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New Economic Approaches to Consumer Welfare and Nutrition
A Food & Agricultural Marketing Consortium Conference
Sponsored by the Economic Research Service

January 14-15, 1999

Conference Program

Presented Papers are Posted in PDF Format

THURSDAY, JANUARY 14, 1999

Applications and New Approaches to Understanding Food Demand

Jeffrey T. LaFrance, UC-Berkeley,
"U.S. Food and Nutrient Demand and the Effects of Agricultural Policies."

Paul E. McNamara, Christine K. Ranney, and Parke Wilde, Cornell University,
"Income, Program Participation, and the Choice of Dietary Pattern."

Laurian Unnevehr, Anne Villamil, and Clare Hasler, University of Illinois,
"Measuring Consumer Demand for Functional Foods and the Impact of Health Labeling Regulation."

Discussants:
James S. Eales, Purdue University
Kuo Huang, Agricultural Economist, ERS
Colien Hefferan, Acting Administrator, CSREES

James S. Eales, Purdue University,
"Applications and New Approaches to Understanding Food Demand"

Kuo S. Huang, USDA/ERS,
"Applications and New Approaches to Understanding Food Demand"

Speaker: Eileen Kennedy, Deputy Undersecretary, USDA

Information, Education, and Health Consequences of Labels

Sung-Yong Kim, Rudolfo M. Nayga, Jr., Oral Capps, Jr.,Texas A&M University,
Beverly Tepper Rutgers University
"Consumer Label Use and Diet Quality: An Endogenous Switching Regression

Analysis"

Mario Teisl, University of Maine,
"Measuring the Welfare Effects of Nutrition Labeling."

D. I. Padberg, Prof. of Ag Economics, ret. Texas A&M University
"Nutrition Labeling for Food-Away-From-Home."

Luanne Lohr, Univ. of Georgia,
"Welfare Effects of Ecolabel Proliferation: Too Much of a Good Thing?"

D. I. Padberg, Prof. of Ag Economics, ret. Texas A&M University
"Comments on "Nutritional Labeling for Food-Away-From-Home"

Julie A. Caswell, Prof. of Economics, University of Massachusetts at Amherst
"Information, Education, and Health Consequences of Labels"

Discussants:
T. Keith Jones, National Organic Program Manager, AMS
Julie Caswell, University of Massachusetts
Pauline Ippolito, Associate Director, Bureau of Economics, Federal Trade Commission
Biing-Hwan Lin, Agricultural Economist, ERS

FRIDAY, JANUARY 15, 1999

Consumer Choice and Food Retailing

Bruce Traill and Spencer Henson, The University of Reading,
"Cross-cultural Scales to Measure Changes in Consumer Welfare in Relation to Food Products."

Michelle A. Morganosky, University of Illinois, and Brenda J. Cude, University of Georgia,
"Expansion of Non-Traditional Food Retail Outlets: Effect on Consumer Welfare."

Phil R. Kaufman, USDA-ERS, Food and Rural Economics Division
"Policy Implications of Expansion of Non-traditional Food Retail Outlets: Effect on Consumer Welfare"

Phil R. Kaufman, USDA-ERS, Food and Rural Economics Division
"Public Policy Implications of Development of Scales to Measure Perveived Performance of Food System and an Index of Food-Related Welfare"

Randy Westgren, University of Illinois
"The Welfare of Food Comsumers and the Dimensionality of the Food Shopping Task"

Discussants:
Randy Westgren, University of Illinois
Phil Kaufman, Agricultural Economist, ERS

Wrap Up Session

What Have We Learned and Where Should We Go From Here?

Panel: Susan Offutt, Administrator, ERS
Betsey Kuhn, Director of Food and Rural Economics Division, ERS
T. Keith Jones, National Organic Program Manager, AMS
Enrique Figueroa, Administrator, AMS

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