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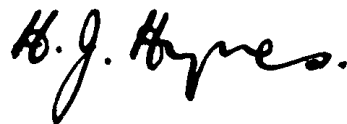
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Editorial.

THE "REVIEW" IN NEW FORM.

JUST twelve months ago the Review of Marketing and Agricultural Economics appeared for the first time—in mimeographed form and as a sequel to the Monthly Marketing Review which had been issued regularly by this Division since April, 1937. The new publication, catering as it did for articles, reports and reviews on agricultural economics and marketing matters generally, has fulfilled a long-felt need. The widened scope of the Journal, together with the comprehensive nature of the subjects dealt with from month to month, led to an increased demand for the publication from many sections of the community quite apart from those associated in some way or other with the agricultural industries. Indeed it was foreseen early in 1945 that the increasing demand could only eventually be met by issuing the Review in printed form, and it is gratifying that, in spite of difficulties inherent to the transition from war to peace, it has been possible to attain the objective in the issue of the current number. Limited as are the possibilities from every standpoint of a mimeographed journal, the Review has nevertheless helped in bridging the gap between those who study problems of marketing and economics and those closely associated with agricultural affairs, for there is no other publication in Australia of similar character. The printed publication offers tremendous advantages, and while the general scope of the Review will remain the same, it is expected that the display of type, illustrations, maps, and graphs now possible will enhance both its usefulness and attractiveness to the wide circulation of readers.

Much has yet to be achieved in efforts to solve the problems of marketing, price stability and other economic questions upon which so much depends if the position of the primary producer is to be rendered more secure than in pre-war years. Science has shown in large degree how the factors limiting successful crop and livestock production can be overcome, but the field of investigation in marketing and agricultural economics in this country is relatively untouched and offers boundless possibilities. The problems are now assuming added significance, for administrators at both the national and international levels are bent upon devising sound schemes that can guarantee for primary producers the measure of stability that ensures a prosperous and contented farming community. Much will depend in this regard upon the contributions that can be put forward by those versed in marketing and economics, and it is hoped that this "Review" will fill an important role in the general scheme of things.



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