AgEcon SEARCH
RESEARCH IN AGRICULTURAL & APPLIED ECONOMICS

The World's Largest Open Access Agricultural & Applied Economics Digital Library

This document is discoverable and free to researchers across the globe due to the work of AgEcon Search.

Help ensure our sustainability.

Give to AgEcon Search

AgEcon Search
http://ageconsearch.umn.edu
aesearch@umn.edu

*Papers downloaded from **AgEcon Search** may be used for non-commercial purposes and personal study only. No other use, including posting to another Internet site, is permitted without permission from the copyright owner (not AgEcon Search), or as allowed under the provisions of Fair Use, U.S. Copyright Act, Title 17 U.S.C.*

Increasing Understanding of Public Problems and Policies — 1989

The Global Environment for the U.S. Economy in the 1990s

Family Policy

Rural Development Policy

Public Policy Education

Water Quality Policy

Farm Foundation • 1211 West 22nd Street • Oak Brook, Illinois 60521

Subjects Discussed at Previous Conferences

1972 Current Economic Policy • Who Will Control Agriculture? • Rural Development • Property Rights and Land Use • Policy Education

1973 Energy Policy Issues • Policy Education Methods • Land Use Policy • Agricultural and Foreign Trade • New Policy Perspectives and Dimensions

1974 State of the Economy • Food Policy • Energy Issues • Land Use Policy and Planning • Improving the Performance of Government

1975 The U.S. Economic System • Energy and Transportation • World Food Issues • Domestic Food and Farm Policy • Public Policy Education in Perspective

1976 The U.S. Political Economy • Food and Agricultural Policy • Impacts of Judicial and Regulatory Decision Making • Energy Policy

1977 Federal Policy Process • U.S. Energy Policy • World Food—U.S. Policy Choices • 1977 Food and Agriculture Legislation • Agent Training and Leadership Development

1978 Food and Nutrition Policy • Policy Options for Small Farms • International Agricultural Trade • The Land-Grant System and Public Policy

1979 Controlling Inflation: Alternative Approaches, Impacts and Implications • Policy Legislative Process

1980 Dispersed vs. Concentrated Agriculture • Ethics of Public Policy • Productivity • Rural Transportation • Energy Policy Issues • Policy Issues and Educational Approaches

1981 Government Programs and Individual Decisions • Public Support of Research and Extension • Agriculture in the 1980s • Methodology of Public Policy Education

1982 Domestic Economic Policy • Federal Government Role in Resource Management • Trade Policy • Financing Government Under Tight Budgets • Food Policy

1983 Economic Transition • Land Ownership Issues and Policy Education Approaches • The U.S. Food and Agricultural System in the International Setting • The Policy Education Process

1984 Federal Deficit • Providing Public Services in an Era of Declining Taxpayer Support • Water Policy • Distribution Issues in Food & Agricultural Policy • Methodology Workshops • Emerging Politics of Food & Agriculture

1985 The Changing Face of America • The Changing Face of Agriculture • Status of 1985 Agricultural and Food Legislation • Tax Policy Revision • Developing Policy Education Programs on Controversial Issues

1986 Balancing the Federal Budget • Effects of Agricultural and Trade Policies on the Competitiveness of U.S. Agriculture • Human Stress and Adjustment in Agriculture • The Food Security Act of 1985 and Public Policy Education for the Future

1987 Socioeconomics of Rural America • Rural Revitalization • U.S. Agriculture in the International Arena • Role of Values, Beliefs and Myths in Establishing Policy • Policy Education and the Policy Process

1988 Policy Choices for Revitalizing Rural America • Priority Issues for a New Farm Bill • Opportunities for Joint Public Policy Education • Emerging Issues in Agricultural and Food Policy • Emerging Resource Issues • International Agricultural Relations

Increasing Understanding of Public Problems and Policies — 1989

The Global Environment for the U.S. Economy in the 1990s

Family Policy

Rural Development Policy

Public Policy Education

Water Quality Policy

Farm Foundation • 1211 West 22nd Street • Oak Brook, Illinois 60521

NATIONAL PUBLIC POLICY EDUCATION COMMITTEE

KAREN S. BEHM, Associate Specialist, Family Resource Management, Louisiana State University, Baton Rouge, Louisiana

ROBERT J. BEVINS, Extension Economist, Department of Agricultural Economics, University of Missouri, Columbia, Missouri

MARK A. EDELMAN, Associate Professor of Economics, Iowa State University, Ames, Iowa

JAMES C. EDWARDS, Rural Development Specialist, Florida A&M University, Tallahassee, Florida

IRA L. ELLIS, Extension Agent, Cooperative Extension Service, University of Maine, Augusta, Maine

CHARLES M. FARMER, Professor, Agricultural Economics, University of Tennessee, Knoxville, Tennessee

HAROLD M. HARRIS, JR., Extension Ag. Economist, Department of Agricultural Economics and Rural Sociology, Clemson University, Clemson, South Carolina

DAVID R. LEE, Assistant Professor, Department of Agricultural Economics, Cornell University, Ithaca, New York

BENNY L. LOCKETT, Program Specialist, Agriculture, Cooperative Extension Service, Prairie View A&M University, Prairie View, Texas

GORDON L. MYER, Associate Professor and Head, Department of Agricultural Economics, University of Nevada, Reno, Nevada

IRVIN W. SKELTON, Acting Director, Cooperative Extension Service, University of Alaska, Fairbanks, Alaska

R. DAVID SMITH, Associate Director, Cooperative Extension Service, Cornell University, Ithaca, New York

WARREN L. TROCK, Professor, Department of Agricultural and Resource Economics, Colorado State University, Fort Collins, Colorado

HENRY A. WADSWORTH, Director, Cooperative Extension Service, Purdue University, West Lafayette, Indiana

JOHN T. WOESTE, Dean, Cooperative Extension Service, University of Florida, Gainesville, Florida

W. FRED WOODS, Public Policy Specialist, Extension Service, USDA, Washington, D.C.

ARDIS A. YOUNG, Leadership and Public Policy Specialist, Washington State University, Pullman, Washington

CONSULTANTS

THEODORE R. ALTER, Associate Professor, Agricultural Economics, Pennsylvania State University, University Park, Pennsylvania

WALLACE BARR, Professor Emeritus, Ohio State University, Columbus, Ohio

HARRY S. BAUMES, JR., Chief, U.S. Agricultural Policy Branch, ATAD, Economic Research Service, USDA, Washington, D.C.

VIVAN JENNINGS, Deputy Administrator for Agriculture, Extension Service, USDA, Washington, D.C.

JOHN A. VANCE, Deputy Administrator, Natural Resources and Rural Development, Extension Service, USDA, Washington, D.C.

FARM FOUNDATION

R. J. HILDRETH, Managing Director, Farm Foundation, Oak Brook, Illinois

WALTER J. ARMBRUSTER, Associate Managing Director, Farm Foundation, Oak Brook, Illinois

FOREWORD

This publication reports the major discussions of the 39th National Public Policy Education Conference held September 18–21, 1989, in New Orleans, Louisiana. The 122 participants represented most states, the United States Department of Agriculture and other public agencies.

The conference is held to improve the policy education efforts of those extension workers responsible for public affairs programs. This, in turn, should help citizens faced with solving local and national problems make more intelligent and responsible decisions.

Specific objectives were: 1) to provide timely and useful information on public issues; 2) to explore different approaches to conducting public policy educational programs; and 3) to share ideas and experiences in policy education.

The Farm Foundation, following its policy of close cooperation with the state extension services, financed the instructional staff for, and the transportation of one individual from each extension service to, this conference, which is planned by the National Public Policy Education Committee. The Foundation also financed publication and distribution of these proceedings, which are made available to state and county extension personnel, teachers, students and others interested in increasing understanding of public policy issues.

Karen S. Behm, Chairman
National Public Policy
Education Committee

R. J. Hildreth, Managing Director
Farm Foundation

January, 1990

CONTENTS

	Page
SECTION I. THE GLOBAL ENVIRONMENT FOR THE U.S. ECONOMY IN THE 1990s	
Importing Grain to Japan ..... Sy Bichler	3
Our #1 National Economic Priority: An "Investment Economics" to Boost Productivity ..... Lawrence Chimerine	9
Agricultural Policy in the 1990s: A Dialogue Between Two Kansas Congressmen ..... Congressman Dan Glickman Congressman Pat Roberts	13
Agricultural Trade in the Uruguay Round: Into Final Battle ..... C. Ford Runge	24
SECTION II. FAMILY POLICY	
Family Realities in the 21st Century: Policy Options and Directions ..... Peggy S. Meszaros	41
SECTION III. RURAL DEVELOPMENT POLICY	
Education and Rural Development ..... Stuart A. Rosenfeld	53
Politics of Rural Development ..... Dennis U. Fisher Ronald D. Knutson	62
Coalition/Consensus Building for Rural Development Policy ..... Kenneth Fern, Jr.	73
SECTION IV. PUBLIC POLICY EDUCATION	
Opportunities for Public Policy Education in the Extension Initiatives ..... H. A. Wadsworth	81
Legitimacy and Support for Extension: A Public Policy Issue ..... R. J. Hildreth	90

Measuring Outcomes of Public Policy Education Programs ..... Alan J. Hahn, Jennifer Greene 101

SECTION V: WATER QUALITY POLICY

Water Quality Issues: The Need for a New Approach ..... Linda Schroeder 117

Building a Coalition for Educating on Water Policy ..... Charles W. Abdalla 124

The Role of the Freshwater Foundation in the Kellogg Groundwater Policy Evaluation Project ..... Linda Schroeder 129

Using Technical Data for State and Local Groundwater Policy Making ..... Leon Danielson 131

Protecting Water Resources from Agricultural Pollution: Research and Education—Alternatives to Regulation .... Susan Offutt 135

The Global Environment for the U.S. Economy in the 1990s