Suggestions develop supply chain of pomegranate production: In case households of Syrdarya region.

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I. INTRODUCTION

• Overview of Uzbekistan’s agriculture
• Main agricultural crops: cotton and wheat
• Cash or high value crops: cherries, *pomegranates*, and other fruit and vegetables.
I. INTRODUCTION

- State legislative acts encourage fruit and vegetables production
- Enhance of fruits and vegetables supply chain
- Product diversification: juice, jams, quick-frozen, sublimated and other kind of dry fruit.
- International market demand of high value crops
- Production of fruit and vegetables in Syrdarya region: e.g. 154.6 thn. tons of tomatoes and onions, 187 thn. tons of melon and gourds, 17 thn. tons of fruit, 7 thn. tons of grape and 24.6 thn. ton of potatoes (StatUZ, 2015).
II. DATA AND METHODOLOGY

• Primary survey data from pomegranate producers

• SWOT analysis of pomegranate production of Syrdarya region in Mirzabad and Gulistan districts

• The date is corresponded with quantitative inputs.
III. RESULTS AND DISCUSSIONS

• STAT analysis of harvested pomegranates in 2014 - 2015: 3500 tons, weight of one piece: 300 – 900 grams each

• Varieties of growing local pomegranates: White skin(oq po’choq), Black skin(qora po’choq)

• Period - from the harvesting to the selling.
III. RESULTS AND DISCUSSIONS

- Pomegranate harvest allocation:
  - Direct sale: 60%
  - Juice production: 20%
  - Storing: 15%
  - Useless: 5%
III. RESULTS AND DISCUSSIONS

Different marketing channels of production

- Small holders
- Processing
- Storing
- Consumers
IV. SUGGESTIONS

PRODUCT DIVERSIFICATION OF POMEGRANATE

Pomegranate

- Pomegranate Jam
- Pomegranate Juice
- Pomegranate Wine
- Medical Ingredient
IV. SUGGESTIONS

• Special subsidies of the State for development of pomegranate producers:
  ➢ Encouraging and promoting small business and enterprises
  ➢ Develop supply chain of pomegranates
  ➢ To establish a complex: e.g. Establishment pomegranate growers cooperation, Agro clusters
  ➢ To establish storehouses, processing factories, logistic terminals.
References

• **Lex.uz** – A National legislative database of Republic of Uzbekistan

• **StatUZ**- The State Statistical Committee of Uzbekistan

• **Sirdaryo.uz** – The official web-site of Syrdarya Region

THANK YOU FOR YOUR ATTENTION!