Enhancement of the economic mechanism of regulation of the food market

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The decline in the production of socially important food products

The growth of the domestic food market on imports

Underdevelopment of the food market and the imperfection of the mechanism of state regulation
Stages of development

Stage 1 – unsaturated agro-food market

Stage 2 – incomplete saturation of the food market (XIX–XX)

Stage 3 – the surplus of unsold goods
COUNTRY

REGULATION
(Public procurement, pricing, subsidies, subventions)

MANUFACTURER
(Peasant farms, private farms of the population, agricultural production cooperatives)

Food market

CONSUMER
(population)

COMPETITION
The actual implementation of the scheme of value added

- Mediator: 10%
- Wholesaler-(1): 2%
- Wholesaler-(2): 3%
- Retail buyer (seller): 10%
- Consumer

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Goods primary production

Storage Units (Marketing cooperatives)

On the collection, storage of milk

In cattle slaughter, storage

On the collection, storage of the fruit, vegetables

Processing plants

Wholesale food markets

Inter-regional market

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Driving wholesale food markets

The Association of wholesale food markets

Wholesale market management

Information and Analytical Center

Monitoring Services (tax, health etc.)

Application on purchase

Financial and billing center

Offer sale

Consumers:
Wholesale commercial organizations, catering, retailers, public funds, foreign buyers

Sellers:
Manufacturers of agricultural production cooperatives, processing plants, external suppliers
Promoting competitive food products to foreign markets

- modernization of the food market in the interests of domestic producers, the formation of a national network of production and marketing cooperatives;
- organization of municipal wholesale food markets of national and regional importance, as well as to continue building in the border regions of the Republic shopping malls, wholesale and procurement markets;
- development of technical regulations, in accordance with international standards, guidelines, rules and regulations, as well as the adoption of national technical regulations developed under the EAEC and CIS;
- creation of information and marketing center and the center of e-commerce with the trade missions of the Kyrgyz Republic abroad;
Promoting competitive food products to foreign markets

- maximum use of non-tariff measures, which do not contradict WTO rules to reduce the import of food products to the republic;
- activation of bar coding system implementation (operating in virtually all foreign countries) will certainly contribute to the promotion of Kyrgyz goods in foreign markets will have an impact on improving the quality of products, will provide control over the promotion of imported goods on the domestic market;
- improving advertising Kyrgyz export of goods, which is an integral part of export promotion policies.
Thank you for Your attention

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