Improving Water-Use Efficiency Remains a Challenge for U.S. Irrigated Agriculture

by Glenn Schaible and Marcel Aillery

Irrigated agriculture makes a substantial contribution to the value of U.S. agricultural production. In 2007 (the most recent year for which data are available), it accounted for 55 percent of the total value of U.S. crop sales (including fruit and vegetable production) while also supporting the livestock and poultry sectors. During the same period, roughly 57 million acres, or 7.5 percent of total U.S. cropland and pastureland, were irrigated. The continued contribution of irrigated agriculture—which accounts for 80-90 percent of the Nation's consumptive water use—depends on the availability of adequate freshwater supplies. And these supplies are subject to increasing demands...
for water to support population and economic growth, Native American water-right claims, environmental flows (for wetlands, rivers, and groundwater systems that maintain natural ecosystems), and energy-sector expansion. In addition, projected climate change impacts are expected to reduce water supplies and increase water demand, particularly across the Western U.S. The economic health and sustainability of irrigated agriculture will depend on the ability of producers to adapt to growing constraints on water, particularly through improved water-use efficiency.

Since the 1970s, irrigated agriculture has made a substantial and sustained shift away from traditional gravity-fed and flood-based systems to using more efficient gravity and pressure/sprinkler-based systems. Nevertheless, significant room for improvement in farm irrigation efficiency still exists. At least half of U.S. irrigated cropland acreage is still irrigated with traditional (less efficient) application systems. According to USDA Farm and Ranch Irrigation Survey data, fewer than 10 percent of irrigators make use of the more efficient onfarm water management practices, such as soil- or plant-moisture sensing devices, commercial irrigation-scheduling services, or computer-based simulation models, to evaluate crop irrigation requirements. These practices can help farmers make informed decisions on when to irrigate and how much water to use, maximizing the economic efficiency of irrigation systems and freeing up water for other uses. In addition, integrating onfarm irrigation efficiency improvements with other practices, such as deficit irrigation, acreage idling, and voluntary off-farm water transfers that compensate for water conservation gains, may also enable producers to balance potential production declines due to reduced water use with improved profitability through reduced irrigation costs.

Producers typically incur significant expenses over-and-above normal crop production costs under nonirrigation production. Both capital (irrigation conveyance and distribution systems) and variable irrigation costs (depending on the quantity of water used) vary significantly by region and across irrigated crops. In 2008, variable irrigation costs across the West averaged about $91 per acre for a farm using onfarm surface water, $129 per acre for a farm pumping groundwater, and $144 per acre for a farm pumping purchased surface water and using contract labor. In the 31 Eastern States, average variable irrigation costs ranged from $65 to $75 per acre. Average costs were lower in Eastern States because groundwater pumping depths are generally shallower and purchased-water costs average less than $10 per acre, compared with $66 per acre in the West.
Efficient irrigation has increased across the Western States, but half of irrigated acres are still irrigated with traditional application systems.

Traditional irrigation includes systems other than those defined for more efficient gravity/sprinkler irrigation (largely including high-pressure sprinkler and unlined furrow and flood systems without field borders).

Efficient pressure-sprinkler irrigation includes acres irrigated using either drip/trickle systems or lower pressure sprinkler systems [pressure per square-in (PSI) < 30].

Efficient gravity irrigation includes furrow-irrigated acres using above- or below-ground pipe, or a lined open-ditch field water-delivery system, plus acres in flood irrigation (between borders or within basins) on farms using laser-leveling and pipe or lined open-ditch field water-delivery systems.

Note: Efficient irrigation is measured as a share of total irrigated acres, by system type, for the 17 Western States, 1994-2008.


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