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# COWBELL

CONFERENCE BULLETIN



Issue #5

25th August, 1991

### President's Message

Today marks the half-way point in the conference program. Yesterday (Saturday, August 24), the first meetings of the Discussion Groups/Minisymposia were held. These smaller, more specialized groupings of participants with common interests have become a feature of the ICAE since they were introduced by Harry Trelogan and others at the Mysore Conference in 1958.

The Poster Papers were also on display for the first time yesterday. The ICAE has included poster sessions since the Málaga meetings in 1985. Participants should note that today and Tuesday, August 27, will be the only other opportunities for viewing the Poster Paper Display. Please visit the Poster Paper rooms today if possible.

Last night, the IAAE Council were informed that neither Jim Hildreth (Secretary/Treasurer) nor Douglas Hedley (Editor-in-Chief of *Agricultural Economics*) would be seeking another term of office. I am sure IAAE members will want to personally thank these two long-serving IAAE Officers for their respective contributions to the Association. [Please see the brief tributes in this Issue.]

J.W.L.

### Congress Proceedings and Contributed Papers

The two volumes which all members receive approximately one year after the Congress are posted to the address recorded in the IAAE membership lists. Inevitably, some members will move within the year. Please remember to notify any change of address to the office of the Secretary-Treasurer.

Because of the cost of production of *Proceedings* and *Contributed Papers*, we have a firm policy of NEVER, in any circumstances, providing duplicate copies free of charge. It may appear to be a harsh rule, but unfortunately it has to be applied.

### Authors of Plenary and Invited Papers

A number of authors have made revisions to their papers. If any of those concerned have their material on computer disc, it would be helpful if the discs could also be delivered to the IAAE Executive Office in the Keio Plaza Hotel as soon as possible. Thank you.

### Seeing is Believing! - Japanese Agriculture by Photos

Please come to Room 0361, 3rd floor, Kogakuin University. There is an Exhibition of Japanese agriculture by photos and a large three-dimensional map. You can see various aspects of Japanese agriculture. Also, there is an exhibition of agriculture-related products.

The exhibition is open from 10.00 to 17.00 everyday until August 28th.

### Savouring Regional Food Specialties

- Tuesday's Specialties: Aug. 27 From 11 o'clock while supplies last.

Mandarin oranges, Japanese pears, *Konnyaku* jelly (made from the starch of devil's tongue), *karikari-ume* (pickled Japanese plums), processed rice cakes, tomatoes, pickles made from scallions.

- Place: Kogakuin University, 1F Lobby

### Pre-Conference Workshops/Symposia

The report of the *Asahi Shimibun* Pre-conference International Symposium in Issue #3 illustrated how an ICAE can provide an opportunity for additional international professional discussions and exchanges. Another such event which preceded the XX ICAE in 1988 is reported below.

### Pre-conference Workshop in Chile in 1988

As a joint effort by the Institute of Economics and the Department of Agricultural Economics of Catholic University of Chile in Santiago, a two-day workshop was organized immediately before the IAAE Conference in Buenos Aires in 1988.

Approximately 12 economists were invited from overseas. They were all scheduled to be speakers (plenary and invited papers) at the XX ICAE to be held in Buenos Aires. These people were asked to present in Santiago the same paper they intended to present at the XX ICAE.

Catholic University offered to pay local expenses. Travel costs were nil because travelling to Buenos Aires could include a stopover in Chile at no additional cost.

Speakers invited included Justin Lin (China) Richard Snape (Australia), Stephan Tangerman (Germany), Tim Josling (UK), Anne Krueger (USA), D. Gale Johnson (USA), and a few others.

The Workshop in Chile was very successful. It attracted a very large number of participants, and offered Chilean economists who could not attend the ICAE in Buenos Aires an opportunity to listen and discuss many important issues.

### Introductory Memberships

As a follow-up to yesterday's announcement regarding introductory memberships, nominations for new introductory members are requested. Please submit nominations (i.e. names of colleagues especially from Third World countries and from central and eastern Europe) who you suggest could benefit from an Introductory Membership of the IAAE, to President-Elect (Csaba Csáki) during the XXI ICAE or possibly afterwards.

## Thanks Jim

Last evening at the IAAE Council meeting, Jim Hildreth formally announced his retirement from the position of IAAE Secretary/Treasurer. Glenn L. Johnson, who served with Jim for twelve years on the IAAE Executive, has penned the following brief tribute.

\* \* \* \* \*

R. James (Jim) Hildreth and his wife May have been long term contributors to the IAAE. Jim's first service to the Association was as a "second" to Joseph Ackerman who served our Association as Secretary/Treasurer for a long period. Both were employed by the Farm Foundation, Chicago, Illinois, USA. That foundation has always viewed the domestic (US) and foreign work of rural social scientists as important. It released the time first of Joe, then of Joe and Jim, and, later, of Jim alone, to do the time consuming Secretary/Treasurer work of our Association.

Important as such work is, Joe and Jim contributed two things that are even more important - *memory* and *continuity* - at a time when our Association was growing out of its earlier UK/US/European orientation to become a truly international association. While assisting Joe, Jim learned Joe's diplomatic skills and acquired much of his knowledge about our Association. Jim combined these assets with his own inherent niceness, decency, fairness and good judgement to become both a political and financial stabilizer of our Association as well as one who helped to keep it moving forward with vision and dedication.

Jim was elected Secretary/Treasurer at our San Paulo meeting in 1973, having served as Assistant Secretary/Treasurer after Joe Ackerman's retirement in late 1970. During his tenure, we have become more financially self sufficient, our funds have been well invested and we have had, as mentioned above, continuity and a good institutional memory while becoming a truly international organization.

On the more personal side, Jim and May have brought a midwestern (US) "down homeness" to us. Jim and May are both native born Iowans. Jim grew up on an Iowa farm in a Norwegian American community that he refers to as a "Norwegian ghetto". Culturally, he became a Norwegian American. Norwegian Americans have many jokes about Norwegians in America. These jokes generally involve "Olga" and "Ollie". Jim knows most of them and the nice thing is that the Norwegians enjoy them even more than non-Norwegians, though Swedish/Norwegian stories are much less appreciated by the ethnic group that is made the "butt" of the joke. Like the rest of the world, both ethnic groups in America prefer that the "joke" be on themselves by themselves.

We all wish Jim and May many years of happy healthy retirement - they have certainly earned it. Personally, I join a long list of IAAE presidents that includes Nils Westermark, S.R. Sen, Dennis Britton, Theodore Dams, Michel Petit and John Longworth in thanking Jim for his competent, steady, cheerful help to us and the IAAE and for his good judgement and foresight. We are grateful to him and to May.

- Glenn L. Johnson

## Namibian Interconference Symposium

This symposium ended in Swakopmund, Namibia on Friday 28 July 1990 after four days of intensive discussions on the theme of "Agricultural Restructuring in Southern Africa". The Symposium was organized by the Association of Agricultural Economists of Namibia in conjunction with the IAAE. Some 120 participants from 28 countries on all five continents attended this meeting, which was opened by the Minister of Agriculture, Fisheries, Water and Rural Development, Mr Hanekom. The Deputy Minister of Lands, Resettlement and Rehabilitation, Dr Shivute, was an active participant in the proceedings. On the final day a broader group representing organized agriculture, statutory boards, government, financial institutions and political parties participated in the discussions.

(A full report on the findings of this Symposium will appear in a later issue of the CowBell '91)

(Advertisement)

## Agricultural Economics & CAB International

The main task of the Information Services of CAB International (CABI) is the creation of a bibliographic database of research on agriculture, forestry, agricultural economics and rural sociology, human and veterinary medicine, crop protection and biotechnology.

The subject scope of our journals, books and annotated bibliographies caters for the interests of all those working in the fields of:

- . Agricultural economics, policy and development
- . Environment, land, water and natural resources
- . Supply, demand and prices
- . Labour, employment and income
- . Education, extension and research
- . Marketing, distribution and trade
- . Food policy and food industries

Examples of these publications include:

- . World Agricultural Economics and Rural Sociology Abstracts (WAERSA)
- . Rural Development Abstracts
- . Chinese Grain Economy and Policy
- . The Common Agricultural Policy and the World Economy
- . Farming and the Countryside
- . The Farmer as Manager

For further information, please contact:

Margot Bellamy  
Head, Natural Resources, Forestry and  
Economics Division  
CAB International  
Wallingford  
Oxon OX10 8DE, UK

or complete the enquiry form on the leaflet in your registration pack.

## Contributions to the COWBELL

Participants are invited to submit items for publication in the *CowBell*. Please deliver any proposals, clearly written in English, to Cherelle Mungomery in the IAAE Executive Office in the Keio Plaza Hotel.

Items submitted after 10.00am can not be considered

for publication in the *CowBell* issue to be distributed the next morning.

Space is limited. The President reserves the right to decide which items will be published and when. Editing of everything published in the English language *CowBell* is the sole responsibility of the President.

## *Agricultural Economics*: the IAAE Journal

The IAAE journal *Agricultural Economics* serves the membership as a vehicle for publishing refereed articles of interest to professionals around the world. Initially published in December 1986, the Journal has now completed its fourth volume and already has the material for a fifth volume and at least part of a sixth volume. The XXI ICAE provides an opportunity to reflect on the Journal, why and how it began, how it operates and where it is going.

**The Rationale for a new Journal:** For many years, the IAAE published the *International Journal of Agrarian Affairs*. In its later years, several problems emerged with this Journal. Publication was sporadic. The cost, which was included in the IAAE triennial membership fee, was becoming prohibitive. The articles in the Journal tended to be contributed papers from the previous ICAE. There was no organized review process for the Journal, other than that maintained by the Editor at Oxford, and the attention of the Editor was concentrated on the Proceedings of the triennial conferences, not the Journal. As a result, the *International Journal of Agrarian Affairs* was not serving as a refereed Journal for the IAAE membership, nor was it offering a steady flow of quality literature for the wider profession.

In the late 1970s and early 1980s the IAAE Executive, under the leadership first of Theodor Dams and then Glenn Johnson with much help from Allen Maunder, began to explore the opportunities for creating a new Journal, founded in the IAAE but serving a wider professional audience, soundly financed and operated through an editorial board with a standard professional peer review process. In designing the new Journal, of paramount importance was the need to capture more broadly based material than was commonly found in the professional literature of agricultural economists.

The membership of the IAAE spans academics, extension teachers and practitioners, individuals working in international institutions around the world, employees of governments and quasi-governmental organizations, and private organizations involved in agricultural economics. The common background of most members lies in the training received in agricultural economics, while the work done covers a wide variety of tasks, disciplines, regions and organizational structures. Each of us is a professional agricultural economist, using and applying the skills and knowledge in a wide variety of ways. Putting a new source of literature onto our desks; maintaining relevance for a diverse membership; and at the same time, providing the latest in current thinking to stimulate professional development; were to be the core tasks of the new Journal.

**Setting Up The Journal:** Glenn Johnson, President of IAAE 1982-85, took the leadership in establishing the new Journal. Essentially, three tasks had to be completed. First, the basic guidelines and arrangements had to be established through the IAAE Executive. This was accomplished early in the 1982-85 period, although the statement of the aims and scope of the Journal would not be finalized for another two years. Second, the contractual arrangements with a publisher had to be negotiated. After several meetings with possible publishers, selection of a publisher, and negotiations with Elsevier, our preferred publisher; a deal was made

in the summer of 1984. Third, the Editor-in-Chief and Editorial Board had to start work as soon as possible after the agreement with the publisher was finalized to get the Journal off the drawing boards.

By the time of the Málaga conference in 1985, the Editorial Board was nearly in place and a call for papers went out. For the following 16 months, the delicate balance between when to start publication, the offering of subscriptions, and the generation of an adequate flow of acceptable papers, was played out. Finally, in December 1986, the first issue was published. Since that time the publication rate of one volume (four issues) per year has been maintained.

In the original contract with Elsevier, a distribution target was established for the new Journal for each of the first few years. The actual distribution exceeded these targets in every year.

**Guest Editors and Special Issues:** Guest Editors have contributed significantly to the development of the Journal. Jock Anderson and John Dillon put together a series of articles on the international agricultural research systems, following their work for the World Bank on a review of the international centres. This was published in December 1989. Glenn Johnson assembled a special issue on multidisciplinary problem solving and issues, an area for which few papers are regularly submitted. Glenn's special issue helped to provide the balance in the Journal sought under its aims and scope. Finally, a special issue is being planned based on the outcome of the Uruguay Round of the GATT, examining the accomplishments, the shortfalls, and the future work agenda in trade and development policy, for both developed and developing countries.

**Book Review Editor:** Since the Buenos Aires Conference, a Book Review Editor, Klaus Froberg, has been added to the Editorial Board, to provide the profession with information about new books.

**Aims and Scope of the Journal:** The aims and scope for the Journal provide guidance in managing and developing the Journal. They are printed on the inside cover of every issue.

**The Journal's Future:** With the increasing flow of papers to the Journal, the acceptance rate continues to fall, but the number of papers accepted has continued to rise.

Every Journal faces competition from the other Journals in the field, as well as competition from the ubiquitous copiers! Future issues of *Agricultural Economics* and other Journals of a similar type are likely to be made available in machine readable form, at least in part.

Maintaining relevance for a world-wide readership is the most difficult problem facing the Journal. Ideas on how to achieve greater relevance are always most appreciated.

There are a number of national Journals serving agricultural economists. *Agricultural Economics* is the only truly international journal. Informal contact with the Editors of these other Journals has been an important means of staying up-to-date on ideas and directions to serve our membership. There will be an increasing need to strengthen these collaborative relationships in the future.

- Doug Hedley (Editor-in-Chief, *Agricultural Economics*)

### IAAE Journal Editor Retires

Last night, the IAAE Council was informed that Douglas Hedley wished to be relieved of his duties as Editor-in-Chief of the IAAE journal *Agricultural Economics*. IAAE members owe Douglas a huge vote of thanks for his efforts with our journal. Glenn Johnson has written the following few brief comments to record formally the appreciation of the Association.

\* \* \* \* \*

Douglas Hedley, editor of IAAE's journal, *Agricultural Economics*, is a true internationalist as well as a worthy civil servant in his own government. He has moved successfully back and forth between important positions in the Canadian government and abroad. He has attained excellence in doing the multidisciplinary problem solving and issue-oriented subject matter work of international and Canadian agencies. He was also successful as a younger academician doing applied disciplinary work.

Douglas Hedley is a hard worker - so hard, in fact, that it is stressed here with a separate single sentence paragraph.

The IAAE has been fortunate in having hardworking, competent Douglas Hedley to launch its new *Journal*. As indicated in a separate *CowBell* article, our *Journal* has done well under his editorial direction. Those who have published or tried to publish in our *Journal* know that Douglas Hedley has done an excellent timely job of administering it.

Members will be interested to know that Douglas Hedley has served the Canadian government well in many capacities including those of Director General, Strategic Planning Directorate, Ministry of Agriculture (Ag Canada); and Director, Commodity Markets Analysis Division, Marketing and Economics Branch, also of Ag Canada. Currently, he is serving as Director General, Agri-Food Policy Directorate, Policy Branch of Ag Canada.

Abroad Douglas Hedley has served as Chief of Party and Senior Policy Analyst for a Winrock/USAID Agricultural Planning Project in Jakarta, Indonesia. He also served on the Rockefeller Foundation Field staff as a Visiting Professor at Gadjah Mada University, Yogyakarta, Indonesia; and as an Agricultural Economist at IITA, Ibadan, Nigeria. His "third-world" experience began while a PhD candidate at Michigan State University when he became a Rockefeller Foundation scholar stationed at the Universidad de Valle, Cali, Colombia.

He has also represented Canada abroad as Canadian Representative to the Food and Agricultural Planning Committee of NATO and as a governmental representative at OECD, FAO and GATT conferences and seminars.

Douglas Hedley's family is international by both experience and citizenship. His wife, Lois, is a United States citizen while his three children, Bethany, Jillian and Mark, have dual Canadian/USA citizenship at their present ages. He, himself, was born in Cayuga, Ontario, Canada, received in BScA in 1965 from the University of Guelph and his MS (1967) and PhD (1970) from Michigan State University. His former Professors including Lester Manderscheid, Glenn Johnson, Gerry Trant and others are proud of his accomplishments.

- Glenn J. Johnson

### Canadian Council

The Canadian Embassy in Tokyo invites members of the IAAE Canadian Council to visit its new building on Tuesday, August 27th, from 3.00pm to 4.30pm. The Embassy is at 3-38 Akasaka 7-chome, Minato-ku. This is 5km south-east of Keio Plaza. If you can find a group of four or so, take a taxi directly there. Otherwise, meet Steve Thompson at 2.30pm at the Keio Plaza Bell Captain's desk near the Hotel Reception.

After the visit, the group is hoping to proceed to a nearby restaurant for one of its notorious Canadian evenings. For further details as they emerge, ask a maple leaf.

### ALACEA

The Latin America and Caribbean Association of Agricultural Economists announces its IV Regional Conference to be held on April 1993 in Uña Del Mar, Chile. The theme is "Agriculture, Economic Reforms and Sustainability". Please contact Julio Hernandez for more information at Room 2714 New City Hotel in Tokyo or to:

Direccion General  
Patronato Universitario  
Universidad Autonoma Chapingo  
Chapingo, Texcoco, Edomex. MEXICO 56230.  
Fax: (52-595) 44504

The ALACEA previous Regional Conferences were held in Piracicaba, Brazil, 1984; Mexico City, Mexico, 1987; and Cartagiena de Indias, Colombia, 1990.

### Reservation of Train Tickets to Narita Airport

If reservations of train tickets are required from Shinjuku Railway Station to Narita (New Tokyo) Airport, these can be reserved from the Travel Desk 5th floor, Keio Plaza Hotel.

### Accompanying Persons

The venue for the Accompanying Person's meeting area has been changed to Kogakuin University 28th floor Room 2865 from 10.00am to 11.00am every day.

### Notice for Field Trip Participants

Please make sure about the departure and arrival times of the field trips. The scheduled time of departure and arrival has been changed as follows:

- Departure:
  - A Course (to Kanagawa) as scheduled
  - B Course (to Chiba) 7.30am
  - C Course (to Tsukuba) 7.30am
  - D Course (to Yamanashi) as scheduled
  - E Course (to Tochigi) 7.30am
  - F Course (to Kamakura/Hakone) 8.40am
- Arrival: D course (to Yamanashi) 9.30pm
- Assembly time: 10 minutes before the departure time  
[F course only: 20 minutes before the departure time]

**HAVE YOU SEEN  
THE BOOK DISPLAY?**  
Kogakuin University, 28th floor