financial risk management literature offers various measures for assessing potential tradeoffs between expected net returns and overall variability in net returns. Specifically, the concept of Conditional Value at Risk or *CVaR* (Rockafellar and Uryasev, 1999, 2001) has been used to assess variability of net returns and probabilities of low-end net returns from alternative investments. One way to apply CVaR is to calculate the average expected return of the lowest 10% of possible outcomes (Rockafellar and Uryasev, 1999; 2001).

We used four indicators to quantify the expected net returns and variability of net returns from each of the four alternative investment options. We calculated the mean to indicate the magnitude of expected returns, standard deviation to indicate the variation in expected returns. To estimate magnitudes and probability of below average economic returns under each of the four options, we calculated the probability of breaking even $P(NR_{i,d} \geq 0)$ and the CVaR of the lowest 10% $CVaR_{0.1}$.

3. Results

We present results from one APSIM zone out of the 138 APSIM zones that we modelled for purposes of illustration. This area lies in the moderate to high rainfall region with annual rainfall ranging between 500 and 800mm. We selected this area because it represents 50th percentile productive capacity for lupins, wheat and pasture grazing across the region.

3.1. Climate-induced yield variability

Figures 2, 3, and 4 show how the probability density functions were fitted to frequency histograms generated from 117 years simulated yield time series data for wheat, lupins and pasture respectively.

Insert figures 2, 3, and 4 about here

Three probability density functions of various forms were fitted and Chi square statistics from goodness of fit tests (Equation 1) ranged from 2.2 to 20.4. In all cases, observed frequencies (counts) were not significantly different from the frequencies that would be expected using the fitted probability density functions, and estimates from the probability density function were consistent with observed data from frequency distributions 90% of the time.

Figures 2, 3, and 4 show that overall, expected yields for lupins are lower than those for wheat, and yields are lowest and most variable for pasture grazing sheep. Yields of 1.77 for wheat; 1.22 for lupins; and 3.06 tonnes ha⁻¹ would be expected on average in the illustrative area. Figures 2, 3, and 4 also shows that variability, measured using standard deviation, was estimated at 0.82 tonnes ha⁻¹, or 46% of mean for wheat; 0.73 tonnes ha⁻¹, or 60% of mean for lupins; and 3.31 tonnes ha⁻¹, or 108% of mean for sheep.

3.2. Correlations

In Table 2 we outline pair-wise Pearson correlation coefficients calculated for yields $\rho_{i,i}$ between wheat and lupins, wheat and sheep, and lupins and sheep from the modelled yield data for our illustrative APSIM zones. Overall, yields are strongly positively correlated for all land used with highest positive correlations between 0.46 and 0.79. The correlation matrix in table 2 shows that yields are not perfectly correlated (i.e. are less than 1) in all the cases. We can deduce, therefore, that there is scope for beneficial diversification in the region.

3.3. Variability in economic net returns

Figure 5 shows that the relative orders of magnitude for the four economic indicators are highly varied across the four farm enterprise systems.

Insert figure 5 about here

Overall, sheep has lowest expected net returns of all enterprises at A\$30 ha⁻¹, followed by lupins at \$94 ha⁻¹, and wheat has highest mean net returns at A\$204 ha⁻¹. The expected net return from the diversified enterprise is A\$109 ha⁻¹. All the three non-diversified enterprises have higher values for standard deviation, as a proportion of mean, than the diversified enterprise. Lupin has the highest value at 163% of mean; followed by sheep at 146% of mean; then wheat at 104% of mean. The diversified enterprise has the lowest standard deviation at or 95% of mean.

The probability of breaking even, $P(NR \geq 0)$, is highest under the diversified enterprise at 88%, and is lowest for lupins at 69%. For sheep and wheat, $P(NR \geq 0)$ is 84% and 84% respectively. The value of the mean of 10% of worst probable annual net returns, $CVaR_{0.1}$, is lowest under lupins at. That is, a loss of \$100 ha⁻¹ on average would be expected 10% of the time. The $CVaR_{0.1}$ for wheat is -A\$89 ha⁻¹;

and for the diversified enterprise, $CVaR_{0.1}$ is estimated at -A\$35 ha⁻¹. Sheep has the highest $CVaR_{0.1}$ at -A\$8 ha⁻¹.

3.4. Benefits of diversification

To assess potential benefits from diversification, we consider a decision to switch from a highest expected return non-diversified farm enterprise system to the diversified farm enterprise system in each of the nine locations. In Figure 5, the highest expected return non-diversified farm enterprise system is wheat.

Figure 5 shows that there is potential for beneficial diversification and there may be a case for considering a decision to switch from wheat to the diversified farm enterprise system. Whilst wheat is estimated to have the highest expected net returns at A\$204 ha⁻¹, wheat also has the most variable net returns with standard deviation values estimated at 104% of mean. In this location, the decision to switch to the diversified farm enterprise system is estimated to result in lower net returns than wheat at A\$109 ha⁻¹ however, the variability in net returns, standard deviation, would also be lower at 94%. In switching to a diversified farm enterprise system, expected returns would be reduced 46%, but the orders of magnitude of standard deviations of net returns would be reduced even more, by 52%. Further, the probability of break even will be increased by 4%, and the value of $CVaR_{0.1}$ is estimated to increase by about 61%. The diversified enterprise benefits from a combination of risk-reducing characteristics of sheep, and high expected return characteristics of wheat. Together these characteristics moderate losses in years with unfavourable climate to compensate for high-return and high-variability properties of wheat and reduce the likelihood of extremely low net returns.

4. Discussion

Using a case study in the Lower Murray region in southern Australia, we have demonstrated the potential for beneficial diversification as a strategy for mitigating

the impacts of climate-driven variability in net returns from investments in rain-fed agriculture. Enterprise mix diversification can be beneficial and we quantified the trade off between the benefit of reduced variability and the cost of reduced expected net returns. To compare the impacts of climate variability with and without diversification, we quantified variability, expected net returns, and probability and severity of below-average net returns across the alternative diversified and non-diversified agricultural investment options taking explicit account of correlations between yields.

Our study findings are consistent with findings from previously cited studies that state that there is potential for beneficial diversification from investments in multiple agricultural activities that respond differently to variability in climate.

Table 2 shows that yields are imperfectly correlated as different activities respond differently to variability in climate in the study location. Our findings are also consistent with the expectation that the benefit of reduced variability from diversification comes at a cost of reduced expected net returns when alternative non-diversified activities offer higher expected net returns.

At best, diversification can reduce the standard deviation of net returns by up to about A\$110 Ha^{-1} , or 52% of mean net returns (see Figure 5); increase the probability of below-average net returns by up to about 4% and increase the value of $CVaR_{0.1}$ by orders of magnitude of up to about A\$54/ha. At worst, diversification can reduce the mean of net returns by up to about A\$95 Ha^{-1} , or 46%.

However, there are some limitations to this study. First, only equal proportions of combinations of 3 investments with equal allocations, 0.33ha, are considered in the diversified investment option. Whilst this is sufficient for answering key questions raised in this study, this is not an exhaustive list of possible strategies and may be suboptimal as it may represent an over (under) investment in some activities depending on individual's risk-return preferences. A logical extension to this study

would be to look at more systematic ways of determining optimal diversifications strategies taking into account risk profiles of farmers (Pannell et al 2000).

The main reason farmers diversify is to hedge against short term variability in input and commodity price (Kingwell, 1994; Pannell et al 2000; Barkely and Peterson, 2008; Cooper et al., 2008; Lien and Hardaker, 2009) .This study holds these and other sources of risk except yield, constant to assess the potential for enterprise mix diversification to mitigate climate-induced variability in long-term economic net return only to the extent that these are affected by variability in yields. Future studies may build on this study and explore relative importance of all key sources of farm income risk to assess potential for beneficial diversification considering multiple sources of farm business risk.

Further, our study used historical time series data and therefore assumes that historical climate patterns will continue into future. The impact of climate change on net returns from yields and the effectiveness of diversification in mitigating variability in long term net returns from agriculture will vary depending on assumptions about future climate change. Future climate variability and uncertainty in climate and yields is assumed to be partly based on historical data however, there is need to use other information and judgments to improve the relevance of the results. As an extension to this study, several climate scenarios may be considered in assessment of potential for beneficial diversification. Subjective probabilities capturing effects of climate change on future climate variability can be used to incorporate the effects of climate change in the assessment (Hardaker and Lien, 2010).

Further strategies for adapting to future climate change might involve including other enterprises with less correlated yields in the diversification of farm enterprise systems. Specifically, there are new opportunities to diversify farm enterprise through provision of ecosystem services to benefit from emerging eco-markets (for

example through management of remnant native vegetation, agro forestry for carbon and biodiversity markets) increase the potential for beneficial diversification as a strategy for mitigating climate-induced income risk.

5. Conclusion

Diversified farming systems offer farmers a potential strategy for hedging against climatic risk in economic returns. In the context of increasing climate variability and frequency of droughts in many of the worlds agricultural regions (Howden et al., 2007; IPCC 2007; Furunya and Kobayashi, 2009; Lotze-Campen and Schellnhuber, 2009), and emerging markets for ecosystem services, diversification may grow in significance and relevance as a strategy for avoiding high cost of crop failure and managing long term farm income risk.

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Table 1 Notation descriptions and values for NR_I calculations (See Equation 2)

Notation Definition		value		
		Wheat	Lupins	Sheep
$P1$	Price of Primary Commodity Farmed (\$/tonne or \$/DSE)	257	211	22
$Q1$	Quantity of the primary product (t/ha, DSE/ha)			
TRN	Turn-off Rate (number of sheep sold as portion of total herd, = 1 for cropping)	1	1	0.31
$P2$	Price of Secondary Commodities (\$/kg of wool, only applies to sheep)	0	0	4.0
$Q2$	Quantity of Secondary Commodity (kg of wool/ha)	0	0	2.73
QC	Quantity Costs (\$/tonne or \$/DSE)	0	0	4.0
AC	Area Costs (\$/ha)	149	96	3
FDC	Fixed Depreciation Costs (\$/ha)	19	13	2
FOC	Fixed Operating Costs (\$/ha)	48	31	4
FLC	Fixed Labour Costs (\$/ha)	35	23	3

Table 2 Pair-wise linear correlation coefficients between wheat and lupins, wheat and sheep, and lupins and sheep from simulated yield time series data.

	Lupin	Wheat	Sheep
Lupin	1		
Wheat	0.79	1	
Sheep	0.46	0.54	1

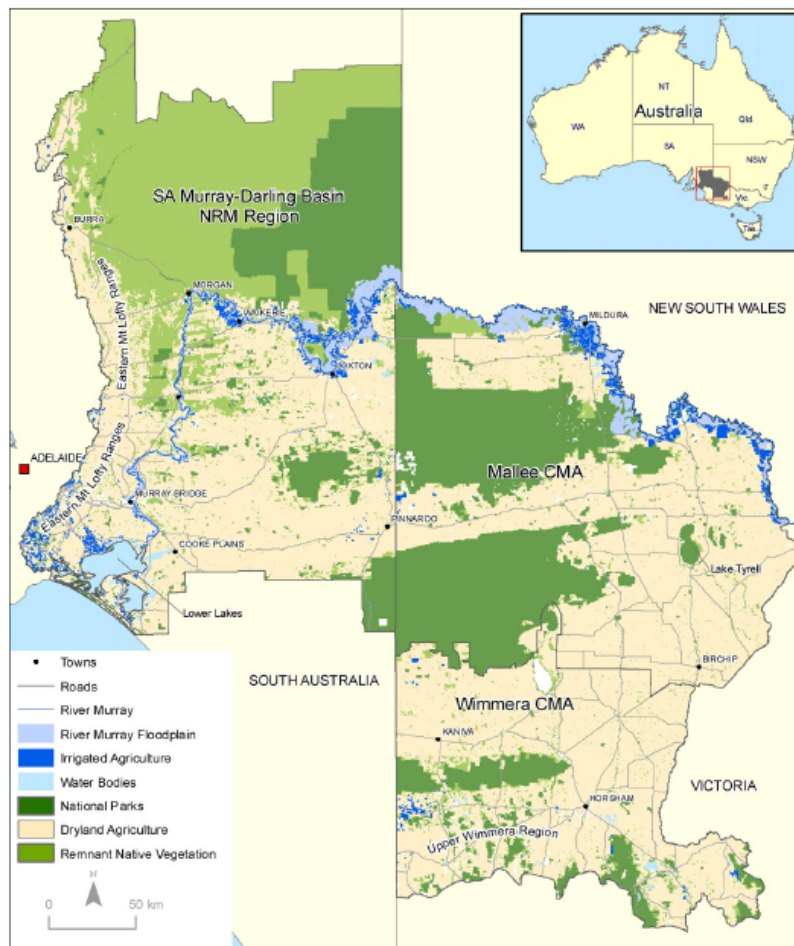
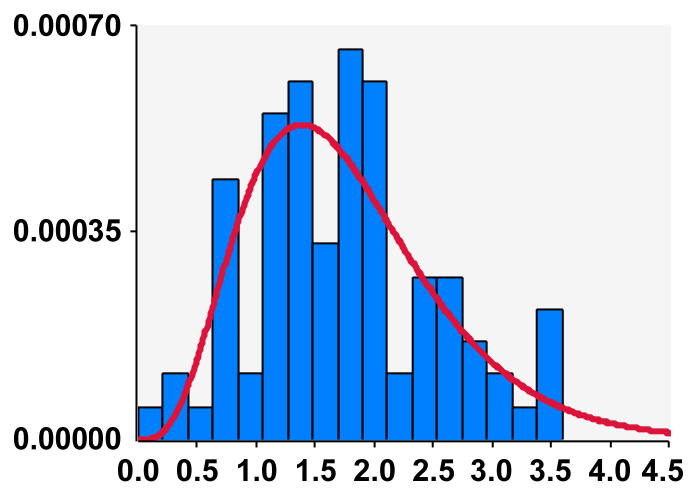
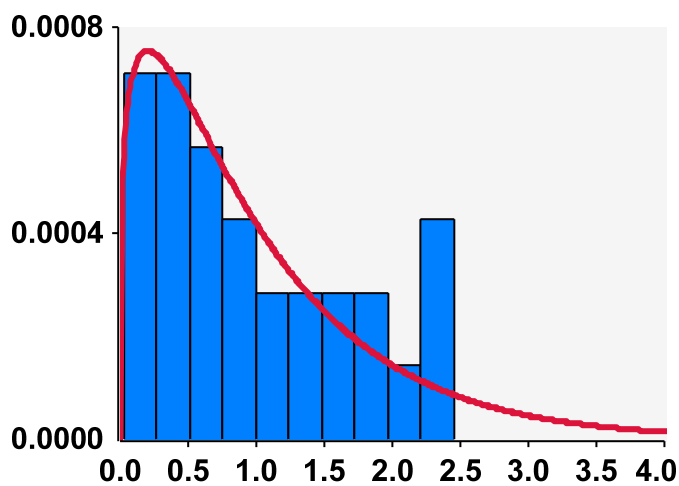


Figure 1. Location and land use in the Lower Murray study area.



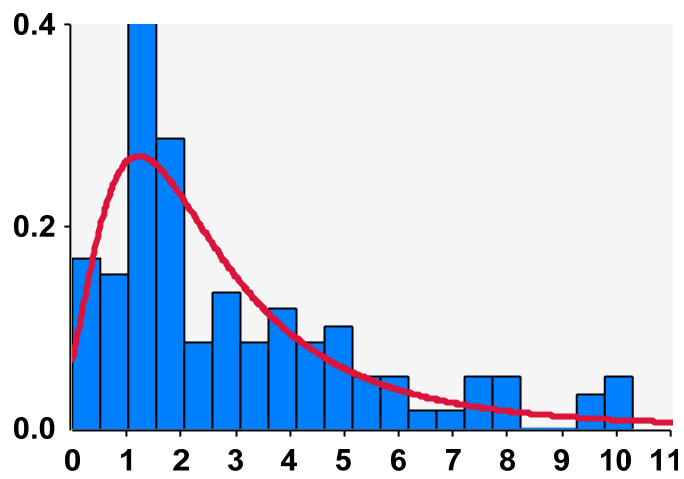
Mean	1.772129
Median	1.64488
Std. Deviation	0.828314
Skewness	0.9348
Kurtosis	4.3108
Chi-Sq Statistic	20.4186

Figure 2. Probability density functions fitted to simulated yield time series data for wheat (tonnes/ha)



Mean	1.219555
Median	1.077939
Std. Deviation	0.72858
Skewness	1.1948
Kurtosis	5.1414
Chi-Sq Statistic	2.2414

Figure 3. Probability density functions fitted to simulated yield time series data for lupins (tonnes/ha)



Mean	3.0574
Median	2.196
Std. Deviation	3.3128
Skewness	7.4762
Kurtosis	3.8853
Chi-Sq Statistic	9.487

Figure 4. Probability density functions fitted to simulated yield time series data for pasture grazing sheep (DSE/ha)

	Mean	Stdev	P(NR \geq 0)	CVaR _{0.1}
Lupin	94	154	69%	-100
Wheat	204	213	84%	-89
Sheep	30	44	83%	-8
Diversified	109	102	88%	-35

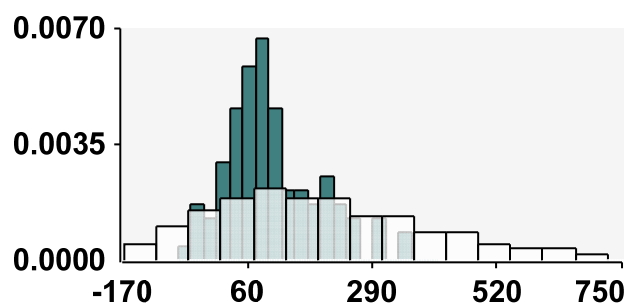


Figure 5. Potential net economic returns under alternative non-diversified and diversified enterprise farm systems.