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Volume 13 Number 1, 2012/p.56-58 esteyjournal.com

The Estey Centre Journal of
International Law and Trade Policy

Technical Annex

The Importance of Trade Adjustment Support to the Caribbean Rum Industry

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This document is the technical annex to the full paper "The Importance of Trade Adjustment Support to the Caribbean Rum Industry" which is available separately.

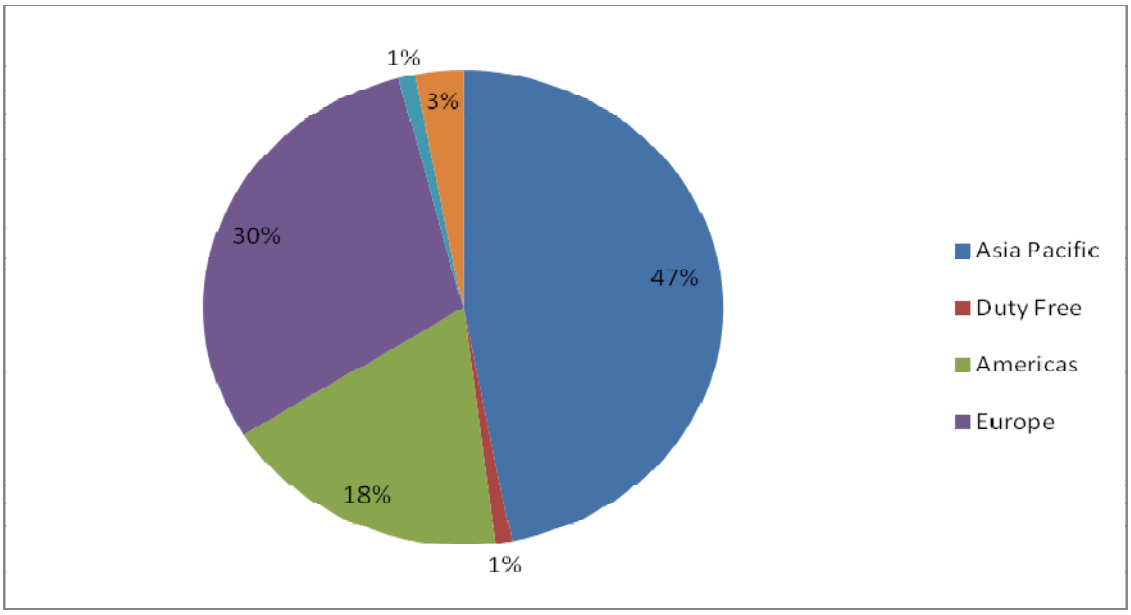

Figure 1 2007 global spirit sales by region.

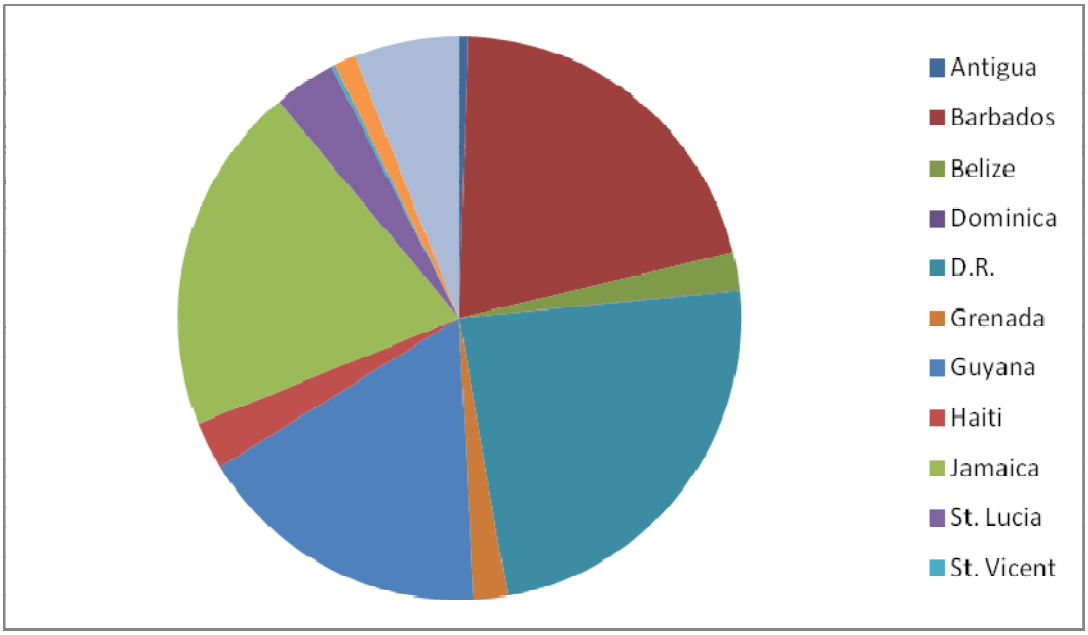

Figure 2 Total value of grants per country.

Table 1 Total Grants Provided for 2008

Countries	Total grants (€)	No. of projects
Antigua	206,533	19
Barbados	9,161,216	64
Belize	950,418	13
Dominica	21,204	9
D.R.	10,469,461	11
Grenada	865,160	25
Guyana	7,458,510	30
Haiti	1,203,579	3
Jamaica	8,832,335	54
St. Lucia	1,573,335	50
St. Vincent	101,247	5
Suriname	534,584	33
Trinidad	2,662,486	31
Total	**44,040,068**	**347**

Box 1 Approved Projects under the Integrated Development Programme for the Caribbean Rum Sector

Approved Projects in the Co-Financing Windows Include

Modernisation and Capital Investment (M-CI)	New distilleries; fermenters; distillation units; bottling lines; production facilities; ageing and blending facilities; water treatment; molasses storage; system automation; IT systems upgrade – finance, supply chain; upgrading of laboratory and testing facilities.
Waste Treatment and Environmental Protection (WTEP)	Feasibility and pilot studies to determine and test disposal methods and environmental impact. Upgrading and installation of new systems to meet environmental standards and international best practice such as biomethanisation; treatment ponds and ferti-irrigation; marine outfalls; CO2 capture. Energy saving projects such as co-generation from bagasse, recycling of waste oils; energy conservation actions.
Distribution & Marketing (D&M)	New product development and testing; market research; identification of distributors; and trade and consumers brand building promotions. Although focussed on target markets of Spain, the UK and Italy, marketing efforts are undertaken throughout Europe.
Business Development Services (BDS)	Development of business plans; quality training and certification; technical and supervisor training, research (production & marketing); feasibility studies, technical consultancies.

Source: Integrated Development Programme for the Caribbean Rum Sector, Programme Implementation Report for 2008.