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California Department of Food and Agriculture

Agricultural Commissioners' Crop Reports

# Santa Clara County

1970-1974

California County Agricultural Commissioners' Reports from the California Department of Food and Agriculture. This collection consists of annual crop and livestock data from each of the 58 California Counties. The collection covers 1915-1981; digitization of the rest of the collection is forthcoming.

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1970

# County of Santa Clara

## Agricultural Crop Report

1970

Report by  
SEP 29 1970

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County of Santa Clara  
California

March 10, 1971

MR. JERRY W. FIELDER, DIRECTOR  
CALIFORNIA DEPARTMENT OF AGRICULTURE

THE HONORABLE BOARD OF SUPERVISORS OF THE  
COUNTY OF SANTA CLARA:

AND

MR. HOWARD W. CAMPEN, COUNTY EXECUTIVE

Gentlemen:

In accordance with the provisions of Section 2279 of the California Agricultural Code, I am pleased to submit this 1970 Annual Agricultural Crop Report of the acreage, production and valuation of the agricultural crops and products produced in the County of Santa Clara.

The gross value of the commercial crops and products produced was \$65,536,350, which is \$3,092,415 less than the year of 1969. It must be emphasized that this report reflects a gross return and in no way represents the actual profit to the producer.

I wish to express my sincere appreciation for the cooperation and assistance of all individuals and organizations who so willingly cooperated with this department in contributing the information necessary to make this report possible.

To all the members of my staff, I express my sincere thanks for their diligent and conscientious effort in obtaining and compiling the information for this report.

Respectfully submitted,

*Lloyd F. Plesse*

LLOYD F. PLESSE  
ACTING AGRICULTURAL COMMISSIONER

COUNTY OF SANTA CLARA  
DEPARTMENT OF AGRICULTURE

LLOYD F. PLESSE  
ACTING AGRICULTURAL COMMISSIONER

ANNUAL CROP REPORT  
FOR YEAR 1970

\*\*\*\*\*

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COUNTY EXECUTIVE

HOWARD W. CAMPEN

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P E R S O N N E L

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Rita Auser



SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

FRUITS AND NUTS

75 WEST ST. JAMES STREET  
SAN JOSE, CALIFORNIA 95113

CROP	YEAR	UTILIZATION	ACREAGE		PER ACRE	PRODUCTION		VALUE PER TON	TOTAL
			BEARING	NON-B		TOTAL TONS	TOTAL		
Apricots	1970	Fresh		80				\$ 200.	\$ 16,000.
		Canned & Frozen		5,200				77.50 2/	403,000.
		Dried	(5½ to 1 dry-away = 2,200 dry ton)	12,100				940.	2,068,000.
		By-Products 1/		1,600				52.50 2/	84,000.
		Total	5,215	61	3.64	18,980			2,571,000.
Cherries	1969	Fresh		20				400.	8,000.
		Canned & Frozen		13,500				127.50 2/	1,721,000.
		Dried	(6 to 1 dry-away = 1,085 dry tons)	6,500				1,300.	1,410,000.
		By-Products 1/		1,480				107.50 2/	159,000.
		Total	5,542	113	3.88	21,500			3,298,000.
Cherries	1970	Fresh		840				900.	756,000.
		Canned		430				360.	155,000.
		Barreled		20				280.	5,600.
		By-Products 1/		20				100.	2,000.
		Total	1,702	240	0.77	1,310			918,600.
Grapes	1969	Fresh		3,070				530.	1,627,000.
		Canned		2,600				400.	1,040,000.
		Barreled		150				280.	42,000.
		By-Products 1/		100				100.	10,000.
		Total	1,789	249	3.31	5,920			2,719,000.
Grapes	1970	Processed	2,603	91	3.65	9,500	240.		2,280,000.
	1969	Processed	2,565	42	4.29	11,000	175.		1,925,000.
Pears Bartlett's	1970	Canned	3,115	235	4.49	14,000	127.50 2/		1,785,000.
	1969	Canned	3,865	325	5.05	19,500	90. 2/		1,755,000.
Hardys	1970	Canned	598	2	5.43	3,250	125.50 2/		408,000.
	1969	Canned	754	5	7.29	5,500	88. 2/		484,000.
All Other Varieties	1970	Fresh	243	9	4.32	1,050	240.		252,000.
	1969	Fresh	275	12	4.36	1,200	210.		252,000.
Total - - All Pears	1970		3,956	246		18,300			2,445,000.
	1969		4,894	342		26,200			2,491,000.

1/ Indicates strained foods, nectar, and juice.

2/ Includes hauling.

SANTA CLARA COUNTY  
 DEPARTMENT OF AGRICULTURE

FRUITS AND NUTS - CONT'D

75 WEST ST. JAMES STREET  
 SAN JOSE, CALIFORNIA 95113

CROP	YEAR	UTILIZATION	ACREAGE		PRODUCTION PER ACRE	TOTAL TONS	VALUE	
			BEARING	NON-B			PER TON	TOTAL
Prunes	1970	1/	17,583	480	0.90	15,800	\$ 280.	\$ 4,424,000.
	Other Varieties	Dried	1,317	28	0.52	680	320.	218,000.
		Total		18,900	508		16,480	
French Imperial Sugar Other Varieties	1969	2/	19,092	617	1.04	19,900	320.	6,368,000.
		Dried	709	3	1.41	1,000	380.	380,000.
		Dried	769	2	0.36	280	350.	53,000.
		Dried	34	0	0.59	20	320.	6,400.
		Total		20,504	622		21,200	
Walnuts	1970	Dried	5,432	66	.405	2,200	380.	836,000.
	1969	Dried	5,917	104	.566	3,350	400.	1,340,000.
Misc.	1970		426	15				250,000.
Fruits, Nuts & Prickly Pears	1969		507	21				306,200.
		TOTALS						
	1970		38,234	1,227				\$ 13,942,600.
	1969		41,818	1,493				\$ 18,931,600.

1/ Production indicates free tonnage based on 63% of total tonnage.  
 2/ Prune values are estimates - prices not established date this report completed.

CROP	YEAR	UTILIZATION	ACREAGE PRODUCTION		TOTAL	UNIT	PER UNIT	TOTAL
			BEARING	PER ACRE				
Bushberries	1970	Fresh & Proc.	50	860	43,000	Trays	\$ 3.40	\$ 146,000.
	1969	Fresh & Proc.	50	955	47,800	Trays	3.85	183,050.
Strawberries	1970	Fresh			515,000	Trays	2.55	1,313,000.
		Processed			2,060	Tons	320.00	659,000.
		Total	330	2,600	858,000	1/Trays		1,972,000.
	1969	Fresh			120,000	Trays(12 lb)	2.70	324,000.
		Processed			3,760	Tons	330.00	1,241,000.
		Total	340	2,200	748,000	1/Trays		1,565,000.
TOTALS	1970		380					\$2,118,000.
	1969		390					1,748,050.

1/ Tons converted to trays for total production

CROP	YEAR	SEED CROPS		TOTAL
		HARVESTED ACREAGE	PRODUCTION POUNDS	
Miscellaneous Flower & Vegetable Seed	1970	1,274	550,000	598,000.
	1969	1,433	775,000	\$1,016,000.

VEGETABLE CROPS

CROP	YEAR	UTILIZATION	HARVESTED ACREAGE	PRODUCTION		TOTAL	UNIT	PER UNIT	VALUE	TOTAL
				PER ACRE	TOTAL					
Anise	1970	Fresh	50	380.	19,000		Crate (45#)	\$ 3.35	\$ 63,600.	
	1969	Fresh	50	380.	19,000		Crate (45#)	3.20	60,800.	
Beans, Lima	1970	Processed	370	1.68	620		Ton	185.	115,000.	
	1969	Processed	325	1.51	490		Ton	180.	88,200.	
Beans, Snap	1970	Fresh	110	3.64	400		Ton	340.	136,000.	
		Processed	700	3.34	2,340		Ton	95.	222,000.	
		Total	810		2,740				358,000.	
Broccoli	1969	Fresh	155	3.81	590		Ton	350.	206,000.	
		Processed	1,450	4.55	6,600		Ton		693,000.	
		Total	1,605		7,190				899,000.	
Cabbage	1970	Fresh & Proc.	140	2.86	400		Ton	245.	98,000.	
	1969	Fresh & Proc.	175	2.57	450		Ton	215.	96,800.	
Cauliflower	1970	Fresh & Proc.	210	7.95	1,670		Ton	65.	109,000.	
	1969	Fresh & Proc.	155	7.36	1,140		Ton	75.	85,500.	
Celery	1970	Fresh	90	330.	29,700		Carton (23#)	1.50	44,600.	
	1969	Fresh	200	375.	75,000		Carton (23#)	1.70	128,000.	
Corn	1970	Fresh	45	800.	36,000		Crate (60#)	1.70	61,200.	
	1969	Fresh	45	830.	37,400		Crate (60#)	2.00	74,800.	
Cucumbers	1970	Fresh	400	210.	84,000		Crate (45#)	2.25	189,000.	
	1969	Processed	700	230.	161,000		Crate (45#)	2.15	346,000.	
Endive	1970	Fresh	170	500.	85,000		Carton (28#)	1.70	144,000.	
		Processed	1,280	11.2	14,300		Ton	90.	1,287,000.	
		Total	1,450		99,300				1,431,000.	
Endive	1969	Fresh	160	505.	80,800		Carton (28#)	1.75	141,000.	
		Processed	1,480	10.9	16,100		Ton	95.	1,530,000.	
		Total	1,640		96,900				1,671,000.	
Endive	1970	Fresh	70	420.	29,400		Crate (35#)	1.35	39,700.	
	1969	Fresh	50	435.	21,800		Crate (35#)	1.40	30,500.	

VEGETABLE CROPS - CONT'D

VALUE

CROP	YEAR	UTILIZATION	PRODUCTION		TOTAL	UNIT	PER UNIT	TOTAL
			HARVESTED ACREAGE	PER ACRE				
Garlic	1970	Dry	720	6.19	4,460	Tcn	\$ 210.	\$ 937,000.
	1969	Dry	570	5.79	3,300	Ton	170.	561,000.
Lettuce, Head Leaf Romaine	1970	Fresh	220	435.	95,700	Carton (43#)	1.40	134,000.
		Fresh	850	480.	408,000	Crate (22#)	1.25	510,000.
		Fresh	200	410.	82,000	Crate (72#)	1.50	123,000.
		Total	1,270					
Head Leaf Romaine	1969	Fresh	265	430.	114,000	Carton (43#)	1.55	177,000.
		Fresh	690	495.	342,000	Crate (22#)	1.20	410,000.
		Fresh	175	420.	73,500	Crate (72#)	1.50	110,000.
			1,130					697,000.
Mushrooms	1970	Fresh	25	78,000.	1,950,000	lb.	.55	1,072,000.
	1969	Fresh	6	81,500.	489,000	lb.	.50	244,000.
Mustard Greens	1970	Fresh	115	400.	46,000	Crate (20#)	1.50	69,000.
	1969	Fresh	105	400.	42,000	Crate (20#)	1.35	56,700.
Onions	1970	Dry	550	800.	440,000	Sack (50#)	1.50	660,000.
	1969	Dry	430	750.	322,000	Sack (50#)	1.80	580,000.
Onions, Green	1970	Fresh	10	2,400.	24,000	Dozen	.50	12,000.
	1969	Fresh	10	2,500.	25,000	Dozen	.60	15,000.
Peppers, Bell	1970	Fresh	510	500.	255,000	Carton (30#)	1.85	472,000.
		Processed	530	14.7	7,790	Tons	65.	506,000.
		Total	1,040					
Peppers, Chili and Wax	1969	Fresh & Proc.	1,300	480.	624,000	Carton (30#)	2.25	1,404,000.
	1970	Fresh & Proc.	120	720.	86,400	Lug (18#)	2.50	216,000.
Spinach	1969	Fresh & Proc.	120	1,000.	120,000	Lug (18#)	2.50	300,000.
	1970	Fresh & Proc.	65	4.46	290	Ton	220.	63,800.
	1969	Fresh & Proc.	50	4.10	205	Ton	205.	42,000.

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

75 WEST ST. JAMES STREET  
SAN JOSE, CALIFORNIA 95113

VEGETABLE CROPS - CONT'D

CROP	YEAR	UTILIZATION	HARVESTED ACREAGE	PRODUCTION		TOTAL	UNIT	PER UNIT	VALUE	TOTAL
				PER ACRE	TOTAL					
Squash	1970	Fresh	70	570.	39,900	Lug (24#)	\$ 2.10	\$ 83,800.		
		Processed	160	9.	1,440	Ton	75.	108,000.		
		Total	230						191,800.	
Tomatoes	1969	Fresh	65	590.	38,400	Lug (24#)	2.10	80,600.		
		Processed	170	12.	2,040	Ton	70.	143,000.		
		Total	235						223,600.	
Tomatoes	1970	Fresh	270	1,600.	432,000	Lug (20#)	1.60	691,000.		
		Cherry	45	3,510	158,000	Flat (15#)	1.50	237,000.		
		Processed	7,200	26.5	191,000	Ton	27.50 2/	5,252,000.		
		Total	7,515						6,180,000.	
Misc. Vegetables	1969	Fresh	165	1,600.	264,000	Lug (20#)	1.85	488,000.		
		Cherry	30	3,900.	117,000	Flat (15#)	1.95	228,000.		
		Processed	6,150	26.7	164,000	Ton	29.50 2/	4,838,000.		
		Total	6,345						5,554,000.	
TOTALS	1970	Fresh	320					214,000.		
	1969	Fresh	505					268,800.		
TOTALS	1970		15,615					13,869,700.		
	1969		15,751					13,426,700.		

2/ Includes hauling

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

75 WEST ST. JAMES STREET  
SAN JOSE, CALIFORNIA 95113

CROP	YEAR	PRODUCTION			UNIT	PER UNIT	TOTAL VALUE
		HARVESTED ACREAGE	PER ACRE	TOTAL			
Barley	1970	1,800	1.5	2,700	Ton	\$ 50.	\$ 135,000.
	1969	1,600	1.3	2,080	Ton	48.	99,800.
Hay, Alfalfa	1970	450	5.0	2,250	Ton	33.	74,200.
	1969	572	5.5	3,150	Ton	32.	101,000.
Grain	1970	7,400	1.8	13,300	Ton	33.	439,000.
	1969	8,560	2.0	17,100	Ton	32.	547,000.
Other	1970	3,000	1.0	3,000	Ton	22.	66,000.
	1969	3,700	1.0	3,700	Ton	22.50	83,200.
Oats	1970	None	None	None	None	None	
	1969	600	1.0	600	Ton	50.	30,000.
Pasture & Range Improved	1970	3,350			Acre	30.	100,000.
	1969	3,350			Acre	25.	83,800.
Irrigated	1970	1,400			Acre	130.	182,000.
	1969	1,400			Acre	125.	175,000.
Range	1970	225,000			Acre	3.	675,000.
	1969	225,000			Acre	2.60	585,000.
Sugar Beets	1970	884	28.8	25,500	Ton	13.90	354,000.
	1969	328	26.1	8,560	Ton	13.40	115,000.
TOTALS	1970						\$ 2,025,200.
	1969						1,819,800.

DEPARTMENT OF AGRICULTURE 75 W. ST. JAMES STREET

	YEAR	NURSERY PRODUCTS - CUT FLOWERS			UNIT	PER UNIT	TOTAL
		HOUSE SQ. FT.	FIELD ACRES	SOLD BY PRODUCERS			
Asters	1970		7.5	15,330,000	Bloom	\$ .035	\$ 537,000.
	1969		78	16,380,000	Bloom	.035	573,000.
Carnations	1970	3,312,000		57,370,000	Bloom	.06	3,442,000.
Standard	1969	2,238,000		53,694,000	Bloom	.06	3,222,000.
Miniature	1970	9,250		166,000	Bunch	.90	149,000.
	1969	4,280		85,500	Bunch	.90	77,000.
Chrysanthemums, Outdoor <u>1/</u>	1970		42.0	5,430,000	Bloom	.145	787,000.
Standard			32.0	4,110,000	Bloom	.105	432,000.
Other Types			29.0	816,000	Bunch	.60	490,000.
Pompon			103.0				1,709,000.
Total							
Standard	1969		44.5	5,833,000	Bloom	.15	875,000.
Other Types			29.5	3,849,000	Bloom	.11	423,000.
Pompon			24.0	680,000	Bunch	.60	408,000.
Total			98.0				1,706,000.
Chrysanthemums, Indoor <u>2/</u>	1970	12,010,000		36,030,000	Bloom	.155	5,585,000.
Standard		2,350,000		7,050,000	Bloom	.115	811,000.
Other Types		3,912,000		2,543,000	Bunch	.75	1,907,000.
Pompon		18,272,000					8,303,000.
Total							
Standard	1969	12,288,000		36,862,000	Bloom	.160	5,898,000.
Other Types		2,372,000		7,118,000	Bloom	.120	854,000.
Pompon		3,280,000		2,132,000	Bunch	.75	1,599,000.
Total		17,940,000					8,351,000.
Roses	1970	469,000		4,325,000	Bloom	.114	493,000.
Standard	1969	425,000		4,602,000	Bloom	.114	525,000.
Miniature	1970	62,000		1,325,000	Bloom	.064	84,800.
	1969	36,900		1,064,000	Bloom	.064	68,100.
Miscellaneous <u>3/</u>	1970						150,000.
	1969						170,000.
TOTALS	1970						\$14,867,800.
	1969						14,692,100.

1/ Includes cloth and non-heated plastic areas. 2/ Figures based on multiple crops per year. Total heated area under glass and plastic for 1970 - 7,309,000 sq.ft. 3/ Includes Acacia, Gladioli, Iris, Stephanotis, Daisies, Snapdragons, Statice, etc.



SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

75 WEST ST. JAMES STREET  
SAN JOSE, CALIFORNIA 95113

NURSERY PRODUCTS - NURSERY STOCK

ITEM	YEAR	PRODUCTION AREA		QUANTITY SOLD	UNIT	PER UNIT	TOTAL
		HOUSE SQ. FT.	FIELD ACRES				
Bedding Plants	1970	114,000	4.0	129,000	Var.	Var.	\$ 328,000.
	1969	38,600	6.0	148,000	Var.	Var.	353,000.
Christmas Trees	1970		106.0	8,600	Trees	\$5.98	51,400.
	1969		129.5	13,000	Trees	5.38	70,000.
Ornamental Trees, Roses and Shrubs	1970	203,000	83.0	502,000	Plants	Var.	946,000.
	1969	133,000	71.0	533,000	Plants	Var.	750,000.
Miscellaneous <u>1/</u>	1970						496,000.
	1969						532,000.
TOTALS	1970						\$1,821,400.
1969							1,705,000.

1/ Includes Indoor Decoratives, Propagative materials, Vegetable plants, and Herbaceous Perennials

APIARY PRODUCTS

ITEM	YEAR	PRODUCTION	UNIT	PER UNIT	TOTAL
Honey	1970	75,000	lb.	.15	11,200.
	1969	90,000	lb.	.12	10,800.
Bees Wax	1970	1,500	lb.	.60	900.
	1969	1,500	lb.	.55	825.
TOTALS	1970				12,100.
1969					11,625.

U. S. GOVERNMENT PAYMENTS (This Total Not Included in Agricultural Income)

Sugar Beets (Sugar Act Payment)	1969	\$25,000.	1970	\$51,300.
A. C. P. (Agricultural Conservation Program)	1969	19,200.	1970	22,600.
Wool Incentive Payment	1969	1,900.	1970	2,900.
TOTALS		\$46,100.		\$76,800.

LIVESTOCK AND POULTRY

75 WEST ST. JAMES STREET  
SAN JOSE, CALIFORNIA 95113

VALUE

ITEM 1/	YEAR	NUMBER OF HEAD	PRODUCTION		UNIT	PER UNIT	TOTAL
			TOTAL	LIVWEIGHT			
Cattle and Calves	1970	30,600	192,000		Cwt.	\$ 29.30	\$ 5,626,000.
	1969	31,900	147,000		Cwt.	28.70	4,219,000.
Breeding Stock	1970	53			Each	256.	13,600.
	1969	157			Each	350.	55,000.
Sheep and Lambs	1970	800	840		Cwt.	27.	22,700.
	1969	650	600		Cwt.	27.40	16,400.
Hogs and Pigs	1970	1,050	2,100		Cwt.	23.40	49,100.
	1969	960	1,960		Cwt.	22.80	44,700.
Broilers and Fryers	1970	1,004,000	3,916,000		lb.	.168	658,000.
	1969	1,006,000	3,923,000		lb.	.171	671,000.
Other Chickens	1970	300,000	1,170,000		lb.	.052	60,800.
	1969	350,000	1,365,000		lb.	.088	120,000.
Rabbits	1970	1,500	6,380		lb.	.35	2,230.
	1969	1,400	5,950		lb.	.31	1,840.
TOTALS	1970					\$	6,432,430.
	1969						5,127,940.

1/ Livestock figures are based on average weight and average selling price of all animals.  
Figures show only local net weight gain of animals originally purchased from out of County.

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

75 WEST ST. JAMES STREET  
SAN JOSE, CALIFORNIA 95113

LIVESTOCK AND POULTRY PRODUCTS

ITEM	YEAR	PRODUCTION	UNIT	PER UNIT	TOTAL
Milk Market	1970	1,133,000	Cwt.	\$ 5.20	\$ 5,892,000.
	1960	1,146,000	Cwt.	4.97	5,696,000.
Manufacturing	1970	620	Cwt.	4.16	2,580.
	1969	7,330	Cwt.	4.02	29,500.
Wool	1970	10,100	lb.	.35	3,540.
	1969	7,000	lb.	.35	2,450.
Eggs, Chicken <u>1/</u>	1970	12,425,000	Doz.	.318	3,951,000.
	1969	12,967,000	Doz.	.341	4,422,000.
TOTALS	1970				\$ 9,849,120.
	1969				10,149,950.

1/ Includes market and farm retail eggs

INVENTORIES OF LIVESTOCK AND POULTRY  
(In Number of Head)

ITEM	JANUARY 1, 1970	JANUARY 1, 1971
Milk Cows, 2 years and over	11,200	11,000
Cattle and Calves in feed lots	3,360	4,600
Other Cattle and Calves	<u>25,300</u>	<u>22,440</u>
Total	39,860	38,040
Sheep and Lambs	800	900
Hogs and Pigs	1,260	200
Hens and Pullets of Laying age	862,000	849,000

	VALUATION	
	<u>1969</u>	<u>1970</u>
FRUITS AND NUTS	\$ 18,931,600.	\$ 13,942,600.
BUSHBERRIES AND STRAWBERRIES	1,748,050.	2,118,000.
SEED CROPS	1,016,000.	598,000.
VEGETABLE CROPS	13,426,700.	13,869,700.
FIELD CROPS	1,819,800.	2,025,200.
NURSERY PRODUCTS - CUT FLOWERS	14,692,100.	14,867,800.
NURSERY PRODUCTS - NURSERY STOCK	1,705,000.	1,821,400.
APIARY PRODUCTS	11,625.	12,100.
LIVESTOCK AND POULTRY	5,127,940.	6,432,430.
LIVESTOCK AND POULTRY PRODUCTS	10,149,950.	9,849,120.
TOTALS	68,628,765.	65,536,350.

GROUPS AND PRODUCTS WITH GROSS INCOME  
OF ONE MILLION DOLLARS OR MORE

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

1970

1969

	1969	1970
1. Chrysanthemums	\$10,057,000.	1. Chrysanthemums \$10,012,000.
2. Prunes	6,852,400.	2. Tomatoes 6,180,000.
3. Milk	5,725,500.	3. Milk 5,892,000.
4. Tomatoes	5,554,000.	4. Cattle & Calves 5,626,000.
5. Eggs	4,422,000.	5. Prunes 4,642,000.
6. Cattle & Calves	4,219,000.	6. Eggs 3,951,000.
7. Carnations	3,299,000.	7. Carnations 3,442,000.
8. Apricots	3,298,000.	8. Apricots 2,571,000.
9. Cherries	2,719,000.	9. Pears 2,445,000.
10. Pears	2,491,000.	10. Grapes 2,280,000.
11. Grapes	1,925,000.	11. Strawberries 1,972,000.
12. Nursery Stock	1,705,000.	12. Nursery Stock 1,821,400.
13. Peppers	1,704,000.	13. Cucumbers 1,431,000.
14. Cucumbers	1,671,000.	14. Peppers 1,404,000.
15. Strawberries	1,565,000.	15. Mushrooms 1,072,000.
16. Walnuts	1,340,000.	
17. Seed Crops, Flowers & Vegetables	1,016,000.	

SANTA CLARA COUNTY COMPARATIVE FIGURES OF AGRICULTURAL VALUES  
 DEPARTMENT OF AGRICULTURE INCLUDING ACRES FOR FRUIT, NUT, BERRY AND VEGETABLE CROPS 75 WEST ST. JAMES STREET  
 SAN JOSE, CALIFORNIA 95113

YEAR	BEARING ACRES FRUITS, NUTS, ALL BERRIES	FRUIT, NUT BERRY CROPS	VEGETABLE ACREAGE	VEGETABLE CROPS	LIVESTOCK, POULTRY AND PRODUCTS	FIELD CROPS AND APIARY	NURSERY STOCK CUT FLOWERS AND SEED	TOTALS
1945	100,770	\$39,870,475	16,573	\$ 6,788,581	\$14,947,712	\$2,574,203	\$ 1,075,000	\$65,255,971.
1950	86,015	42,328,015	26,277	8,851,610	27,885,899	1,190,124	3,883,165	84,138,813.
1955	77,826	54,855,280	22,310	9,790,014	25,828,198	2,332,508	8,111,102	100,917,102.
1959	68,083	48,042,090	16,496	10,278,475	24,051,943	2,682,444	10,834,781	95,889,733.
1960	66,453	49,451,475	14,220	8,624,480	17,050,595	3,053,975	13,122,985	91,303,510.
1961	64,100	37,468,000	15,050	9,628,000	15,667,200	2,615,700	11,629,500	77,008,400.
1962	62,832	20,887,500	15,836	9,417,000	16,466,000	2,089,630	13,238,500	72,098,630.
1963	55,484	32,687,600	15,636	9,787,700	16,019,500	2,299,350	12,194,000	72,988,150.
1964	54,166	30,113,100	14,211	10,382,500	15,516,500	2,233,450	12,306,050	70,551,600.
1965	52,419	28,749,550	13,613	12,208,800	16,378,700	1,792,495	11,465,050	70,594,595.
1966	50,728	28,599,500	15,632	13,223,600	14,351,100	1,596,565	13,832,030	71,602,795.
1967	47,330	22,452,200	17,278	16,926,300	13,974,370	1,594,425	17,150,800	72,098,095.
1968	45,945	25,907,400	16,572	15,830,900	14,270,130	1,441,195	17,268,000	74,717,625.
1969	42,208	20,679,650	15,751	13,426,700	15,277,890	1,831,425	17,413,100	68,628,765.
1970	38,614	16,060,600	15,615	13,869,700	16,281,550	2,037,300	17,287,200	65,536,350.

TOTAL BEARING AND NON BEARING ACREAGE OF PRINCIPAL CROPS*	ACREAGE TREND				1970 <u>LOSS OR GAIN</u>	
	<u>1950</u>	<u>1960</u>	<u>1965</u>	<u>1969</u>		<u>1970</u>
Apricots	16,511	12,096	7,832	5,655	5,276	- 379
Cherries	3,544	3,994	2,522	2,038	1,942	- 96
Pears	7,160	6,912	5,819	5,236	4,202	- 1,034
Grapes	5,626	3,859	3,369	2,607	2,694	+ 87
Prunes	47,708	33,940	28,769	21,226	19,408	- 1,818
Walnuts, English	9,619	8,918	7,501	6,021	5,498	- 523
Miscellaneous Tree Crops (Apples, Peaches, Plums, B. Walnuts & Other)		578	919	755	706	- 49
TOTAL ACREAGE OF ALL TREES AND VINES		70,297	56,731	43,538	39,726	- 3,812
Strawberries	1,947	1,480	287	340	330	
New Plantings of Trees and Vines		1,025	289	34	80	
Number of Orchard and Vineyard Parcels		5,919	4,506	3,554	3,461	

\* Excludes Bushberries and Prickly Pears

1970

Non-Bearing      Bearing

Apricots  
N Co      52  
S Co      9  
Total     61

Pears, All  
N Co      38  
S Co      208  
Total     246

Cherries, Bing  
N Co      58  
S Co     123  
Total    181

Cherries, French  
N Co      193  
S Co      287  
Total     480

Cherries, Royal Ann  
N Co      10  
S Co      24  
Total     34

Cherries, All  
N Co      72  
S Co     168  
Total    240

Prunes, Imperial  
N Co      0  
S Co      3  
Total     3

Cherries, All  
N Co      72  
S Co     168  
Total    240

Prunes, Sugar  
N Co      0  
S Co      2  
Total     2

Prunes, All  
N Co      193  
S Co      315  
Total     508

Grapes  
N Co      0  
S Co      91  
Total     91

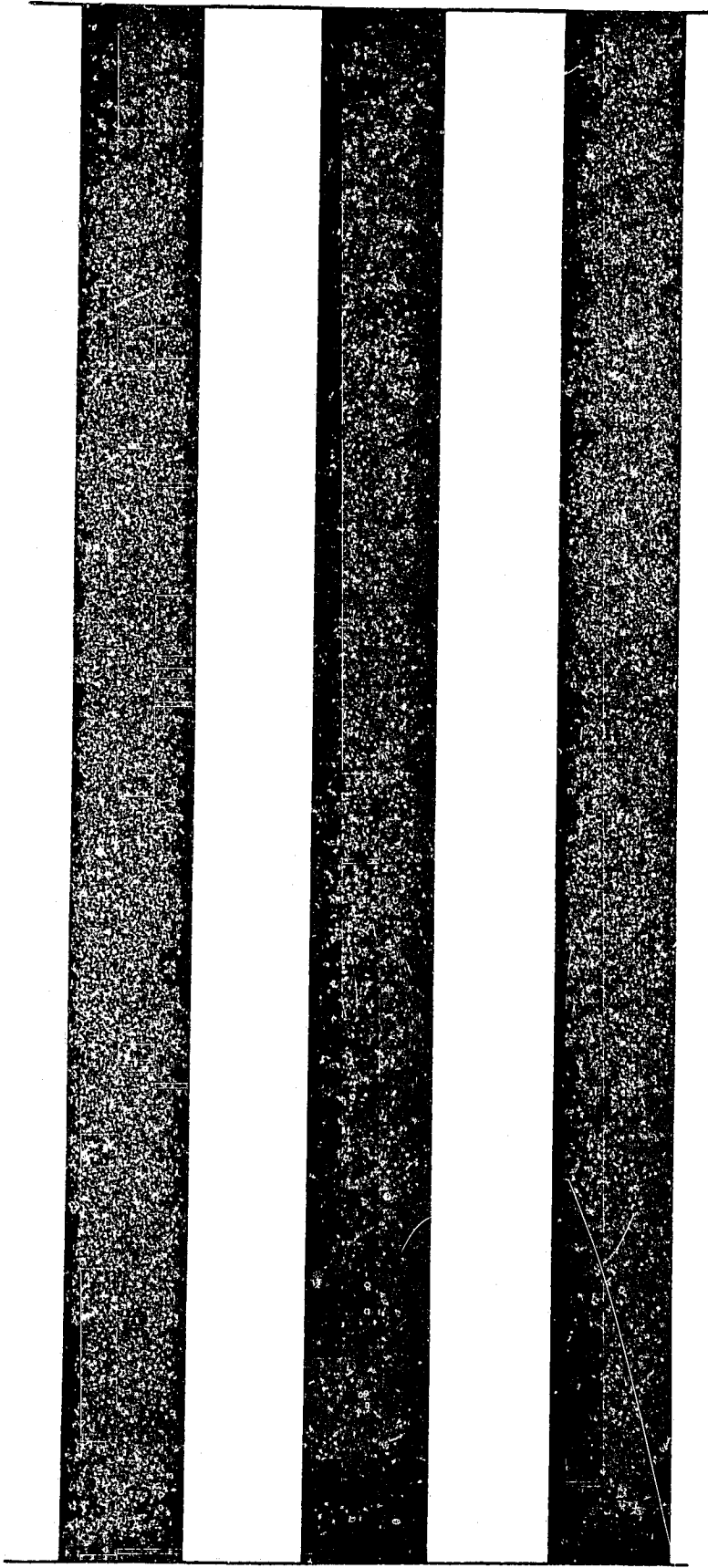
Walnuts  
N Co      28  
S Co      38  
Total     66

Pears, Bartlett  
N Co      29  
S Co     206  
Total    235

TOTALS OF ABOVE  
Non-Bearing      383  
Bearing            18,851  
                      18,957

\* Town of Coyote is used as the dividing point between North County and South County.





1971

County of Santa Clara

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Agricultural Crop Report

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1971

APR 14 1972

GOV. & COUNTY CLERK

County of Santa Clara  
California

Department of Agriculture  
75 West St. James Street  
San Jose, California 95113  
299-2171 Area Code 408

March 15, 1972

MR. JERRY W. FIELDER, DIRECTOR  
CALIFORNIA DEPARTMENT OF AGRICULTURE

THE HONORABLE BOARD OF SUPERVISORS OF THE  
COUNTY OF SANTA CLARA

AND

MR. HOWARD W. CAMPEN, COUNTY EXECUTIVE

Gentlemen:

In accordance with the provisions of Section 2279 of the California Agricultural Code, I am pleased to submit this 1971 Annual Agricultural Crop Report of the acreage, production and valuation of the agricultural crops and products produced in the County of Santa Clara.

It must be emphasized that this report reflects a gross return and in no way represents the actual profit to the producer.

I wish to express my sincere appreciation for the cooperation and assistance of all individuals and organizations who so willingly cooperated with this department in contributing the information necessary to make this report possible.

To all members of my staff, I express my sincere thanks for their diligent and conscientious effort in obtaining and compiling the information for this report.

Respectfully submitted,



C. O. HOWE  
AGRICULTURAL COMMISSIONER

COUNTY OF SANTA CLARA  
DEPARTMENT OF AGRICULTURE

C. O. HOWE  
AGRICULTURAL COMMISSIONER

ANNUAL CROP REPORT  
FOR YEAR 1971

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BOARD OF SUPERVISORS

SIG SANCHEZ	DISTRICT 1
DOMINIC L. CORTESE	DISTRICT 2
CHARLES A. QUINN, CHAIRMAN	DISTRICT 3
RALPH H. MEHRKENS	DISTRICT 4
VICTOR CALVO	DISTRICT 5

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COUNTY EXECUTIVE

HOWARD W. CAMPEN

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P E R S O N N E L

SAN JOSE OFFICE

C. O. HOWE, AGRICULTURAL COMMISSIONER

LLOYD F. PLESSE, ASSISTANT AGRICULTURAL COMMISSIONER

DEPUTY AGRICULTURAL COMMISSIONERS

M. Hugh Handley                      Cosmo C. Insalaco  
Gordon G. Spencer

AGRICULTURAL INSPECTORS

Roger B. Bibb	George F. Prole
Stanley Caplan	Donald W. Schamberger
Adolph V. Castro	Keith K. Slaughter
James M. Cottle	Stanley G. Trujillo
Joseph J. Ferrari	Eric C. Winkler
David A. Horsburgh	Kermit D. Winn
Arthur O. Mutzenberg	

VERTEBRATE PEST & WEED CONTROLMEN

Alfred N. Leon                      Raul Perez

CLERICAL

Jeanne Crouch                      Betty Fessler  
Carol Evans

SAN MARTIN OFFICE

DEPUTY AGRICULTURAL COMMISSIONER

Herbert H. Vail

AGRICULTURAL INSPECTORS

Thomas H. Auser	Allen R. Hubbard
John A. Awbrey	James Jones

VERTEBRATE PEST & WEED CONTROLMEN

John H. Ballard                      Lawrence C. DellaBitta

CLERICAL

Rita Auser

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

FRUIT AND NUTS  
ACREAGE

75 WEST ST. JAMES STREET  
SAN JOSE, CALIFORNIA 95113

CROP	YEAR	UTILIZATION	BEARING	NON-B	PRODUCTION		VALUE	
					PER ACRE	TOTAL TONS	PER TON	TOTAL
Apricots	1971	Fresh			400		\$ 220.	\$ 88,000.
		Canned & Frozen			4,800		67.50 2/	324,000.
		Dried	(6 to 1 dry-away = 1,450 dry ton)		8,700		1,000.	1,450,000.
		By-Products 1/		3,000		52.50 2/		158,000.
		Total	4,514	46	3.74	16,900		
	1970	Fresh			80		200.	16,000.
		Canned & Frozen			5,200		77.50 2/	403,000.
		Dried	(5½ to 1 dry-away = 2,200 dry ton)		12,100		940.	2,068,000.
		By-Products 1/		1,600		52.50 2/		84,000.
		Total	5,215	61	3.64	18,980		
Cherries	1971	Fresh			1,650		640.	1,056,000.
		Canned			250		280.	70,000.
		Barreled			20		250.	5,000.
		By-Products 1/		20		100.		2,000.
		Total	1,417	204	1.37	1,940		
	1970	Fresh			840		900.	756,000.
		Canned			430		360.	155,000.
		Barreled			20		280.	5,600.
		By-Products 1/		20		100.		2,000.
		Total	1,702	240	0.77	1,310		
Grapes	1971	Processed	2,500	60	11,600		330.	3,828,000.
	1970	Processed	2,603	91	9,500		240.	2,280,000.
Pears Bartlettts	1971	Canned	2,712	99	13,800		82.50 2/	1,138,000.
	1970	Canned	3,115	235	14,000		127.50 2/	1,785,000.
Hardys	1971	Canned	442	2	1,950		80.50 2/	157,000.
	1970	Canned	598	2	3,250		125.50 2/	408,000.
All Other Varieties	1971	Fresh	199	7	880		190.	167,000.
	1970	Fresh	243	9	1,050		240.	252,000.
Total -- All Pears	1971		3,353	108	16,630			1,462,000.
	1970		3,956	246	18,300			2,445,000.

1/ Indicates strained foods, nectar, and juice.

2/ Includes hauling.

CROP	YEAR	UTILIZATION	ACREAGE		NON-B	PER ACRE	PRODUCTION	TOTAL TONS	PER TON	VALUE
			BEARING	TOTAL						
Prunes	1971	1/ Dried	14,294		392	0.92	13,200	\$ 240.	\$ 3,168,000.	
		Dried	1,068		5	0.29	310	270.	83,700.	
		Total	15,362		397		13,510		3,251,700.	
French Other Varieties	1970	2/ Dried	17,583		480	0.90	15,800	280.	4,424,000.	
		Dried	1,317		28	0.52	680	320.	218,000.	
		Total	18,900		508		16,480		4,642,000.	
Walnuts	1971	Dried	4,940		65	.769	3,800	390.	1,482,000.	
		Dried	5,432		66	.405	2,200	380.	836,000.	
Misc.	1971		390		8				250,000.	
Fruit, Nuts & Prickly	1970		426		15				250,000.	
TOTALS	1971		32,476		888				\$ 13,426,700.	
	1970		38,234		1,227				\$ 13,942,600.	

1/ Production and value figures are for saleable prunes only -- undersize, diverted and "set aside" fruit not included.  
2/ Production indicates free tonnage based on 63% of total tonnage.



75 WEST ST. JAMES STREET  
SAN JOSE, CALIFORNIA 95113

SANTA CLARA COUNTY DEPARTMENT OF AGRICULTURE		BUSHBERRIES AND STRAWBERRIES				VALUE		
CROP	YEAR	UTILIZATION	ACREAGE PRODUCTION		TOTAL	UNIT	PER UNIT	TOTAL
			BEARING	PER ACRE				
Bushberries	1971	Fresh & Proc.	25	860	21,500	Trays	\$ 3.30	\$ 71,000.
	1970	Fresh & Proc.	50	860	43,000	Trays	3.40	146,000.
Strawberries	1971	Fresh	265	2,590	472,000	Trays	2.35	1,109,000.
		Processed			1,730	Tons	320.	554,000.
Total							760,000 <u>1/</u>	Trays
	1970	Fresh	330	2,600	515,000	Trays	2.55	1,313,000.
		Processed			2,060	Tons	320.	659,000.
Total							858,000 <u>1/</u>	Trays
TOTALS					290			\$1,734,000.
	1970		380					\$2,118,000.

1/ Tons converted to trays for total production.

CROP	YEAR	SEED CROPS		TOTAL
		HARVESTED ACREAGE	PRODUCTION POUNDS	
Miscellaneous Flower & Vegetable Seed	1971	880	331,000	\$ 577,000.
	1970	1,274	550,000	598,000.

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

75 WEST ST. JAMES STREET  
SAN JOSE, CALIFORNIA 95113

VEGETABLE CROPS  
PRODUCTION

CROP	YEAR	UTILIZATION	HARVESTED ACREAGE	PER ACRE	TOTAL	UNIT	PER UNIT	TOTAL
Anise	1971	Fresh	50	350.	17,500	Crate (45#)	\$ 2.95	\$ 51,600.
	1970	Fresh	50	380.	19,000	Crate (45#)	3.35	63,600.
Beans, Lima	1971	Processed	370	1.68	620	Ton	185.	115,000.
	1970	Processed						
Beans, Snap	1971	Fresh & Proc.	175	3.66	640	Ton	250.	160,000.
	1970	Fresh Processed Total	110 700 810	3.64 3.34 3.34	400 2,340 2,740	Ton Ton	340. 95.	136,000. 222,000. 358,000.
Broccoli	1971	Fresh & Proc.	140	3.14	440	Ton	245.	108,000.
	1970	Fresh & Proc.	140	2.86	400	Ton	245.	98,000.
Cabbage	1971	Fresh & Proc.	170	7.82	1,330	Ton	85.	113,000.
	1970	Fresh & Proc.	210	7.95	1,670	Ton	65.	109,000.
Cauliflower	1971	Fresh	75	315.	23,600	Carton (23#)	1.80	42,500.
	1970	Fresh	90	330.	29,700	Carton (23#)	1.50	44,600.
Celery	1971	Fresh	40	800.	32,000	Crate (60#)	2.00	64,000.
	1970	Fresh	45	800.	36,000	Crate (60#)	1.70	61,200.
Corn	1971	Fresh	470	215.	101,000	Crate (45#)	2.35	237,000.
	1970	Fresh	400	210.	84,000	Crate (45#)	2.25	189,000.
Cucumbers	1971	Fresh	145	530.	76,800	Carton (28#)	1.70	131,000.
		Processed Total	1,190 1,335	13. 13.35	15,500	Ton	90.	1,395,000. 1,526,000.
Endive	1970	Fresh	170	500.	85,000	Carton (28#)	1.70	144,000.
		Processed Total	1,280 1,450	11.2 11.2	14,300	Ton	90.	1,287,000. 1,431,000.
Endive	1971	Fresh	70	460.	32,200	Crate (35#)	1.60	51,500.
	1970	Fresh	70	420.	29,400	Crate (35#)	1.35	39,700.

VEGETABLE CROPS - CONT'D

CROP	YEAR	UTILIZATION	HARVESTED ACREAGE	PRODUCTION		TOTAL	UNIT	PER UNIT	TOTAL VALUE
				PER ACRE	PER ACRE				
Garlic	1971	Dry	750	5.93	4,450	Ton	\$290.	\$1,290,000.	
	1970	Dry	720	6.19	4,460	Ton	210.	937,000.	
Lettuce, Head Leaf Romaine	1971	Fresh	100	420.	42,000	Carton (43#)	2.00	84,000.	
		Fresh	660	480.	317,000	Crate (22#)	1.50	476,000.	
		Fresh	<u>220</u>	430.	94,600	Crate (72#)	1.70	161,000.	
		Total	980						721,000.
Head Leaf Romaine	1970	Fresh	220	435.	95,700	Carton (43#)	1.40	134,000.	
		Fresh	850	480.	408,000	Crate (22#)	1.25	510,000.	
		Fresh	<u>200</u>	410.	82,000	Crate (72#)	1.50	123,000.	
		Total	1,270						767,000.
Mushrooms	1971	Fresh	35	80,000.	2,800,000	lbs.	.56	1,568,000.	
	1970	Fresh	25	78,000.	1,950,000	lbs.	.55	1,072,000.	
Mustard Greens	1971	Fresh	165	460.	75,900	Crate (20#)	1.55	118,000.	
	1970	Fresh	115	400.	46,000	Crate (20#)	1.50	69,000.	
Onions	1971	Dry	500	770.	385,000	Sack (50#)	1.80	693,000.	
	1970	Dry	550	800.	440,000	Sack (50#)	1.50	660,000.	
Onions, Green	1971	Fresh	Included in Miscellaneous vegetables			Dozen	.50	12,000.	
	1970	Fresh	10	2,400.	24,000				
Peppers, Bell	1971	Fresh	520	505.	263,000	Carton (30#)	2.15	565,000.	
		Processed	<u>700</u>	11.8	8,260	Tons	65.	537,000.	
		Total	1,220						1,102,000.
Peppers, Chili and Wax	1970	Fresh	510	500.	255,000	Carton (30#)	1.85	472,000.	
		Processed	<u>530</u>	14.7	7,790	Tons	65.	506,000.	
		Total	1,040						978,000.
Spinach	1971	Fresh & Proc.	140	575.	80,500	Lug (18#)	2.50	201,000.	
	1970	Fresh & Proc.	120	720.	86,400	Lug (18#)	2.50	216,000.	
Spinach	1971	Fresh & Proc.	50	4.69	235	Ton	205.	48,200.	
	1970	Fresh & Proc.	65	4.46	290	Ton	220.	63,800.	

VEGETABLE CROPS - CONT'D

CROP	YEAR	UTILIZATION	HARVESTED ACREAGE	PRODUCTION PER ACRE	TOTAL	UNIT	PER UNIT	TOTAL VALUE
Squash	1971	Fresh	70	465.	32,600	Lug (24#)	\$ 2.00	\$ 65,200.
		Processed	170	11.5	1,960	Ton	65.	127,000.
		Total	240					192,200.
Tomatoes	1970	Fresh	70	570.	39,900	Lug (24#)	2.10	83,800.
		Processed	160	9.	1,440	Ton	75.	108,000.
		Total	230					191,800.
Tomatoes	1971	Fresh	210	1,350.	284,000	Lug (20#)	2.00	568,000.
		Cherry	45	2,750.	124,000	Flat (15#)	1.40	174,000.
		Processed	6,200	27.6	171,000	Ton	30.00 <u>2/</u>	5,130,000.
		Total	6,455				5,872,000.	
Misc. Vegetables Including - Asparagus, Chinese Veg., Swiss Chard, Ornamental corn & gourds	1970	Fresh	270	1,600.	432,000	Lug (20#)	1.60	691,000.
		Cherry	45	3,510.	158,000	Flat (15#)	1.50	237,000.
		Processed	7,200	26.5	191,000	Ton	27.50 <u>2/</u>	5,252,000.
		Total	7,515				6,180,000.	
TOTALS	1971		13,810					14,669,000.
	1970		15,615					13,869,700.

2/ Includes hauling

FIELD CROPS

CROP	YEAR	HARVESTED ACREAGE	PER ACRE	PRODUCTION		UNIT	PER UNIT	VALUE	
				TOTAL	TOTAL			TOTAL	TOTAL
Barley	1971	1,600	1.5	2,400		Ton	\$ 55.	\$	132,000.
	1970	1,800	1.5	2,700		Ton	50.		135,000.
Hay, Alfalfa	1971	400	5.7	2,280		Ton	35.		79,800.
	1970	450	5.0	2,250		Ton	33.		74,200.
Grain	1971	9,800	2.0	19,600		Ton	32.		627,000.
	1970	7,400	1.8	13,300		Ton	33.		439,000.
Other	1971	3,200	1.0	3,200		Ton	22.		70,400.
	1970	3,000	1.0	3,000		Ton	22.		66,000.
Pasture & Range Improved	1971	3,500				Acre	35.		122,000.
	1970	3,350				Acre	30.		100,000.
Irrigated	1971	1,500				Acre	150.		225,000.
	1970	1,400				Acre	130.		182,000.
Range	1971	223,000				Acre	3.		669,000.
	1970	225,000				Acre	3.		675,000.
Sugar Beets	1971	1,516	31.2	47,300		Ton	14.90		705,000.
	1970	884	28.8	25,500		Ton	13.90		354,000.
TOTALS	1971								\$2,630,200.
	1970								2,025,200.

## NURSERY PRODUCTS - CUT FLOWERS

## DEPARTMENT OF AGRICULTURE

PER UNIT TOTAL

YEAR HOUSE SQ. FT. FIELD ACRES SOLD BY PRODUCERS UNIT

YEAR	HOUSE SQ. FT.	FIELD ACRES	SOLD BY PRODUCERS	UNIT	PER UNIT	TOTAL
1971		69	14,490,000	Bloom	\$ .035	\$ 507,000.
1970		73	15,330,000	Bloom	.035	537,000.
1971	3,062,000		55,716,000	Bloom	.06	3,343,000.
1970	3,312,000		57,370,000	Bloom	.06	3,442,000.
1971	130,000		234,000	Bunch	1.16	271,000.
1970	92,500		166,000	Bunch	.90	149,000.
1971	15,804,000		47,412,000	Bloom	.173	8,202,000.
	3,411,000		10,233,000	Bloom	.136	1,392,000.
	6,085,000		3,955,000	Bunch	.777	3,073,000.
	25,300,000					12,667,000.
1970	13,840,000		41,460,000	Bloom	.154	6,372,000.
	3,744,000		11,160,000	Bloom	.111	1,243,000.
	5,175,000		3,359,000	Bunch	.714	2,397,000.
	22,759,000					10,012,000.
1971	473,000		6,121,000	Bloom	.11	673,000.
1970	469,000		4,325,000	Bloom	.114	493,000.
1971	52,000		1,122,000	Bloom	.061	68,400.
1970	62,000		1,325,000	Bloom	.064	84,800.
1971						140,000.
1970						150,000.
1971						\$ 17,669,400.
1970						14,867,800.

1/ Revised  
 2/ Includes Acacia, Gladioli, Iris, Stephanotis, Daisies, Snapdragons, Statice, etc.

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

75 WEST ST. JAMES STREET  
SAN JOSE, CALIFORNIA 95113

NURSERY PRODUCTS - NURSERY STOCK

ITEM	YEAR	PRODUCTION AREA		QUANTITY SOLD	UNIT	PER UNIT	TOTAL
		HOUSE SQ.FT.	FIELD ACRES				
Bedding Plants	1971	229,000	4.0	234,000	Var.	Var.	\$ 483,000.
	1970	114,000	4.0	129,000	Var.	Var.	328,000.
Christmas Trees	1971		140.0	10,600	Trees	\$5.75	61,000.
	1970		106.0	8,600	Trees	5.98	51,400.
Ornamental Trees, Roses and Shrubs	1971	262,000	36.0	389,000	Plants	Var.	556,000.
	1970	203,000	83.0	502,000	Plants	Var.	946,000.
Miscellaneous I/	1971						690,000.
	1970						496,000.
TOTALS	1971						\$ 1,790,000.
	1970						1,821,400.

I/ Includes Indoor Decoratives, Propagative materials, Vegetable plants, and Herbaceous Perennials.

APIARY PRODUCTS

ITEM	YEAR	PRODUCTION	UNIT	PER UNIT	TOTAL
Honey	1971	90,000	lb.	.23	\$ 20,700.
	1970	75,000	lb.	.15	11,200.
Bees Wax	1971	1,500	lb.	.61	915.
	1970	1,500	lb.	.60	900.
TOTALS	1971				\$ 21,615.
	1970				12,100.

U. S. GOVERNMENT PAYMENTS (This Total Not Included in Agricultural Income)

Sugar Beets (Sugar Act Payment)	1970	\$ 51,300.	1971	\$ 94,800.
Rural Environmental Assistance (REAP) (Formerly ACP)		22,600.		17,600.
Wool Incentive Payment		2,900.		1,700.
TOTALS		\$ 76,800.		\$ 114,100.

ITEM 1/	YEAR	NUMBER OF HEAD	PRODUCTION		UNIT	PER UNIT	VALUE	TOTAL
			TOTAL	LIVEMEIGHT				
Cattle and Calves	1971	19,300	144,000		Cwt.	\$ 30.30	\$ 4,363,000.	
	1970	30,600	192,000		Cwt.	29.30	5,626,000.	
Breeding Stock	1971	220			Each	350.	77,000.	
	1970	53			Each	256.	13,600.	
Sheep and Lambs	1971	400	380		Cwt.	27.	10,300.	
	1970	800	840		Cwt.	27.	22,700.	
Hogs and Pigs	1971	150	275		Cwt.	18.50	5,090.	
	1970	1,050	2,100		Cwt.	23.40	49,100.	
Broilers and Fryers	1971	845,000	3,169,000		lb.	.164	520,000.	
	1970	1,004,000	3,916,000		lb.	.168	658,000.	
Other Chickens	1971	362,000	1,412,000		lb.	.033	46,600.	
	1970	300,000	1,170,000		lb.	.052	60,800.	
Rabbits	1971	3,000	12,800		lb.	.32	4,100.	
	1970	1,500	6,380		lb.	.35	2,230.	
TOTALS	1971						\$ 5,026,090.	
	1970						6,432,430.	

1/ Livestock figures are based on average weight and average selling price of all animals.  
Figures show only local net weight gain of animals originally purchased from out of County.



SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

75 WEST ST. JAMES STREET  
SAN JOSE, CALIFORNIA 95113

LIVESTOCK AND POULTRY PRODUCTS

ITEM	YEAR	PRODUCTION	UNIT	PER UNIT	TOTAL
Milk Market	1971 (Preliminary)	1,072,000	Cwt.	\$ 5.42	\$ 5,814,000.
	1970	1,133,000	Cwt.	5.20	5,892,000.
Manufacturing	1971 (Preliminary)	17,100	Cwt.	4.15	71,000.
	1970	620	Cwt.	4.16	2,580.
Wool	1971	11,000	lb.	.30	3,300.
	1970	10,100	lb.	.35	3,540.
Eggs, Chicken <u>1/</u>	1971	15,690,000	Doz.	.253	3,970,000.
	1970	12,425,000	Doz.	.318	3,951,000.
TOTALS	1971			\$	9,858,300.
	1970				9,849,120.

1/ Includes market and farm retail eggs

INVENTORIES OF LIVESTOCK AND POULTRY  
(In Number of Head)

ITEM	JANUARY 1, 1971	JANUARY 1, 1972
Milk Cows & Heifers that have calved	11,000	9,200
Cattle and Calves in feed lots	4,600	
Other Cattle and Calves	22,440	29,550
Total	38,040	38,750
Sheep and Lambs	900	600
Hogs and Pigs	200	200
Hens and Pullets of Laying age	849,000	917,000

SUMMARY

VALUATION

	<u>1970</u>	<u>1971</u>
FRUITS AND NUTS	\$ 13,942,600.	\$ 13,426,700.
BUSHBERRIES AND STRAWBERRIES	2,118,000.	1,734,000.
SEED CROPS	598,000.	577,000.
VEGETABLE CROPS	13,869,700.	14,669,000.
FIELD CROPS	2,025,200.	2,630,200.
NURSERY PRODUCTS - CUT FLOWERS	14,867,800.	17,669,400.
NURSERY PRODUCTS - NURSERY STOCK	1,821,400.	1,790,000.
APIARY PRODUCTS	12,100.	21,615.
LIVESTOCK AND POULTRY	6,432,430.	5,026,090.
LIVESTOCK AND POULTRY PRODUCTS	9,849,120.	9,858,300.
TOTALS	\$ 65,536,350.	\$ 67,402,305.

1970

1971

1. Chrysanthemums	\$10,012,000.	1. Chrysanthemums	\$12,667,000.
2. Tomatoes	6,180,000.	2. Milk	5,885,000.
3. Milk	5,892,000.	3. Tomatoes	5,872,000.
4. Cattle & Calves	5,626,000.	4. Cattle & Calves	4,363,000.
5. Prunes	4,642,000.	5. Eggs	3,970,000.
6. Eggs	3,951,000.	6. Grapes	3,828,000.
7. Carnations	3,442,000.	7. Carnations	3,614,000.
8. Apricots	2,571,000.	8. Prunes	3,251,700.
9. Pears	2,445,000.	9. Apricots	2,020,000.
10. Grapes	2,280,000.	10. Nursery Stock	1,790,000.
11. Strawberries	1,972,000.	11. Strawberries	1,663,000.
12. Nursery Stock	1,821,400.	12. Mushrooms	1,568,000.
13. Cucumbers	1,431,000.	13. Cucumbers	1,526,000.
14. Peppers	1,404,000.	14. Walnuts	1,482,000.
15. Mushrooms	1,072,000.	15. Pears	1,462,000.
		16. Garlic	1,290,000.
		17. Cherries	1,133,000.
		18. Bell Peppers	1,102,000.

SANTA CLARA COUNTY DEPARTMENT OF AGRICULTURE  
 COMPARATIVE FIGURES OF AGRICULTURAL VALUES  
 INCLUDING ACREAGES FOR FRUIT, NUT, BERRY AND VEGETABLE CROPS  
 75 WEST ST. JAMES STREET  
 SAN JOSE, CALIFORNIA 95113

YEAR	BEARING ACRES FRUITS, NUTS, ALL BERRIES	FRUIT, NUT BERRY CROPS	VEGETABLE ACREAGE	VEGETABLE CROPS	LIVESTOCK, POULTRY AND PRODUCTS	FIELD CROPS AND APIARY	NURSERY STOCK CUT FLOWERS AND SEED	TOTALS
1945	100,770	\$39,870,475	16,573	\$ 6,788,581	\$14,947,712	\$2,574,203	\$ 1,075,000	\$ 65,255,971.
1950	86,015	42,328,015	26,277	8,851,610	27,885,899	1,190,124	3,883,165	84,138,813.
1955	77,826	54,855,280	22,310	9,790,014	25,828,198	2,332,508	8,111,102	100,917,102.
1960	66,453	49,451,475	14,220	8,624,480	17,050,595	3,053,975	13,122,985	91,303,510.
1961	64,100	37,468,000	15,050	9,628,000	15,667,200	2,615,700	11,629,500	77,008,400.
1962	62,832	20,887,500	15,836	9,417,000	16,466,000	2,089,630	13,238,500	72,098,630.
1963	55,484	32,687,600	15,636	9,787,700	16,019,500	2,299,350	12,194,000	72,988,150.
1964	54,166	30,113,100	14,211	10,382,500	15,516,500	2,233,450	12,306,050	70,551,600.
1965	52,419	28,749,550	13,613	12,208,800	16,378,700	1,792,495	11,465,050	70,594,595.
1966	50,728	28,599,500	15,632	13,223,600	14,351,100	1,596,565	13,832,030	71,602,795.
1967	47,330	22,452,200	17,278	16,926,300	13,974,370	1,594,425	17,150,800	72,098,095.
1968	45,945	25,907,400	16,572	15,830,900	14,270,130	1,441,195	17,268,000	74,717,625.
1969	42,208	20,679,650	15,751	13,426,700	15,277,890	1,831,425	17,413,100	68,628,765.
1970	38,614	16,060,600	15,615	13,869,700	16,281,550	2,037,300	17,287,200	65,536,350.
1971	32,766	15,160,700	13,810	14,669,000	14,884,390	2,651,815	20,036,400	67,402,305.

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

75 WEST ST. JAMES STREET  
SAN JOSE, CALIFORNIA 95113

ACREAGE TREND

TOTAL BEARING AND NON BEARING ACREAGE OF PRINCIPAL CROPS*	ACREAGE TREND					1971 <u>LOSS OR GAIN</u>
	<u>1950</u>	<u>1960</u>	<u>1965</u>	<u>1970</u>	<u>1971</u>	
Apricots	16,511	12,096	7,832	5,276	4,560	- 716
Cherries	3,544	3,994	2,522	1,942	1,621	- 321
Pears	7,160	6,912	5,819	4,202	3,461	- 741
Grapes	5,626	3,859	3,369	2,694	2,560	- 134
Prunes	47,708	33,940	28,769	19,408	15,759	- 3,649
Walnuts, English	9,619	8,918	7,501	5,498	5,005	- 493
Miscellaneous Tree Crops (Apples, Peaches, Plums, B. Walnuts & Other)		578	919	706	652	- 54
<b>TOTAL ACREAGE OF ALL TREES AND VINES</b>		<b>70,297</b>	<b>56,731</b>	<b>39,726</b>	<b>33,618</b>	<b>- 6,108</b>
Strawberries	1,947	1,480	287	330	265	
New Plantings of Trees and Vines		1,025	289	80	43	
Number of Orchard and Vineyard Parcels		5,919	4,506	3,461	2,783	

\* Excludes Bushberries and Prickly Pears

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

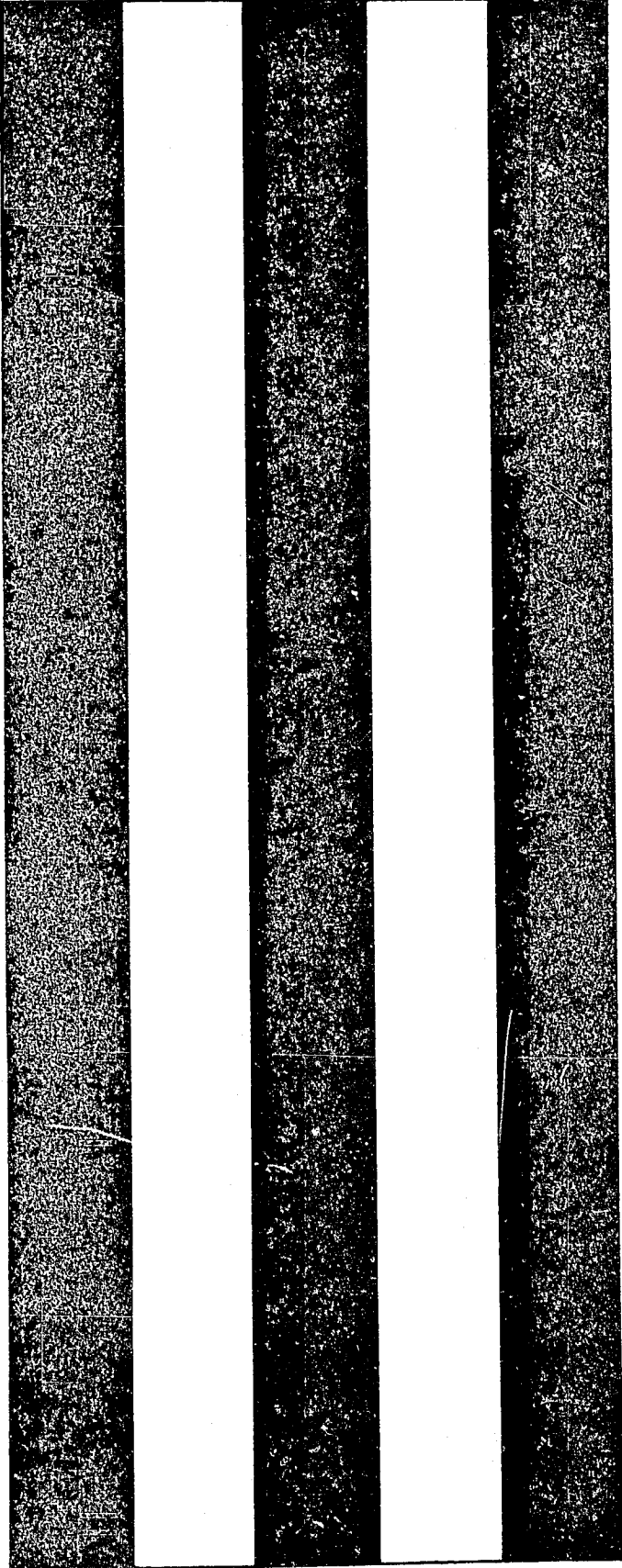
ACREAGE OF MAJOR FRUIT AND NUT CROPS  
NORTH COUNTY VS. SOUTH COUNTY\*

75 WEST ST. JAMES STREET  
SAN JOSE, CALIFORNIA 95113

	1971		
	Non-Bearing	Bearing	
Apricots	N Co	3,871	Pears, All
	S Co	643	
	Total	4,514	
Cherries, Bing	N Co	458	Prunes, French
	S Co	292	
	Total	750	
Cherries, Royal Ann	N Co	325	Prunes, Imperial
	S Co	206	
	Total	531	
Cherries, All	N Co	872	Prunes, Sugar
	S Co	545	
	Total	1,417	
Grapes	N Co	967	Prunes, All
	S Co	1,533	
	Total	2,500	
Pears, Bartlett	N Co	1,677	Walnuts
	S Co	1,035	
	Total	2,712	

TOTALS OF ABOVE	1971		Bearing
	Non-Bearing	Bearing	
North County	298	15,609	
South County	588	16,655	

\* Town of Coyote is used as the dividing point between North County and South County.

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1972

1972

*Calif.* **County of Santa Clara**  
**Agricultural Crop Report**

**1972**

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California

Department of Agriculture  
1555 Berger Drive  
San Jose, California 95112  
299-2171 Area Code 408

April 1, 1973

C. B. CHRISTENSEN, DIRECTOR  
CALIFORNIA DEPARTMENT OF FOOD AND AGRICULTURE

THE HONORABLE BOARD OF SUPERVISORS OF THE  
COUNTY OF SANTA CLARA

AND

MR. HOWARD W. CAMPEN, COUNTY EXECUTIVE

Gentlemen:

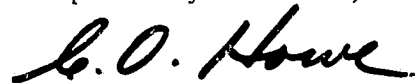
In accordance with the provisions of Section 2279 of the California Agricultural Code, I am pleased to submit this 1972 Annual Agricultural Crop Report of the acreage, production and valuation of the agricultural crops and products produced in the County of Santa Clara.

It must be emphasized that this report reflects a gross return and in no way represents the actual profit to the producer.

I wish to express my sincere appreciation for the cooperation and assistance of all individuals and organizations who so willingly cooperated with this department in contributing the information necessary to make this report possible.

To all members of my staff, I express my sincere thanks for their diligent and conscientious effort in obtaining and compiling the information for this report.

Respectfully submitted,



C. O. HOWE  
AGRICULTURAL COMMISSIONER

COUNTY OF SANTA CLARA  
DEPARTMENT OF AGRICULTURE

C. O. HOWE  
AGRICULTURAL COMMISSIONER

ANNUAL CROP REPORT  
FOR YEAR 1972

\*\*\*\*\*

BOARD OF SUPERVISORS

SIG SANCHEZ	DISTRICT 1
DOMINIC L. CORTESE	DISTRICT 2
DAN MC CORQUODALE	DISTRICT 3
RALPH H. MEHRKENS, CHAIRMAN	DISTRICT 4
VICTOR CALVO	DISTRICT 5

\*\*\*\*\*

COUNTY EXECUTIVE

HOWARD W. CAMPEN

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P E R S O N N E L

SAN JOSE OFFICE

C. O. HOWE, AGRICULTURAL COMMISSIONER

LLOYD F. PLESSE, ASSISTANT AGRICULTURAL COMMISSIONER

DEPUTY AGRICULTURAL COMMISSIONERS

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Gordon G. Spencer

AGRICULTURAL INSPECTORS

Roger B. Bibb	Donald W. Schamberger
Stanley Caplan	Keith K. Slaughter
Adolph V. Castro	Stanley G. Trujillo
J. Martial Cottle	Eric C. Winkler
David A. Horsburgh	Kermit D. Winn
Raul Perez	Larry Yamasaki
George F. Prole	

CLERICAL

Jeanne Crouch	Joan Lawson
Carol Evans	

SAN MARTIN OFFICE

DEPUTY AGRICULTURAL COMMISSIONER

Herbert H. Vail

AGRICULTURAL INSPECTORS

Thomas H. Auser	Larry C. Della Bitta
John A. Awbrey	Allen R. Hubbard
John H. Ballard	James Jones

CLERICAL

Rita Auser

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

FRUIT AND NUTS

CROP	YEAR	UTILIZATION	ACREAGE		PRODUCTION PER ACRE	TOTAL TONS	PER TON	VALUE
			BEARING	NON-B				
Apricots	1972	Fresh				400	\$ 220.	\$ 88,000.
		Canned & Frozen				2,500	117.50	294,000.
		Dried	(6 to 1 dry-away=1,770 dry ton)			10,600	1,300.	2,301,000.
		By-Products <u>1/</u>				500	87.50	43,800.
		Total		39	3.46	14,000		2,726,800.
	1971	Fresh				400	220.	88,000.
		Canned & Frozen				4,800	67.50 <u>2/</u>	324,000.
		Dried	(6 to 1 dry-away=1,450 dry ton)			8,700	1,000.	1,450,000.
		By-Products <u>1/</u>				3,000	52.50 <u>2/</u>	158,000.
		Total		46	3.74	16,900		2,020,000.
Cherries	1972	Fresh				1,930	1,000.	1,930,000.
		Canned				900	340.	306,000.
		Barreled				700	330.	231,000.
		By-Products <u>1/</u>				20	100.	2,000.
		Total		211	2.77	3,550		2,469,000.
	1971	Fresh				1,650	640.	1,056,000.
		Canned				250	280.	70,000.
		Barreled				20	250.	5,000.
		By-Products <u>1/</u>				20	100.	2,000.
		Total		204	1.37	1,940		1,133,000.
Grapes	1972	Processed	2,650			9,800	500.	4,900,000.
	1971	Processed	2,500			11,600	330.	3,828,000.
Pears Bartlett's	1972	Canned	2,239			14,600	112.50	1,642,000.
	1971	Canned	2,712			13,800	82.50 <u>2/</u>	1,138,000.
Hardys	1972	Canned & Fresh	277			2,200	110.50	243,000.
	1971	Canned	442			1,950	80.50 <u>2/</u>	157,000.
All Other Varieties	1972	Fresh	182			1,040	220.	229,000.
	1971	Fresh	199			880	190.	167,000.
Total - All Pears	1972		2,698			17,840		2,114,000.
	1971		3,353			16,630		1,462,000.

1/ Indicates strained foods, nectar and juice.  
2/ Includes hauling.

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

FRUIT AND NUTS - CONT'D

CROP	YEAR	UTILIZATION	BEARING	ACREAGE		NON-B	PER ACRE	PRODUCTION TOTAL TONS	PER TON	VALUE TOTAL
Prunes Other Varieties	1972	Dried	12,577		298	0.392	4,930	\$ 410.	\$ 2,021,000.	
		Dried	911		2	0.132	120	440.	52,800.	
		TOTAL	13,488		300		5,050.		2,073,800.	
French Other Varieties	1971 <u>1/</u>	Dried	14,294		392	0.92	13,200	240.	3,168,000.	
		Dried	1,068		5	0.29	310	270.	83,700.	
		TOTAL	15,362		397		13,510		3,521,700.	
Walnuts	1972	Dried	4,664		64	0.416	1,940	550.	1,067,000.	
		Dried	4,940		65	0.769	3,800	390.	1,482,000.	
Misc.	1972		362		8				400,000.	
Fruit, Nuts & Prickly Pears	1971		390		8				250,000.	
TOTALS	1972		29,193		792				\$15,750,600.	
	1971		32,476		888				13,426,700.	

1/ Production and value figures are for saleable prunes only -- undersize, diverted and "set aside" fruit not included.

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

BUSHBERRIES AND STRAWBERRIES

CROP	YEAR	UTILIZATION	ACREAGE PRODUCTION		TOTAL UNIT	VALUE	
			BEARING	PER ACRE		PER UNIT	TOTAL
Bushberries	1972	Fresh & Proc.	17	860	14,600 Trays	\$ 4.50	\$ 65,700.
	1971	Fresh & Proc.	25	860	21,500 Trays	3.30	71,000.
Strawberries	1972	Fresh			342,000 Trays	2.60	889,000.
		Processed			<u>1,250 Tons</u>	350.	<u>438,000.</u>
		Total	275	2,000	550,000 Trays <u>1/</u>		1,327,000.
	1971	Fresh			472,000 Trays	2.35	1,109,000.
		Processed			<u>1,730 Tons</u>	320.	<u>554,000.</u>
		Total	265	2,590	760,000 Trays <u>1/</u>		1,663,000.
TOTALS	1972		292				\$ 1,392,700.
	1971		290				1,734,000.

1/ Tons converted to trays for total production.

SEED CROPS

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION POUNDS	TOTAL
Miscellaneous Flower & Vegetable Seed	1972	750	354,000	\$ 471,000.
	1971	880	331,000	577,000.

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

VEGETABLE CROPS

CROP	YEAR	UTILIZATION	HARVESTED ACREAGE	PRODUCTION		TOTAL	UNIT	PER UNIT	TOTAL
				PER ACRE	PER UNIT				
Anise	1972	Fresh	30	330.	9,900	Crate(45#)	\$ 3.20	\$ 31,700.	
	1971	Fresh	50	350.	17,500	Crate(45#)	2.95	51,600.	
Beans, Lima	1972	Processed	Included in Misc. Vegetables						
	1971	Processed	Included in Misc. Vegetables						
Beans, Snap	1972	Fresh	190	4.50	855	Ton	270.	231,000.	
	1971	Fresh & Proc.	175	3.66	640	Ton	250.	160,000.	
Broccoli	1972	Fresh & Proc.	120	3.50	420	Ton	250.	105,000.	
	1971	Fresh & Proc.	140	3.14	440	Ton	245.	108,000.	
Cabbage	1972	Fresh & Proc.	190	8.	1,520	Ton	82.	125,000.	
	1971	Fresh & Proc.	210	7.95	1,670	Ton	65.	109,000.	
Cauliflower	1972	Fresh	50	320.	16,000	Carton(23#)	2.25	36,000.	
	1971	Fresh	75	315.	23,600	Carton(23#)	1.80	42,500.	
Celery	1972	Fresh	40	750.	30,000	Crate(60#)	2.25	67,500.	
	1971	Fresh	40	800.	32,000	Crate(60#)	2.00	64,000.	
Corn	1972	Fresh	350	200.	70,000	Crate(45#)	2.60	182,000.	
	1971	Fresh	470	215.	101,000	Crate(45#)	2.35	237,000.	
Cucumbers	1972	Fresh	220	660.	145,000	Carton(28#)	2.20	319,000.	
		Processed	1,200	12.	14,400	Ton	90.	1,296,000.	
	Total	1,420						1,615,000.	
Endive	1971	Fresh	145	530.	76,800	Carton(28#)	1.70	131,000.	
		Processed	1,190	13.	15,500	Ton	90.	1,395,000.	
Total			1,335					1,526,000.	
Endive	1972	Fresh	60	450.	27,000	Crate(35#)	1.60	43,200.	
	1971	Fresh	70	460.	32,200	Crate(35#)	1.60	51,500.	



SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

VEGETABLE CROPS - CONT'D

CROP	YEAR	UTILIZATION	HARVESTED ACREAGE	PRODUCTION		UNIT	PER UNIT	TOTAL	VALUE
				PER ACRE	TOTAL				
Garlic	1972	Dry	640	3.	1,920	Ton	\$360.	\$ 691,000.	
	1971	Dry	750	5.93	4,450	Ton	290.	1,290,000.	
Lettuce, Head Leaf Romaine	1972	Fresh	110	400.	44,000	Carton(43#)	2.10	92,400.	
		Fresh	680	460.	313,000	Carton(22#)	1.50	470,000.	
		Fresh	240	430.	103,000	Crate(72#)	1.70	175,000.	
		Total	1,030						737,400.
Lettuce, Head Leaf Romaine	1971	Fresh	100	420.	42,000	Carton(43#)	2.00	84,000.	
		Fresh	660	480.	317,000	Crate(22#)	1.50	476,000.	
		Fresh	220	430.	94,600	Crate(72#)	1.70	161,000.	
		Total	980						721,000.
Mushrooms	1972	Fresh	38	81,000.	3,078,000	Lbs.	.56	1,724,000.	
	1971	Fresh	35	80,000.	2,800,000	Lbs.	.56	1,568,000.	
Mustard Greens	1972	Fresh	90	400.	36,000	Crate(20#)	1.60	57,600.	
	1971	Fresh	165	460.	75,900	Crate(20#)	1.55	118,000.	
Onions	1972	Dry	550	780.	429,000	Sack(50#)	2.80	1,201,000.	
	1971	Dry	500	770.	385,000	Sack(50#)	1.80	693,000.	
Peppers, Bell	1972	Fresh	580	425.	246,000	Carton(30#)	2.50	615,000.	
		Processed	650	15.	9,750	Tons	74.	722,000.	
		Total	1,230						1,337,000.
Peppers, Chili and Wax	1971	Fresh	520	505.	263,000	Carton(30#)	2.15	565,000.	
		Processed	700	11.8	8,260	Tons	65.	537,000.	
		Total	1,220						1,102,000.
Spinach	1972	Fresh & Proc.	300	590.	177,000	Lug(18#)	2.85	504,000.	
	1971	Fresh & Proc.	140	575.	80,500	Lug(18#)	2.50	201,000.	
Spinach	1972	Fresh	70	4.10	287	Ton	220.	63,100.	
	1971	Fresh & Proc.	50	4.69	235	Ton	205.	48,200.	

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

VEGETABLE CROPS - CONT'D

CROP	YEAR	UTILIZATION	HARVESTED ACREAGE	PRODUCTION PER ACRE	TOTAL	UNIT	PER UNIT	VALUE	
								TOTAL	TOTAL
Squash	1972	Fresh	60	430.	25,800	Lug(24#)	2.10	\$	54,200.
		Processed	130	8.80	1,144	Ton	75.		85,800.
		Total	190						
Tomatoes	1971	Fresh	70	465.	32,600	Lug(24#)	2.00		65,200.
		Processed	170	11.5	1,960	Ton	65.		127,000.
		Total	240						
Tomatoes	1972	Fresh	140	1,430.	200,000	Lug(24#)	2.25		450,000.
		Cherry	50	2,380.	119,000	Flat(15#)	1.75		208,000.
		Processed	6,600	29.	191,000	Ton	31.		5,921,000.
		Total	6,790						6,579,000.
Misc. Vegetables <u>2/</u> Including - Asparagus, 1971 Green Onions, Chinese Veg., Swiss Chard, Ornamental corn, gourds, etc.	1971	Fresh	210	1,350.	284,000	Lug(20#)	2.		568,000.
		Cherry	45	2,750.	124,000	Flat(15#)	1.40		174,000.
		Processed	6,200	27.6	171,000	Ton	30. <u>1/</u>		5,130,000.
		Total	6,455						5,872,000.
TOTALS	1972		13,378						\$15,885,500.
	1971		13,810						14,669,000.

1/ Includes hauling

2/ Not reported separately to avoid disclosure of confidential business data of individual growers.

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

FIELD CROPS

CROP	YEAR	HARVESTED ACREAGE	PER ACRE	PRODUCTION		UNIT	VALUE	
				TOTAL	PER UNIT		TOTAL	UNIT
Barley	1972	600	0.8	480		Ton	55.	\$ 26,400.
	1971	1,600	1.5	2,400		Ton	55.	132,000.
Hay, Alfalfa	1972	445	4.4	1,960		Ton	36.	70,600.
	1971	400	5.7	2,280		Ton	35.	79,800.
Grain	1972	10,100	0.9	9,090		Ton	37.	336,000.
	1971	9,800	2.0	19,600		Ton	32.	627,000.
Other	1972	3,500	0.6	2,100		Ton	25.	52,500.
	1971	3,200	1.0	3,200		Ton	22.	70,400.
Pasture & Range Improved	1972	3,500				Acre	35.	122,000.
	1971	3,500				Acre	35.	122,000.
Irrigated	1972	1,500				Acre	150.	225,000.
	1971	1,500				Acre	150.	225,000.
Range	1972	223,000				Acre	4.	892,000.
	1971	223,000				Acre	3.	669,000.
Sugar Beets	1972	1,692	37.6	63,600		Ton	15.40	979,000.
	1971	1,516	31.2	47,300		Ton	14.90	705,000.
TOTALS	1972							\$2,703,500.
	1971							2,630,200.

SANJA / LARA COUNTY  
DEPARTMENT OF AGRICULTURE

NURSERY PRODUCTS - CUT FLOWERS

	YEAR	HOUSE SQ. FT.	FIELD ACRES	SOLD		UNIT	PER UNIT	TOTAL
				BY PRODUCERS	BY PRODUCERS			
Asters	1972		76.5	16,065,000		Bloom	\$.035	\$ 562,000.
	1971		69.	14,490,000		Bloom	.035	507,000.
Carnations Standard	1972	2,940,000		52,920,000		Bloom	.06	3,175,000.
	1971	3,062,000		55,716,000		Bloom	.06	3,343,000.
Miniature	1972	152,000		273,000		Bunch	1.18	322,000.
	1971	130,000		234,000		Bunch	1.16	271,000.
Chrysanthemums	1972							
	Standard	15,616,000		46,764,000		Bloom	.184	8,605,000.
	Other Types	3,972,000		11,918,000		Bloom	.14	1,668,000.
	Pompom	5,858,000		3,808,000		Bunch	.79	3,008,000.
Total	25,446,000							13,281,000.
Chrysanthemums	1971							
	Standard	15,804,000		47,412,000		Bloom	.173	8,202,000.
	Other Types	3,411,000		10,233,000		Bloom	.136	1,392,000.
	Pompom	6,085,000		3,955,000		Bunch	.777	3,073,000.
Total	25,300,000							12,667,000.
Roses	1972	366,000		6,388,000		Bloom	.12	767,000.
	1971	473,000		6,121,000		Bloom	.11	673,000.
Miniature	1972	52,000		1,072,000		Bloom	.073	78,300.
	1971	52,000		1,122,000		Bloom	.061	68,400.
Miscellaneous 1/	1972							140,000.
	1971							140,000.
TOTALS	1972							\$18,325,300.
	1971							17,669,400.

1/ Includes Acacia, Gladioli, Iris Stephanotis, Daisies, Snapdragons, Statice, etc.

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

NURSERY PRODUCTS · NURSERY STOCK

ITEM	YEAR	PRODUCTION AREA		QUANTITY		VALUE	
		HOUSE SQ. FT.	FIELD ACRES	SOLD BY PRODUCERS	UNIT	PER UNIT	TOTAL
Bedding Plants	1972	272,000	4.5	256,000	Var.	Var.	\$ 586,000.
	1971	229,000	4.0	234,000	Var.	Var.	483,000.
Christmas Trees	1972		170.0	14,300	Trees	\$ 6.60	94,400.
	1971		140.0	10,600	Trees	5.75	61,000.
Ornamental Trees, Roses and Shrubs	1972	152,000	44.5	425,000	Plants	Var.	757,000.
	1971	262,000	36.0	389,000	Plants	Var.	556,000.
Miscellaneous 1/	1972						464,000.
	1971						690,000.
TOTALS	1972						\$1,901,400
	1971						1,790,000.

1/ Includes indoor decoratives, Propagative materials, Vegetable plants, and Herbaceous Perennials.

APIARY PRODUCTS

ITEM	YEAR	PRODUCTION	UNIT	PER UNIT	TOTAL
Honey	1972	87,000	lb.	.31	\$27,000.
	1971	90,000	lb.	.23	20,700.
Bees Wax	1972	1,200	lb.	.65	780.
	1971	1,500	lb.	.61	915.
TOTALS	1972				\$27,780.
	1971				21,615.

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

LIVESTOCK AND POULTRY

ITEM 1/	YEAR	NUMBER OF HEAD	PRODUCTION		UNIT	PER UNIT	VALUE	TOTAL
			TOTAL	LIVEWEIGHT				
Cattle and Calves	1972	22,000	165,000		Cwt.	\$ 32.50	\$5,362,000.	
	1971	19,300	144,000		Cwt.	30.30	4,363,000.	
Breeding Stock	1972	240			Each	350.	84,000.	
	1971	220			Each	350.	77,000.	
Sheep and Lambs	1972	300	315		Cwt.	28.	8,820.	
	1971	400	380		Cwt.	27.	10,300.	
Hogs and Pigs	1972	130	225		Cwt.	28.	6,300.	
	1971	150	275		Cwt.	18.50	5,090.	
Broilers and Fryers	1972	116,000	348,000		lb.	.176	61,250.	
	1971	845,000	3,169,000		lb.	.164	520,000.	
Other Chickens	1972	189,000	756,000		lb.	.05	37,800.	
	1971	362,000	1,412,000		lb.	.033	46,600.	
Rabbits	1972	None						
	1971	3,000	12,800		lb.	.32	4,100.	
TOTALS	1972						\$5,560,170.	
	1971						5,026,090.	

1/ Livestock figures are based on average weight and average selling price of all animals.  
 Figures show only local net weight gain of animals originally purchased from out of County.

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

LIVESTOCK AND POULTRY PRODUCTS

ITEM	YEAR	PRODUCTION	UNIT	PER UNIT	TOTAL
Milk Market	1972 (Preliminary)	1,089,000	Cwt.	\$5.52	\$6,011,000.
	1971	1,072,000	Cwt.	5.42	5,814,000.
Manufacturing	1972 (Preliminary)	6,720	Cwt.	4.89	32,900.
	1971	17,100	Cwt.	4.15	71,000.
Wool	1972	7,000	lb.	.30	2,100.
	1971	11,000	lb.	.30	3,300.
Eggs, Chicken <u>1</u> /	1972	11,665,000	Doz.	.30	3,500,000.
	1971	15,690,000	Doz.	.253	3,970,000.
TOTALS	1972				\$9,546,000.
	1971				9,858,300.

1/ Includes market and farm retail eggs

INVENTORIES OF LIVESTOCK AND POULTRY  
(In Number of Head)

ITEM	January 1, 1972	January 1, 1973
Milk Cows & Heifers that have calved	9,200	9,300
Other Cattle and Calves	29,550	21,000
Total	<u>38,750</u>	<u>30,300</u>
Sheep and Lambs	600	400
Hogs and Pigs	200	100
Hens and Pullets of Laying age	917,000	758,000

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

SUMMARY

	VALUATION	
	<u>1971</u>	<u>1972</u>
FRUITS AND NUTS	\$ 13,426,700.	\$ 15,750,600.
BUSHBERRIES AND STRAWBERRIES	1,734,000.	1,392,700.
SEED CROPS	577,000.	471,000.
VEGETABLE CROPS	14,669,000.	15,885,500.
FIELD CROPS	2,630,200.	2,703,500.
NURSERY PRODUCTS - CUT FLOWERS	17,669,400.	18,325,300.
NURSERY PRODUCTS - NURSERY STOCK	1,790,000.	1,901,400.
APIARY PRODUCTS	21,615.	27,780.
LIVESTOCK AND POULTRY	5,026,090.	5,560,170.
LIVESTOCK AND POULTRY PRODUCTS	9,858,300.	9,546,000.
TOTALS	\$ 67,402,305.	\$ 71,563,950.



SANTA CIARA COUNTY  
DEPARTMENT OF AGRICULTURE

CROPS AND PRODUCTS WITH GROSS INCOME  
OF ONE MILLION DOLLARS OR MORE

1971

1972

1. Chrysanthemums	\$12,667,000.	1. Chrysanthemums	\$13,281,000.
2. Milk	5,885,000.	2. Tomatoes	6,579,000.
3. Tomatoes	5,872,000.	3. Milk	6,043,900.
4. Cattle & Calves	4,363,000.	4. Cattle & Calves	5,362,000.
5. Eggs	3,970,000.	5. Grapes	4,900,000.
6. Grapes	3,828,000.	6. Eggs	3,500,000.
7. Carnations	3,614,000.	7. Carnations	3,497,000.
8. Prunes	3,251,700.	8. Apricots	2,726,800.
9. Apricots	2,020,000.	9. Cherries	2,469,000.
10. Nursery Stock	1,790,000.	10. Pears	2,462,000.
11. Strawberries	1,663,000.	11. Prunes	2,073,800.
12. Mushrooms	1,568,000.	12. Nursery Stock	1,901,400.
13. Cucumbers	1,526,000.	13. Mushrooms	1,724,000.
14. Walnuts	1,482,000.	14. Cucumbers	1,615,000.
15. Pears	1,462,000.	15. Bell Peppers	1,337,000.
16. Garlic	1,290,000.	16. Strawberries	1,327,000.
17. Cherries	1,133,000.	17. Onions	1,201,000.
18. Bell Peppers	1,102,000.	18. Walnuts	1,067,000.

SANTA CLARA COUNTY COMPARATIVE FIGURES OF AGRICULTURAL VALUES  
DEPARTMENT OF AGRICULTURE INCLUDING ACRES FOR FRUIT, NUT, BERRY AND VEGETABLE CROPS

YEAR	BEARING ACRES FRUITS, NUTS, ALL BERRIES	FRUIT, NUT, BERRY CROPS	VEGETABLE ACREAGE	VEGETABLE CROPS	LIVESTOCK, POULTRY AND PRODUCTS	FIELD CROPS AND APIARY	NURSERY STOCK CUT FLOWERS AND SEED	TOTALS
1945	100,770	\$39,870,475	16,573	\$ 6,788,581	\$14,947,712	\$2,574,203	\$ 1,075,000	\$ 65,255,971.
1950	86,015	42,328,015	26,277	8,851,610	27,885,899	1,190,124	3,883,165	84,138,813.
1955	77,826	54,855,280	22,310	9,790,014	25,828,198	2,332,508	8,111,102	100,917,102.
1960	66,453	49,451,475	14,220	8,624,480	17,050,595	3,053,975	13,122,985	91,303,510.
1961	64,100	37,468,000	15,050	9,628,000	15,667,200	2,615,700	11,629,500	77,008,400.
1962	62,832	20,887,500	15,836	9,417,000	16,466,000	2,089,630	13,238,500	72,098,630.
1963	55,484	32,687,600	15,636	9,787,700	16,019,500	2,299,350	12,194,000	72,988,150.
1964	54,166	30,113,100	14,211	10,382,500	15,516,500	2,233,450	12,306,050	70,551,600.
1965	52,419	28,749,550	13,613	12,208,800	16,378,700	1,792,495	11,465,050	70,594,595.
1966	50,728	28,599,500	15,632	13,223,600	14,351,100	1,596,565	13,832,030	71,602,795.
1967	47,330	22,452,200	17,278	16,926,300	13,974,370	1,594,425	17,150,800	72,098,095.
1968	45,945	25,907,400	16,572	15,830,900	14,270,130	1,441,195	17,268,000	74,717,625.
1969	42,208	20,679,650	15,751	13,426,700	15,277,890	1,831,425	17,413,100	68,628,765.
1970	38,614	16,060,600	15,615	13,869,700	16,281,550	2,037,300	17,287,200	65,536,350.
1971	32,766	15,160,700	13,810	14,669,000	14,884,390	2,651,815	20,036,400	67,402,305.
1972	29,485	17,143,300	13,378	15,885,500	15,106,170	2,731,280	20,697,700	71,563,950.

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

ACREAGE TREND

TOTAL BEARING AND NON BEARING ACREAGE OF PRINCIPAL CROPS*	ACREAGE TREND					1972 <u>LOSS OR GAIN</u>
	<u>1960</u>	<u>1965</u>	<u>1970</u>	<u>1971</u>	<u>1972</u>	
Apricots	12,096	7,832	5,276	4,560	4,090	-470
Cherries	3,994	2,522	1,942	1,621	1,491	-130
Pears	6,912	5,819	4,202	3,461	2,786	-675
Grapes	3,859	3,369	2,694	2,560	2,732	+172
Prunes	33,940	28,769	19,408	15,759	13,786	-1973
Walnuts, English	8,918	7,501	5,498	5,005	4,728	-277
Miscellaneous Tree Crops (Apples, Peaches, Plums, B.Walnuts & Other)	578	919	706	652	603	- 49
TOTAL ACREAGE OF ALL TREES AND VINES	70,297	56,731	39,726	33,618	30,216	-3402
Strawberries	1,480	287	330	265	275	
New Plantings of Trees & Vines	1,025	289	80	43	23	
Number of Orchard & Vineyard Parcels	5,919	4,506	3,461	2,783	2,548	

\*Excludes Bushberries & Prickly Pears

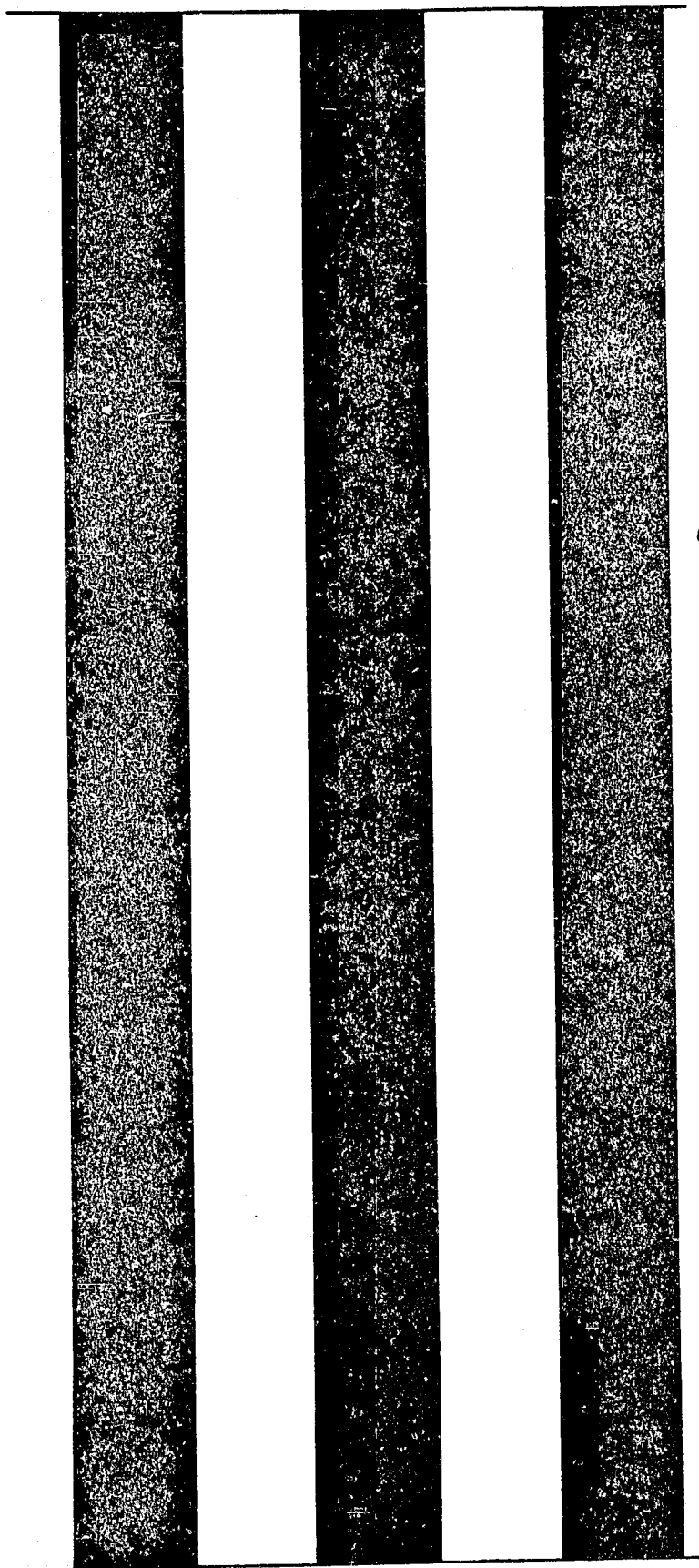
SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

ACREAGE OF MAJOR FRUIT AND NUT CROPS  
NORTH COUNTY VS. SOUTH COUNTY\*

	1972			1972		
	<u>Non-Bearing</u>	<u>Bearing</u>		<u>Non-Bearing</u>	<u>Bearing</u>	
Apricots	N Co	30	3,438		15	1,743
	S Co	9	613		73	955
	Total	39	4,051	Pears, All	88	2,698
Cherries, Bing	N Co	54	396		125	4,312
	S Co	93	296	Prunes, French	171	8,265
	Total	147	692		296	12,577
Cherries, Royal Ann	N Co	9	264		0	43
	S Co	39	210	Prunes, Imperial	0	397
	Total	48	474		0	440
Cherries, All	N Co	67	726		0	24
	S Co	144	554	Prunes, Sugar	2	442
	Total	211	1,280		2	466
Grapes	N Co	7	1,024		125	4,383
	S Co	75	1,626	Prunes, All	173	9,105
	Total	82	2,650		298	13,488
Pears, Bartlett	N Co	8	1,291		32	2,173
	S Co	73	948	Walnuts	32	2,491
	Total	81	2,239		64	4,664

TOTALS OF ABOVE	North County		South County	
	<u>Non-Bearing</u>	<u>Bearing</u>	<u>Non-Bearing</u>	<u>Bearing</u>
	276	13,487	276	13,487
	506	15,344	506	15,344

\* Town of Coyote is used as the dividing point between North County and South County.



1973

DOCUMENTS  
STATES

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# County of Santa Clara

*Agricultural Comm.*

## Agricultural Crop Report

1973



County of Santa Clara  
California

Department of Agriculture  
1555 Berger Drive  
San Jose, California 95112  
299-2171 Area Code 408

March 15, 1974

TO: C. B. CHRISTENSEN, DIRECTOR, CALIFORNIA DEPARTMENT OF FOOD  
AND AGRICULTURE AND THE HONORABLE BOARD OF SUPERVISORS OF  
THE COUNTY OF SANTA CLARA:

SIG SANCHEZ, CHAIRMAN  
DOMINIC L. CORTESE  
VICTOR CALVO

DAN MC CORQUODALE  
RALPH H. MEHRKENS

AND

MR. HOWARD W. CAMPEN, COUNTY EXECUTIVE

Gentlemen:

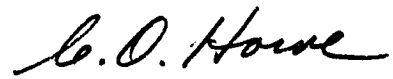
In accordance with the provisions of Section 2279 of the California Agricultural Code, I am pleased to submit this 1973 Annual Agricultural Crop Report of the acreage, production and valuation of the agricultural crops and products produced in the County of Santa Clara.

It must be emphasized that this report reflects a gross return and in no way represents the actual profit to the producer.

I wish to express my sincere appreciation for the cooperation and assistance of all individuals and organizations who so willingly cooperated with this department in contributing the information necessary to make this report possible.

To all members of my staff, I express my sincere thanks for their diligent and conscientious effort in obtaining and compiling the information for this report.

Respectfully submitted,



C. O. HOWE  
AGRICULTURAL COMMISSIONER

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SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

FRUIT AND NUTS

CROP	YEAR	UTILIZATION	ACREAGE		PER ACRE	PRODUCTION	VALUE	
			BEARING	NON-B			TOTAL TONS	PER TON
Apricots	1973	Fresh				100	\$ 415.	\$ 41,500.
		Canned & Frozen				2,500	125.	313,000.
		Dried	(6 to 1 dry-away=1,700 dry ton)			10,200	1,500.	2,550,000.
		By-Products <u>1/</u>				1,000	120.	120,000.
		Total	3,587	10	3.85	13,800		3,024,500.
Cherries	1972	Fresh				400	220.	88,000.
		Canned & Frozen				2,500	117.50	294,000.
		Dried	(6 to 1 dry-away=1,770 dry ton)			10,600	1,300.	2,301,000.
		By-Products <u>1/</u>				500	87.50	43,800.
		Total	4,051	39	3.46	14,000		2,726,800.
Cherries	1973	Fresh				1,350	730.	985,500.
		Canned				860	340.	292,000.
		Barreled				750	300.	225,000.
		By-Products <u>1/</u>				30	200.	6,000.
		Total	1,081	201	2.77	2,990		1,508,500.
Grapes	1972	Fresh				1,930	1,000.	1,930,000.
		Canned				900	340.	306,000.
		Barreled				700	330.	231,000.
		By-Products <u>1/</u>				20	100.	2,000.
		Total	1,280	211	2.77	3,550		2,469,000.
Grapes	1973	Processed	2,405	23	5.36	12,900	500.	6,450,000.
	1972	Processed	2,650	82	3.71	9,800	500.	4,900,000.
Pears	1973	Canned	1,551	68	6.78	10,500	115.00	1,207,500.
	1972	Canned	2,239	81	6.52	14,600	112.50	1,642,000.
Hardys	1973	Canned & Fresh	216	2	6.53	1,400	113.00	158,000.
	1972	Canned & Fresh	277	2	7.94	2,200	110.50	243,000.
All Other Varieties	1973	Fresh	139	11	5.72	800	210.	168,000.
	1972	Fresh	182	5	5.71	1,040	220.	229,000.
Total - All Pears	1973		1,906	81		12,700		1,533,500.
	1972		2,698	88		17,840		2,114,000.

1/ Indicates strained foods, nectar and juice.

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

FRUIT AND NUTS

CROP	YEAR	UTILIZATION	ACREAGE		NON-B	PER ACRE	PRODUCTION TOTAL TONS	VALUE	
			BEARING	BEARING				PER TON	TOTAL
Prunes, French Other Varieties	1973	Dried	10,907	198	1.628	17,760	\$ 450.	\$ 7,932,000.	
		Dried	842	2	0.676	570	495.	282,000.	
		Total	11,749	200		18,330		8,274,000.	
French Other Varieties	1972	Dried	12,577	298	0.392	4,930	410.	2,021,000.	
		Dried	911	2	0.132	120	440.	52,800.	
		Total	13,488	300		5,050		2,073,800.	
Walnuts	1973	Dried	4,373	37	0.695	3,040	600.	1,824,000.	
	1972	Dried	4,664	64	0.416	1,940	550.	1,067,000.	
Miscellaneous-Fruit, Nuts & Prickly Pears	1973		410	5				600,000.	
	1972		362	8				400,000.	
TOTALS	1973		25,511	557				\$23,214,500.	
	1972		29,193	792				15,750,600.	

BUSHBERRIES AND STRAWBERRIES

CROP	YEAR	UTILIZATION	BEARING ACREAGE		PRODUCTION PER ACRE	TOTAL UNIT	VALUE	
			ACREAGE	PER ACRE			PER UNIT	TOTAL
Bushberries	1973	Fresh & Proc.	18	860		15,500 Trays	\$ 5.80	\$ 90,000.
	1972	Fresh & Proc.	17	860		14,600 Trays	4.50	65,700.
Strawberries	1973	Fresh				400,000 Trays	2.90	1,160,000.
		Processed				3,000 Tons	440.	1,320,000.
		Total	310	2,800		945,000 Trays 1/		2,480,000.
TOTALS	1972	Fresh				342,000 Trays	2.60	889,000.
	1972	Processed	275	2,000		1,250 Tons	350.	438,000.
		Total				550,000 Trays 1/		1,327,000.
TOTALS	1973		328					\$2,570,000.
	1972		292					1,392,700.

1/ Tons converted to trays for total production.

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

CROP	YEAR	UTILIZATION	HARVESTED ACREAGE	VEGETABLE CROPS		PRODUCTION		VALUE	
				PER ACRE	PER ACRE	TOTAL	UNIT	PER UNIT	TOTAL
Anise	1973	Fresh	25	320.	8,000	Crate(45#)	\$ 3.50	\$ 28,000.	
	1972	Fresh	30	330.	9,900	Crate(45#)	3.20	31,700.	
Beans, Lima	1973	Processed Included in Misc. Vegetables							
	1972	Processed Included in Misc. Vegetables							
Beans, Snap	1973	Fresh & Proc.	350	4.00	1,400	Ton	310.	434,000.	
	1972	Fresh	190	4.50	855	Ton	270.	231,000.	
Broccoli	1973	Fresh	75	2.90	218	Ton	260.	57,000.	
	1972	Fresh & Proc.	120	3.50	420	Ton	250.	105,000.	
Cabbage	1973	Fresh	220	370.	81,400	Carton(50#)	2.50	203,500.	
	1972	Fresh & Proc.	190	8.	1,520	Ton	82.	125,000.	
Cauliflower	1973	Fresh	160	370.	59,200	Carton(23#)	2.00	118,400.	
	1972	Fresh	50	320.	16,000	Carton(23#)	2.25	36,000.	
Celery	1973	Fresh Included in Misc. Vegetables							
	1972	Fresh	40	750.	30,000	Crate(60#)	2.25	67,500.	
Corn	1973	Fresh	240	200.	48,000	Crate(45#)	3.15	151,000.	
	1972	Fresh	350	200.	70,000	Crate(45#)	2.60	182,000.	
Cucumbers	1973	Fresh	100	610.	61,000	Carton(28#)	2.25	137,300.	
		Processed	990	13.	12,870	Ton	97.	1,250,000.	
			1,090					1,387,300.	
Endive	1972	Fresh	220	660.	145,000	Carton(28#)	2.20	319,000.	
		Processed	1,200	12.	14,400	Ton	90.	1,296,000.	
			1,420					1,615,000.	
Endive	1973	Fresh	55	470.	25,900	Crate(35#)	1.70	44,000.	
	1972	Fresh	60	450.	27,000	Crate(35#)	1.60	43,200.	

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

VEGETABLE CROPS - CONT'D

CROP	YEAR	UTILIZATION	HARVESTED ACREAGE	PRODUCTION		UNIT	PER UNIT	VALUE TOTAL
				PER ACRE	TOTAL			
Garlic	1973	Dry	630	6.2	3,906	Ton	\$330.	\$1,290,000.
	1972	Dry	640	3.	1,920	Ton	360.	691,000.
Lettuce, Head Leaf Romaine	1973	Fresh	100	540.	54,000	Carton(43#)	2.20	119,000.
		Fresh	550	460.	253,000	Carton(22#)	1.70	430,000.
		Fresh	120	450.	54,000	Crate(72#)	2.00	108,000.
		Total	770					657,000.
Lettuce, Head Leaf Romaine	1972	Fresh	110	400.	44,000	Carton(43#)	2.10	92,400.
		Fresh	680	460.	313,000	Carton(22#)	1.50	470,000.
		Fresh	240	430.	103,000	Crate(72#)	1.70	175,000.
		Total	1,030					737,400.
Mushrooms	1973	Fresh	28	104,610.	2,929,000	Lbs.	.57	1,670,000.
	1972	Fresh	38	81,000.	3,078,000	Lbs.	.56	1,724,000.
Mustard Greens	1973	Fresh	60	420.	25,200	Crate(20#)	1.85	46,600.
	1972	Fresh	90	400.	36,000	Crate(20#)	1.60	57,600.
Onions	1973	Dry	560	675.	378,000	Sack(50#)	2.75	1,040,000.
	1972	Dry	550	780.	429,000	Sack(50#)	2.80	1,201,000.
Peppers, Bell	1973	Fresh	400	490.	196,000	Carton(30#)	3.00	590,000.
		Processed	770	15.	11,550	Ton	85.	982,000.
		Total	1,170					1,572,000.
Peppers, Chili & Wax	1972	Fresh	580	425.	246,000	Carton(30#)	2.50	615,000.
		Processed	650	15.	9,750	Ton	74.	722,000.
			1,230				1,337,000.	
Spinach	1973	Fresh & Proc.	260	7.	1,820	Ton	270.	491,000.
	1972	Fresh & Proc.	300	590.	177,000	Lug(18#)	2.85	504,000.
Spinach	1973	Fresh	80	570.	45,600	Crate(20#)	2.35	107,000.
	1972	Fresh	70	4.10	287	Ton	220.	63,100.

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

VEGETABLE CROPS - CONT'D

CROP	YEAR	UTILIZATION	HARVESTED ACREAGE	PRODUCTION		UNIT	PER UNIT	VALUE TOTAL
				PER ACRE	TOTAL			
Squash	1973	Fresh	50	430.	21,500	Lug (24#)	\$ 2.30	\$ 49,500.
		Processed	225	10.	2,300	Ton	80.	184,000.
		Total	275					
Tomatoes	1972	Fresh	60	430.	25,800	Lug (24#)	2.10	54,200.
		Processed	130	8.80	1,144	Ton	75.	85,800.
		Total	190					
Tomatoes	1973	Fresh	120	1,600.	192,000	Lug (24#)	1.95	374,000.
		Cherry	40	2,950.	118,000	Flat (15#)	2.10	248,000.
		Processed	7,000	31.	217,000	Ton	34.	7,378,000.
Total	7,160						8,000,000.	
Misc. Vegetables 1/ Including - Asparagus, Green Onions, Chinese Veg., Swiss Chard, Ornamental Corn, Gourds, etc.	1972	Fresh	140	1,430.	200,000	Lug (24#)	2.25	450,000.
		Cherry	50	2,380.	119,000	Flat (15#)	1.75	208,000.
		Processed	6,600	29.	191,000	Ton	31.	5,921,000.
Total	6,790						6,579,000.	
TOTALS	1973		14,468					19,230,300.
	1972		13,378					15,885,500.

1/ Not reported separately to avoid disclosure of confidential business data of individual growers.

CROP	YEAR	SEED CROPS		TOTAL
		HARVESTED ACREAGE	PRODUCTION POUNDS	
Miscellaneous Flower & Vegetable Seed	1973	1,120	1,116,000	\$ 540,000.
	1972	750	354,000	471,000.

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

FIELD CROPS

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION		UNIT	PER UNIT	VALUE TOTAL
			PER ACRE	TOTAL			
Barley	1973	1,400	1.2	1,680	Ton	\$ 75.	\$ 126,000.
	1972	600	0.8	480	Ton	55.	26,400.
Hay, Alfalfa	1973	850	2.8	2,380	Ton	50.	119,000.
	1972	445	4.4	1,960	Ton	36.	70,600.
Grain	1973	8,800	1.5	13,200	Ton	40.	528,000.
	1972	10,100	0.9	9,090	Ton	37.	336,000.
Other	1973	4,000	0.5	2,000	Ton	30.	60,000.
	1972	3,500	0.6	2,100	Ton	25.	52,500.
Pasture & Range Improved	1973	3,500			Acre	35.	122,000.
	1972	3,500			Acre	35.	122,000.
Irrigated	1973	1,500			Acre	150.	225,000.
	1972	1,500			Acre	150.	225,000.
Range	1973	223,000			Acre	5.	1,115,000.
	1972	223,000			Acre	4.	892,000.
Sugar Beets	1973	850	29.1	24,700	Ton	17.50	432,000.
	1972	1,692	37.6	63,600	Ton	15.40	979,000.
TOTALS	1973						\$2,270,000.
	1972						2,703,500.

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

NURSERY PRODUCTS - CUT FLOWERS

	YEAR	HOUSE SQ. FT.	FIELD ACRES	SOLD		UNIT	PER UNIT	TOTAL
				BY	PRODUCTS			
Aster	1973		77.	12,128,000	Bloom	\$ .044	\$ 534,000.	
	1972		76.5	16,065,000	Bloom	.035	562,000.	
Carnations Standard	1973	3,562,000		64,116,000	Bloom	.06	3,846,000.	
	1972	2,940,000		52,920,000	Bloom	.06	3,175,000.	
Miniature	1973	229,000		412,000	Bunch	1.24	512,000.	
	1972	152,000		273,000	Bunch	1.18	322,000.	
Chrysanthemums Standard Other Types Pompon Total	1973	16,268,000		50,572,000	Bloom	.195	9,862,000.	
		4,000,000		11,998,000	Bloom	.165	1,980,000.	
		6,874,000		4,426,000	Bunch	.83	3,674,000.	
		27,142,000					15,516,000.	
Chrysanthemums Standard Other Types Pompon Total	1972	15,616,000		46,764,000	Bloom	.184	8,605,000.	
		3,972,000		11,918,000	Bloom	.14	1,668,000.	
		5,858,000		3,808,000	Bunch	.79	3,008,000.	
		25,446,000					13,281,000.	
Roses Standard	1973	329,000		4,946,000	Bloom	.124	614,000.	
	1972	366,000		6,388,000	Bloom	.12	767,000.	
Miniature	1973	52,000		1,152,000	Bloom	.07	80,000.	
	1972	52,000		1,072,000	Bloom	.073	78,300.	
Miscellaneous 1/	1973						140,000.	
	1972						140,000.	
TOTALS	1973						\$21,242,000.	
	1972						18,325,300.	

1/ Includes Acacia, Gladioli, Iris, Stephanotis, Daisies, Snapdragons, Statice, etc.

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

NURSERY PRODUCTS - NURSERY STOCK

ITEM	YEAR	PRODUCTION AREA		QUANTITY SOLD	UNIT	PER UNIT	VALUE TOTAL
		HOUSE SQ. FT.	FIELD ACRES				
Bedding Plants	1973	296,000	4.5	474,000	Var.	Var.	\$1,416,000.
	1972	272,000	4.5	256,000	Var.	Var.	586,000.
Christmas Trees	1973		179.0	18,800	Trees	7.50	141,000.
	1972		170.0	14,300	Trees	6.60	94,400.
Ornamental Trees, Roses and Shrubs	1973	67,200	55.0	636,000	Plants	Var.	1,116,000.
	1972	152,000	44.5	425,000	Plants	Var.	757,000.
Miscellaneous <sup>1/</sup>	1973						984,000.
	1972						464,000.
TOTALS	1973						\$3,657,000.
	1972						1,901,400.

<sup>1/</sup> Includes indoor decoratives, Propagative materials, Vegetable plants, and Herbaceous Perennials.

APIARY PRODUCTS

ITEM	YEAR	PRODUCTION		UNIT	PER UNIT	TOTAL
Honey	1973	48,500		Lbs.	.60	\$ 29,100.
	1972	87,000		Lbs.	.31	27,000.
Bees Wax	1973	4,800		Lbs.	2.30	11,000.
	1972	1,200		Lbs.	.65	780.
TOTALS	1973					\$ 40,100.
	1972					27,780.



SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

LIVESTOCK AND POULTRY

ITEM 1/	YEAR	NUMBER OF HEAD	PRODUCTION		UNIT	PER UNIT	VALUE TOTAL
			TOTAL	LIVEWEIGHT			
Cattle and Calves	1973	37,000	160,000		Cwt.	\$ 46.00	\$7,360,000.
	1972	22,000	165,000		Cwt.	32.50	5,362,000.
Breeding Stock	1973	280			Each	600.	168,000.
	1972	240			Each	350.	84,000.
Sheep and Lambs	1973	530	530		Cwt.	35.	18,600.
	1972	300	315		Cwt.	28.	8,820.
Hogs and Pigs	1973	130	220		Cwt.	35.	7,700.
	1972	130	225		Cwt.	28.	6,300.
Broilers and Fryers	1973	32,600	101,000		Lbs.	.23	23,230.
	1972	116,000	348,000		Lbs.	.176	61,250.
Other Chickens	1973	254,000	1,016,000		Lbs.	.07	71,000.
	1972	189,000	756,000		Lbs.	.05	37,800.
TOTALS	1973						\$7,648,530.
	1972						5,560,170.

1/ Livestock figures are based on average weight and average selling price of all animals. Figures show only local net weight gain of animals originally purchased from out of County.

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

LIVESTOCK AND POULTRY PRODUCTS

ITEM	YEAR	PRODUCTION	UNIT	VALUE	
				PER UNIT	TOTAL
Milk Market	1973 (Preliminary)	1,010,000	Cwt.	\$6.42	\$ 6,484,000.
	1972	1,089,000	Cwt.	5.52	6,011,000.
Manufacturing	1973 (Preliminary)	3,900	Cwt.	5.27	20,600.
	1972	6,720	Cwt.	4.89	32,900.
Wool	1973	5,600	Lbs.	.60	3,360.
	1972	7,000	Lbs.	.30	2,100.
Eggs, Chicken <u>l</u> /	1973	11,376,000	Doz.	.51	5,802,000.
	1972	11,665,000	Doz.	.30	3,500,000.
TOTALS	1973				\$12,309,960.
	1972				9,546,000.

l/ Includes market and farm retail eggs.

INVENTORIES OF LIVESTOCK AND POULTRY

(In Number or Head)

ITEM	January 1, 1973	January 1, 1974
	Milk Cows & Heifers that have calved	9,300
Other Cattle and Calves	21,000	33,400
	<u>30,300</u>	<u>42,000</u>
Sheep and Lambs	400	700
Hogs and Pigs	100	100
Hens and Pullets of Laying age	758,000	767,300

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

COMPARATIVE FIGURES OF AGRICULTURAL VALUES

INCLUDING ACRES FOR FRUIT, NUT, BERRY AND VEGETABLE CROPS

YEAR	BEARING ACRES FRUITS, NUTS, ALL BERRIES	FRUIT, NUT, BERRY CROPS ACREAGE	VEGETABLE CROPS ACREAGE	VEGETABLE CROPS	LIVESTOCK, POULTRY AND PRODUCTS	FIELD CROPS AND APIARY	NURSERY STOCK CUT FLOWERS AND SEED	TOTALS
1945	100,770	\$39,870,475	16,573	\$ 6,788,581	\$14,947,712	\$2,574,203	\$ 1,075,000	\$ 65,255,971.
1950	86,015	42,328,015	26,277	8,851,610	27,885,899	1,190,124	3,883,165	84,138,813.
1955	77,826	54,855,280	22,310	9,790,014	25,823,198	2,332,508	8,111,102	100,917,102.
1960	66,453	49,451,475	14,220	8,624,480	17,050,595	3,053,975	13,122,985	91,303,510.
1961	64,100	37,468,000	15,050	9,628,000	15,667,200	2,615,700	11,629,500	77,008,400.
1962	62,832	20,887,500	15,836	9,417,000	16,466,000	2,089,630	13,238,500	72,098,630.
1963	55,484	32,687,600	15,636	9,787,700	16,019,500	2,299,350	12,194,000	72,988,150.
1964	54,166	30,113,100	14,211	10,382,500	15,516,500	2,233,450	12,306,050	70,551,600.
1965	52,419	28,749,550	13,613	12,208,800	16,378,700	1,792,495	11,465,050	70,594,595.
1966	50,728	28,599,500	15,632	13,223,600	14,351,100	1,596,565	13,832,030	71,602,795.
1967	47,330	22,452,200	17,278	16,926,300	13,974,370	1,594,425	17,150,800	72,098,095.
1968	45,945	25,907,400	16,572	15,830,900	14,270,130	1,441,195	17,268,000	74,717,625.
1969	42,208	20,679,650	15,751	13,426,700	15,277,890	1,831,425	17,413,100	68,628,765.
1970	38,614	16,060,600	15,615	13,869,700	16,281,550	2,037,300	17,287,200	65,536,350.
1971	32,766	15,160,700	13,810	14,669,000	14,884,390	2,651,815	20,036,400	67,402,305.
1972	29,485	17,143,300	13,378	15,885,500	15,106,170	2,731,280	20,697,700	71,563,950.
1973	25,839	25,784,500	14,468	19,230,300	19,958,490	2,310,100	25,439,000	92,722,390.

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

ACREAGE TREND

	<u>1960</u>	<u>1965</u>	<u>1970</u>	<u>1971</u>	<u>1972</u>	<u>1973</u>	<u>1973</u> LOSS OR GAIN
TOTAL BEARING AND NON BEARING ACREAGE OF PRINCIPAL CROPS*							
Apricots	12,096	7,832	5,276	4,560	4,090	3,597	-493
Cherries	3,994	2,522	1,942	1,621	1,491	1,282	-209
Pears	6,912	5,819	4,202	3,461	2,786	1,987	-799
Grapes	3,859	3,369	2,694	2,560	2,732	2,428	-304
Prunes	33,940	28,769	19,408	15,759	13,786	11,949	-1,837
Walnuts, English	8,918	7,501	5,498	5,005	4,728	4,410	-318
Miscellaneous Tree Crops (Apples, Peaches, Plums, B.Walnuts & Other)	578	919	706	652	603	570	-33
TOTAL ACREAGE OF ALL TREES AND VINES	70,297	56,731	39,726	33,618	30,216	26,223	-3,993
Strawberries	1,480	287	330	265	275	307	
New Plantings of Trees & Vines	1,025	289	80	43	23	30	
Number of Orchard & Vineyard Parcels	5,919	4,506	3,461	2,783	2,548	2,295	

\*Excludes Bushberries & Prickly Pears

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

ACREAGE OF MAJOR FRUIT AND NUT CROPS  
NORTH COUNTY VS. SOUTH COUNTY\*

	1973			1973		
	Non-Bearing	Bearing		Non-Bearing	Bearing	
Apricots	N Co	2,996	N Co	33	1,216	
	S Co	591	S Co	48	690	
	Total	3,587	Total	81	1,906	
Cherries, Bing	N Co	302	N Co	103	3,264	
	S Co	304	S Co	95	7,642	
	Total	606	Total	198	10,906	
Cherries, Royal Ann	N Co	190	N Co	0	40	
	S Co	199	S Co	0	381	
	Total	389	Total	0	421	
Cherries, All	N Co	530	N Co	0	21	
	S Co	551	S Co	2	394	
	Total	1,081	Total	2	415	
Grapes	N Co	754	N Co	103	3,331	
	S Co	1,651	S Co	98	8,418	
	Total	2,405	Total	201	11,749	
Pears, Bartlett	N Co	868	N Co	30	1,884	
	S Co	683	S Co	7	2,489	
	Total	1,551	Total	37	4,373	

TOTALS OF ABOVE	1973		1973	
	North County	South County	Non-Bearing	Bearing
	260	295	260	10,711
			295	14,390

\* Town of Coyote is used as the dividing point between North County and South County.

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1974

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# County of Santa Clara

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## Agricultural Crop Report

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# 1974



County of Santa Clara  
California

March 17, 1975

TO: DR. L. T. WALLACE, DIRECTOR, CALIFORNIA DEPARTMENT OF FOOD  
AND AGRICULTURE AND THE HONORABLE BOARD OF SUPERVISORS OF  
THE COUNTY OF SANTA CLARA:

DOMINIC L. CORTESE, CHAIRMAN  
SIG SANCHEZ  
DAN MC CORQUODALE

RODNEY DIRIDON  
GERALDINE STEINBERG

AND

MR. HOWARD W. CAMPEN, COUNTY EXECUTIVE

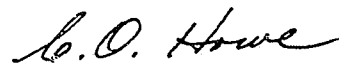
In accordance with the provisions of Section 2279 of the California Agricultural Code, I am pleased to submit this 1974 Annual Agricultural Crop Report of the acreage, production and valuation of the agricultural crops and products produced in the County of Santa Clara.

It must be emphasized that this report reflects a gross return and in no way represents the actual profit to the producer.

I wish to express my sincere appreciation for the cooperation and assistance of all individuals and organizations who so willingly cooperated with this department in contributing the information necessary to make this report possible.

To all members of my staff, I express my sincere thanks for their diligent and conscientious effort in obtaining and compiling the information for this report.

Respectfully submitted,



C. O. HOWE  
AGRICULTURAL COMMISSIONER



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SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

FRUIT AND NUTS

CROP	YEAR	UTILIZATION	ACREAGE		PRODUCTION		VALUE	
			BEARING	NON-B	PER ACRE	TOTAL TONS	PER TON	TOTAL
Apricots	1974	Fresh				50	460.	\$ 23,000.
		Canned & Frozen				2,000	215.	430,000.
		Dried				8,520	2,400.	3,408,000.
		By-products <u>1/</u>				1,000	210.	210,000.
		Total	3,162	9	3.659	11,570		4,071,000.
	1973	Fresh				100	415.	41,500.
		Canned & Frozen				2,500	125.	313,000.
		Dried				10,200	1,500.	2,550,000.
		By-products <u>1/</u>				1,000	120.	120,000.
		Total	3,587	10	3.85	13,800		3,024,500.
Cherries	1974	Fresh				1,200	940.	1,128,000.
		Canned				850	340.	289,000.
		Barreled				600	260.	156,000.
		By-products <u>1/</u>				30	200.	6,000.
		Total	1,122	107	2.389	2,680		1,579,000.
	1973	Fresh				1,350	730.	985,500.
		Canned				860	340.	292,000.
		Barreled				750	300.	225,000.
		By-products <u>1/</u>				30	200.	6,000.
		Total	1,018	201	2.77	2,990		1,508,500.
Grapes	1974	Processed	2,390	55	3.556	8,500	220.	1,870,000.
	1973	Processed	2,405	23	5.36	12,900	500.	6,450,000.
Pears	1974	Canned	1,540	18	7.65	11,781	165.	1,944,000.
	1973	Canned	1,551	68	6.78	10,500	115.	1,207,500.
Barletts	1974	Canned & Fresh	211	1	9.00	1,900	163.	310,000.
	1973	Canned & Fresh	216	2	6.53	1,400	113.	158,000.
All Other Varieties	1974	Fresh	143	61	7.07	1,011	215.	217,000.
	1973	Fresh	139	11	5.72	800	210.	168,000.
Total - All Pears	1974		1,894	80		14,692		2,471,000.
	1973		1,906	81		12,700		1,533,500.

1/ Indicates strained foods, nectar and juice.

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

FRUIT AND NUTS  
ACREAGE

CROP	YEAR	UTILIZATION	BEARING ACREAGE	NON-B	PRODUCTION		VALUE	
					PER ACRE	TOTAL TONS	PER TON	TOTAL
Prunes, French Other Varieties	1974	Dried	9,129	27	1.369	12,500	\$ 460.	\$ 5,750,000.
		Dried	778	0	0.514	400	510.	204,000.
		Total	<u>9,907</u>	<u>27</u>		<u>12,900</u>		<u>5,954,000.</u>
French Other Varieties	1973	Dried	10,907	198	1.628	17,760	450.	7,992,000.
		Dried	842	2	0.676	570	495.	282,000.
		Total	<u>11,749</u>	<u>200</u>		<u>18,330</u>		<u>8,274,000.</u>
Walnuts	1974	Dried	4,001	48	0.665	2,660	400.	1,064,000.
	1973	Dried	4,373	37	0.695	3,040	600.	1,824,000.
Miscellaneous-Fruit, Nuts & Prickly Pears	1974		400	4				700,000.
	1973		410	5				600,000.
TOTALS	1974		22,876	330				\$17,709,000.
	1973		25,511	557				23,214,500.

BUSHBERRIES AND STRAWBERRIES

CROP	YEAR	UTILIZATION	BEARING ACREAGE	PRODUCTION PER ACRE	TOTAL UNIT	VALUE	
						PER UNIT	TOTAL
Bushberries	1974	Fresh & Proc.	16	750	Trays	\$ 4.30	\$ 51,600.
	1973	Fresh & Proc.	18	860	Trays	5.80	90,000.
Strawberries	1974	Fresh			Trays	2.90	2,726,000.
		Processed			Tons	400.	800,000.
		Total	373		<u>1,196,000</u>		<u>3,526,000.</u>
	1973	Fresh			Trays	2.90	1,160,000.
		Processed			Tons	440.	1,320,000.
		Total	310		<u>945,000</u>		<u>2,480,000.</u>
TOTALS	1974		389				\$ 3,577,600.
	1973		328				2,570,000.

1/ Tons converted to trays for total production.

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

VEGETABLE CROPS

CROP	YEAR	UTILIZATION	HARVESTED		PER ACRE	PRODUCTION		UNIT	PER UNIT	TOTAL
			ACREAGE	PER ACRE		TOTAL	VALUE			
Anise	1974	Fresh	7	350.	2,450	Crate (45#)	\$ 4.00	\$ 9,800.		
	1973	Fresh	25	320.	8,000	Crate (45#)	3.50	28,000.		
Beans, Lima	1974	Processed	245	1.00	245	Ton	175.	43,000.		
	1973	Processed	80	5.00	400	Ton	320.	128,000.		
		Total	325		645			171,000.		
Beans, Snap	1974	Processed	350	4.00	1,400	Ton	310.	434,000.		
	1973	Fresh & Proc.								
Broccoli	1974	Fresh	95	2.80	266	Ton	280.	74,000.		
	1973	Fresh	75	2.90	218	Ton	260.	57,000.		
Cabbage	1974	Fresh	110	450.	49,500	Carton (50#)	2.25	111,000.		
	1973	Fresh	220	370.	81,400	Carton (50#)	2.50	203,500.		
Cauliflower	1974	Fresh	55	370.	20,350	Carton (23#)	2.70	55,000.		
	1973	Fresh	160	370.	59,200	Carton (23#)	2.00	118,400.		
*Chinese Vegetables	1974	Fresh	600	400.	240,000	Crate (75#)	4.25	1,020,000.		
Corn	1974	Fresh	165	210.	34,650	Crate (45#)	3.50	121,000.		
	1973	Fresh	240	200.	48,000	Crate (45#)	3.15	151,000.		
Cucumbers	1974	Fresh	90	610.	54,900	Carton (28#)	2.50	137,000.		
		Processed	930	13.	12,100	Ton	110.	1,331,000.		
		Total	1020					1,468,000.		
Endive	1973	Fresh	100	610.	61,000	Carton (28#)	2.25	137,300.		
		Processed	990	13.	12,870	Ton	97.	1,250,000.		
		Total	1,090					1,387,300.		
Endive	1974	Fresh	55	500.	27,500	Crate (35#)	1.70	47,000.		
	1973	Fresh	55	470.	25,900	Crate (35#)	1.70	44,000.		

\* New Addition for 1974)

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

VEGETABLE CROPS - CONTINUED

CROP	YEAR	UTILIZATION	HARVESTED		PRODUCTION		UNIT	PER UNIT	TOTAL
			ACREAGE	PER ACRE	TOTAL	VALUE			
Garlic	1974	Dry	420	4.5	1,890	Ton	\$ 340.	\$ 643,000.	
	1973	Dry	630	6.2	3,906	Ton	330.	1,290,000.	
Lettuce, Head Leaf Romaine	1974	Fresh	45	480.	21,600	Carton (43#)	2.00	43,000.	
	1974	Fresh	470	520.	244,400	Carton (22#)	1.80	440,000.	
	1974	Fresh	115	480.	55,200	Grate (72#)	2.20	122,000.	
		Total	630					605,000.	
Lettuce, Head Leaf Romaine	1973	Fresh	100	540.	54,000	Carton (43#)	2.20	119,000.	
	1973	Fresh	550	460.	253,000	Carton (22#)	1.70	430,000.	
	1973	Fresh	120	450.	54,000	Grate (72#)	2.00	108,000.	
		Total	770					657,000.	
Mushrooms	1974	Fresh	51	153,960.	7,852,000	Lbs.	.62	4,868,000.	
	1973	Fresh	28	104,610.	2,929,000	Lbs.	.57	1,670,000.	
Mustard Greens	1974	Fresh	50	350.	17,500	Grate (20#)	2.00	35,000.	
	1973	Fresh	60	420.	25,200	Grate (20#)	1.85	46,600.	
Onions	1974	Dry	530	900.	477,000	Sack (50#)	2.50	1,193,000.	
	1973	Dry	560	675.	378,000	Sack (50#)	2.75	1,040,000.	
Peppers, Bell	1974	Fresh	310	500.	155,000	Carton (30#)	3.50	543,000.	
		Processed	820	15.	12,300	Ton	120.	1,476,000.	
		Total	1,130					2,019,000.	
Peppers, Chili & Wax	1973	Fresh	400	490.	196,000	Carton (30#)	3.00	590,000.	
		Processed	770	15.	11,550	Ton	85.	982,000.	
		Total	1,170					1,572,000.	
Spinach	1974	Fresh & Proc.	360	8.5	3,060	Ton	280.	857,000.	
	1973	Fresh & Proc.	260	7.	1,820	Ton	270.	491,000.	
Spinach	1974	Fresh	80	630.	50,400	Grate (20#)	2.70	136,000.	
	1973	Fresh	80	570.	45,600	Grate (20#)	2.35	107,000.	

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

CROP	YEAR	UTILIZATION	VEGETABLE CROPS - CONTINUED			VALUE		
			HARVESTED ACREAGE	PER ACRE	PRODUCTION TOTAL	UNIT	PER UNIT	TOTAL
Squash	1974	Fresh	35	550.	19,250	Lug (24#)	\$ 2.90	\$ 56,000.
		Processed	65	10.	650	Ton	140.	91,000.
		Total	100					147,000.
Tomatoes	1973	Fresh	50	430.	21,500	Lug (24#)	2.30	49,500.
		Processed	225	10.	2,300	Ton	80.	184,000.
		Total	275					233,500.
Tomatoes	1974	Fresh	110	1,600.	176,000	Lug (24#)	2.40	422,000.
		Cherry	30	2,200.	66,000	Flat (15#)	3.60	238,000.
		Processed Total	8,000 8,140	26. 208,000	208,000	Ton	55.	11,440,000. 12,100,000.
Misc. Vegetables 1/ Including - Asparagus, Green Onions, Swiss Chard, Ornamental Corn, Gourds, etc.	1973	Fresh	120	1,600.	192,000	Lug (24#)	1.95	374,000.
		Cherry	40	2,950.	118,000	Flat (15#)	2.10	248,000.
		Processed Total	7,000 7,160	31. 217,000	217,000	Ton	34.	7,378,000. 8,000,000.
TOTALS	1974	Fresh	660					700,000.
	1973	Fresh	1,260					1,700,000.
TOTALS			14,583					\$26,379,800.
			14,468					19,230,300.

1/ Not reported separately to avoid disclosure of confidential business data of individual growers.

CROP	YEAR	SEED CROPS		TOTAL
		HARVESTED ACREAGE	PRODUCTION POUNDS	
Miscellaneous Flower & Vegetable Seed	1974	2,120	1,537,000	\$ 1,518,000.
	1973	1,120	1,116,000	540,000.

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

FIELD CROPS

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION		UNIT	PER TON	VALUE	
			PER ACRE	TOTAL				TOTAL
Barley	1974	400	1.1	440	Ton	\$	95.	\$ 41,800.
	1973	1,400	1.2	1,680	Ton		75.	126,000.
Hay, Alfalfa	1974	250	5.2	1,300	Ton		70.	91,000.
	1973	850	2.8	2,380	Ton		50.	119,000.
Grain	1974	6,400	1.9	12,200	Ton		45.	549,000.
	1973	8,800	1.5	13,200	Ton		40.	528,000.
Other	1974	4,000	0.5	2,000	Ton		35.	70,000.
	1973	4,000	0.5	2,000	Ton		30.	60,000.
Pasture & Range Improved	1974	3,500			Acres		35.	122,000.
	1973	3,500			Acres		35.	122,000.
Irrigated	1974	1,500			Acres		150.	225,000.
	1973	1,500			Acres		150.	225,000.
Range	1974	220,000			Acres		6.	1,320,000.
	1973	223,000			Acres		5.	1,115,000.
Sugar Beets	1974	500	23.0	11,500	Ton		55.	632,500.
	1973	850	29.1	24,700	Ton		17.50	432,000.
TOTALS	1974							\$3,051,300.
	1973							2,270,000.

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

NURSERY PRODUCTS - CUT FLOWERS

YEAR	HOUSE SQ. FT.	FIELD ACRES	SOLD BY PRODUCTS	UNIT	PER UNIT	TOTAL
1974		78.	16,380,000	Bloom	.03 \$	491,000.
1973		77.	12,128,000	Bloom	.044	534,000.
1974	3,592,000		64,643,000	Bloom	.05	3,232,000.
1973	3,562,000		64,116,000	Bloom	.06	3,846,000.
1974	267,000		595,000	Bunch	1.05	625,000.
1973	229,000		412,000	Bunch	1.24	512,000.
1974	16,588,000		49,762,000	Bloom	.192	9,554,000.
	5,442,000		16,326,000	Bloom	.14	2,286,000.
	9,949,000		6,467,000	Bunch	.78	5,044,000.
	31,979,000					16,884,000.
1973	16,268,000		50,572,000	Bloom	.195	9,862,000.
	4,000,000		11,998,000	Bloom	.165	1,980,000.
	6,874,000		4,426,000	Bunch	.83	3,674,000.
	27,142,000					15,516,000.
1974	248,000		3,302,000	Bloom	.115	380,000.
1973	329,000		4,946,000	Bloom	.124	614,000.
1974	30,000		728,000	Bloom	.067	49,000.
1973	52,000		1,152,000	Bloom	.07	80,000.
1974						102,000.
1973						140,000.
TOTALS						\$21,763,000.
						21,242,000.

1/ Includes Acacia, Eucalyptus, Stephanotis, Bells of Ireland, Snapdragons, Statice, etc.



SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

NURSERY PRODUCTS - NURSERY STOCK

CROP	YEAR	PRODUCTION AREA		QUANTITY SOLD	UNIT	PER UNIT	TOTAL
		HOUSE SQ. FT.	FIELD ACRES				
Bedding Plants	1974	517,000	11.0	785,000	Var.	Var.	\$ 1,900,000.
	1973	296,000	4.5	474,000	Var.	Var.	1,416,000.
Christmas Trees	1974		192.5	19,000	Trees	8.15	155,000.
	1973		179.0	18,800	Trees	7.50	141,000.
Ornamental Trees, Roses & Shrubs	1974	118,500	114.0	886,000	Plants	Var.	3,044,000.
	1973	67,200	55.0	636,000	Plants	Var.	1,116,000.
Miscellaneous <u>1/</u>	1974						1,038,000.
	1973						984,000.
TOTALS	1974						\$6,137,000.
	1973						3,657,000.

1/ Includes indoor decoratives, Propagative materials, Vegetable plants, and Herbaceous Perennials.

APIARY PRODUCTS

ITEM	YEAR	PRODUCTION		UNIT	PER UNIT	TOTAL
Honey	1974	87,000		Lbs.	.45	\$ 39,000.
	1973	48,500		Lbs.	.60	29,100.
Bees Wax	1974	1,450		Lbs.	1.25	1,800.
	1973	4,800		Lbs.	2.30	11,000.
TOTALS	1974					\$ 40,800.
	1973					40,100.

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

LIVESTOCK AND POULTRY  
PRODUCTION

ITEM 1/	YEAR	NUMBER OF HEAD	PRODUCTION		UNIT	PER UNIT	TOTAL
			NUMBER OF HEAD	TOTAL LIVEWEIGHT			
Cattle and Calves	1974	19,300	83,000	Cwt.	\$ 45.	\$ 3,735,000.	
	1973	37,000	160,000	Cwt.	46.	7,360,000.	
Breeding Stock	1974	230		Each	540.	124,000.	
	1973	280		Each	600.	168,000.	
Sheep and Lambs	1974	650	650	Cwt.	44.	28,600.	
	1973	530	530	Cwt.	35.	18,600.	
Hogs and Pigs	1974	170	290	Cwt.	30.	8,700.	
	1973	130	220	Cwt.	35.	7,700.	
Broilers and Fryers	1974	32,000	131,000	Lbs.	.235	30,800.	
	1973	32,600	101,000	Lbs.	.23	23,230.	
Other Chickens	1974	384,000	1,536,000	Lbs.	.056	86,000.	
	1973	254,000	1,016,000	Lbs.	.07	71,000.	
TOTALS	1974					\$ 4,013,100.	
	1973					7,648,530.	

1/ Livestock figures are based on average weight and average selling price of all animals.  
Figures show only local net weight gain of animals originally purchased from out of County.

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

LIVESTOCK AND POULTRY

ITEM	YEAR	PRODUCTION	UNIT	PER UNIT	VALUE	
						TOTAL
Milk Market	1974 (Preliminary)	846,000	Cwt.	\$ 8.34	\$	7,056,000.
	1973 (Preliminary)	1,010,000	Cwt.	6.42		6,484,000.
Manufacturing	1974 (Preliminary)	11,600	Cwt.	6.79		78,800.
	1973 (Preliminary)	3,900	Cwt.	5.27		20,600.
Wool	1974	7,700	Lbs.	.30		2,300.
	1973	5,600	Lbs.	.60		3,360.
Eggs, Chicken 1/	1974	11,329,000	Doz.	.45		5,100,000.
	1973	11,376,000	Doz.	.51		5,802,000.
TOTALS	1974					\$12,237,100.
	1973					12,309,960.

1/ Includes market and farm retail eggs.

INVENTORIES OF LIVESTOCK AND POULTRY  
(In Number or Head)

ITEM	January 1, 1974	January 1, 1975
Milk Cows & Heifers that have calved	9,300	8,700
Other Cattle and Calves	21,000	26,000
Total	30,300	34,700
Sheep and Lambs	400	1,200
Hogs and Pigs	100	130
Hens and Pullets of Laying age	758,000	728,000

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

COMPARATIVE FIGURES OF AGRICULTURAL VALUES

INCLUDING ACREAGES FOR FRUIT, NUT, BERRY AND VEGETABLE CROPS

YEAR	BEARING ACRES FRUITS, NUTS, ALL BERRIES	FRUIT, NUT, BERRY CROPS	VEGETABLE ACREAGE	VEGETABLE CROPS	LIVESTOCK, POULTRY AND PRODUCTS	FIELD CROPS AND APIARY	NURSERY STOCK CUT FLOWERS AND SEED	TOTALS
1945	100,770	\$ 39,870,475	16,573	\$ 6,788,581	\$14,947,712	\$2,574,203	\$ 1,075,000	\$ 65,255,971.
1950	86,015	42,328,015	26,277	8,851,610	27,885,899	1,190,124	3,883,165	84,138,813.
1955	77,826	54,855,280	22,310	9,790,014	25,828,198	2,332,508	8,111,102	100,917,102.
1960	66,453	49,451,475	14,220	8,624,480	17,050,595	3,053,975	13,122,985	91,303,510
1962	62,832	20,887,500	15,836	9,417,000	16,466,000	2,089,630	13,238,500	72,098,630.
1963	55,484	32,687,600	15,636	9,787,700	16,019,500	2,299,350	12,194,000	72,988,150.
1964	54,166	30,113,100	14,211	10,382,500	15,516,500	2,233,450	12,306,050	70,551,600.
1965	52,419	28,749,550	13,613	12,208,800	16,378,700	1,792,495	11,465,050	70,594,595.
1966	50,728	28,599,500	15,632	13,223,600	14,351,100	1,596,565	13,832,030	71,602,795.
1967	47,330	22,452,200	17,278	16,926,300	13,974,370	1,594,425	17,150,800	72,098,095.
1968	45,945	25,907,400	16,572	15,830,900	14,270,130	1,441,195	17,268,000	74,717,625.
1969	42,208	20,679,650	15,751	13,426,700	15,277,890	1,831,425	17,413,100	68,628,765.
1970	38,614	16,060,600	15,615	13,869,700	16,281,550	2,037,300	17,287,200	65,536,350.
1971	32,766	15,160,700	13,810	14,669,000	14,884,390	2,651,815	20,036,400	67,402,305.
1972	29,485	17,143,300	13,378	15,885,500	15,106,170	2,731,280	20,697,700	71,563,950.
1973	25,839	25,784,500	14,468	19,230,300	19,958,490	2,310,100	25,439,000	92,722,390.
1974	23,265	21,286,600	14,583	26,379,800	16,250,200	3,092,100	29,418,000	96,426,700.

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

ACREAGE TREND

	<u>1960</u>	<u>1965</u>	<u>1970</u>	<u>1972</u>	<u>1973</u>	<u>1974</u>	<u>1974</u> LOSS OR GAIN
TOTAL BEARING AND NON BEARING ACREAGE OF PRINCIPAL CROPS*							
Apricots	12,096	7,832	5,276	4,090	3,597	3,171	- 426
Cherries	3,994	2,522	1,942	1,491	1,282	1,229	- 53
Pears	6,912	5,819	4,202	2,786	1,987	1,974	- 13
Grapes	3,859	3,369	2,694	2,732	2,428	2,437	+ 9
Prunes	33,940	28,769	19,408	13,786	11,949	9,934	- 2,015
Walnuts, English	8,918	7,501	5,498	4,728	4,410	4,049	- 361
Miscellaneous Tree Crops (Apples, Peaches, Plums, B. Walnuts & Other)	578	919	706	603	570	524	- 46
TOTAL ACREAGE OF ALL TREES AND VINES	70,297	56,731	39,726	30,216	26,223	23,318	- 2,905
Strawberries	1,480	287	330	275	307	373	
New Plantings of Trees & Vines	1,025	289	80	23	30	109	
Number of Orchard & Vineyard Parcels	5,919	4,506	3,461	2,548	2,295	2,078	

\* Excludes Bushberries and Prickly Pears

SANTA CLARA COUNTY  
DEPARTMENT OF AGR.

ACREAGE OF MAJOR FRUIT AND NUT CROPS  
NORTH COUNTY VS. SOUTH COUNTY.\*

	1934			1935		
	Non-Bearing	Bearing		Non-Bearing	Bearing	
Apricots	N Co	9	1,070	N Co	80	1,239
	S Co	0	486	S Co	0	65
	Total	9	3,162	Total	80	1,894
Cherries, Bing	N Co	40	301	N Co	24	2,660
	S Co	26	355	S Co	3	6,469
	Total	66	656	Total	27	9,129
Cherries, Royal Ann	N Co	7	173	N Co	0	36
	S Co	24	207	S Co	0	400
	Total	31	380	Total	0	436
Cherries, All	N Co	53	509	N Co	0	14
	S Co	54	613	S Co	0	323
	Total	107	1,122	Total	0	337
Grapes	N Co	40	771	N Co	24	2,716
	S Co	14	1,612	S Co	3	7,911
	Total	54	2,383	Total	27	9,907
Pears, Bartlett	N Co	18	885	N Co	34	1,658
	S Co	0	653	S Co	14	2,343
	Total	18	1,538	Total	48	4,001

TOTALS OF ABOVE	Non-Bearing		Bearing	
	North County	South County	North County	South County
	240	85	9,569	12,900

\* Town of Coyote is used as the dividing point between North County and South County.

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE  
1555 BRIGER DRIVE  
SAN JOSE, CA 95112

1977-1978  
CENSUS OF AGRICULTURE  
SANTA CLARA COUNTY