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Agricultural Outlook Forum U.S. Department of Agriculture

Risk Management Challenges In A Changing Crop Nutrients Industry

Presented: February 26-27, 2009

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## Risk Management Challenges In A Changing Crop Nutrients Industry

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#### **Crop Nutrients**

- Crop Nutrients marketplace defined
- Changes in crop nutrients industry landscape
- Crop nutrients hedging strategies



#### Who we are

CHS is a diversified Fortune 200 company providing essential grain, food and energy resources to businesses and consumers around the world.





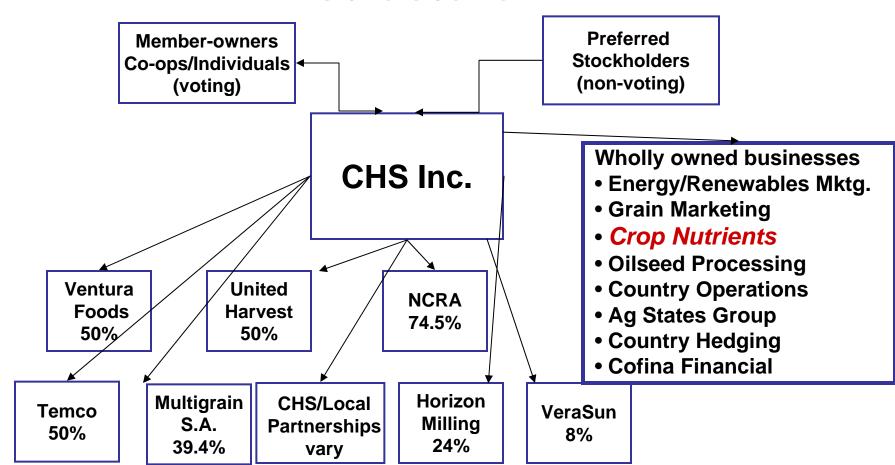
#### **About CHS**

Serves producers in 26 states and consumers in 50 states
Supplies grain in 60 countries worldwide 7,000 employees





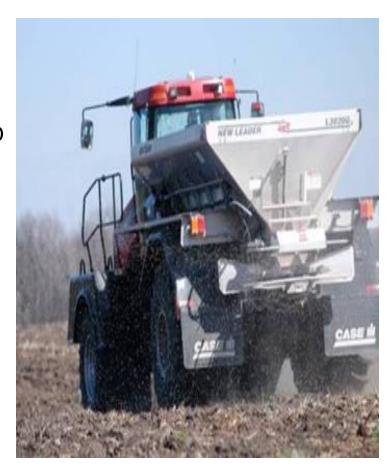
#### **Structure**





### **CHS Crop Nutrients**

- Distribution system serving North
   America's largest dealer network with
   more than 7 million tons sold annually
- Global product sourcing, including a deep water port at Galveston, Texas, and river facilities at Memphis, Tenn.; Little Rock, Ark.; Muscatine, Iowa; Winona and St. Paul, Minn.
- Owns/leases 90 crop nutrients terminals. Backed by CHS expertise in risk management, global markets, logistics and distribution complementary to crop nutrients business





#### **Crop Nutrients Marketplace**

```
Nitrogen
Ammonia (NH3)
Urea (Dry)
UAN (Liquid)
Potash
Phosphates
Others - Micronutrients
```



# **Changes In Crop Nutrients Marketplace Landscape**





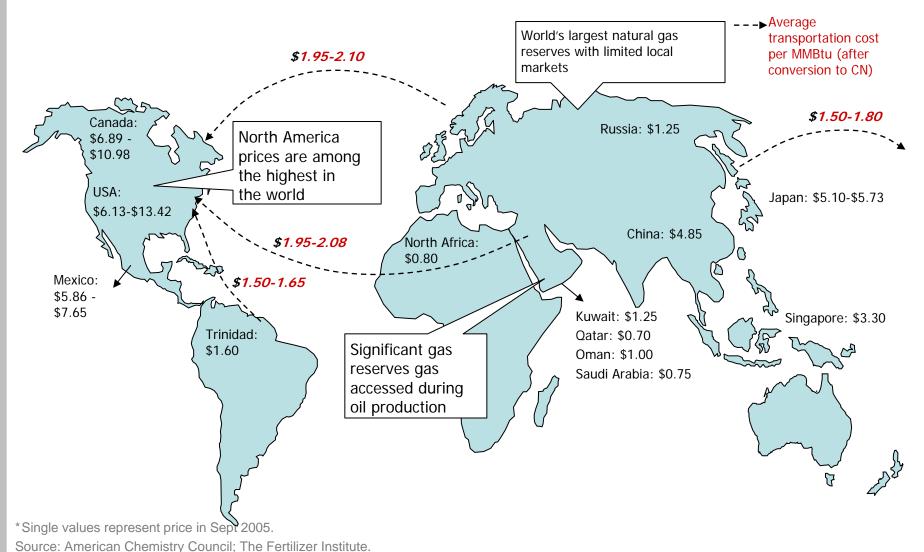
#### **Natural Gas**





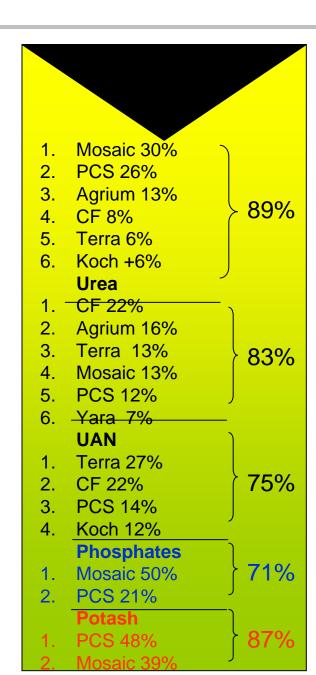
#### **Global Natural Gas Prices**

#### U.S. manufacturers hit with margin squeeze leaving them globally noncompetitive





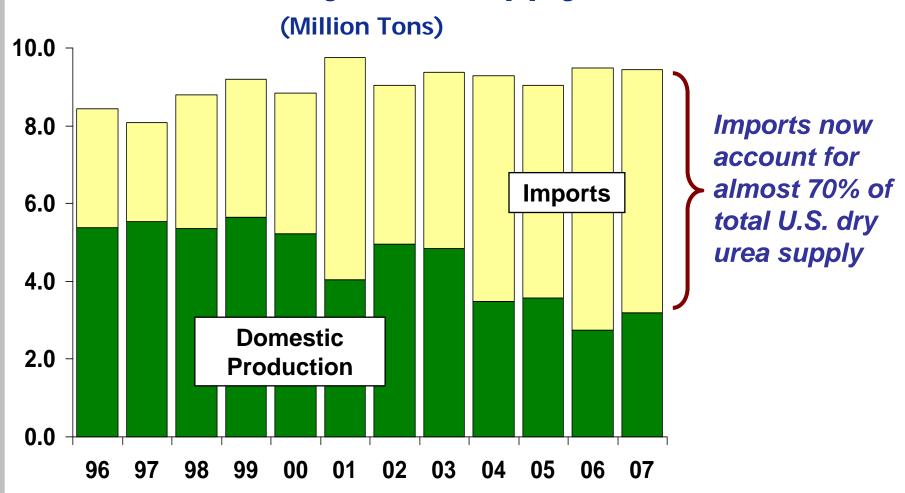
Agway Arcadian Borden Chevron **Coastal Chem Farmland First Miss Freeport IMC Global** Kalium LaRoche Miss Chem Mobil Mulberry **Nu-West** Occidental Royster Clark **Texasgulf** Unocal **US Chem** Viridian Vigoro



Abu Qir Achema Acron **Agrolinz Melamin** Amonil Asmidal Asen Bintilu Cherepovets Cherkassy Eurochem **Fertilizantes Nitrogenados** Grodno Novomoskovsk Azot PIC Profertil S.A. **Pulway QAFCO** SABIC Sichuan Chemical **Togliatti** Source: TFI



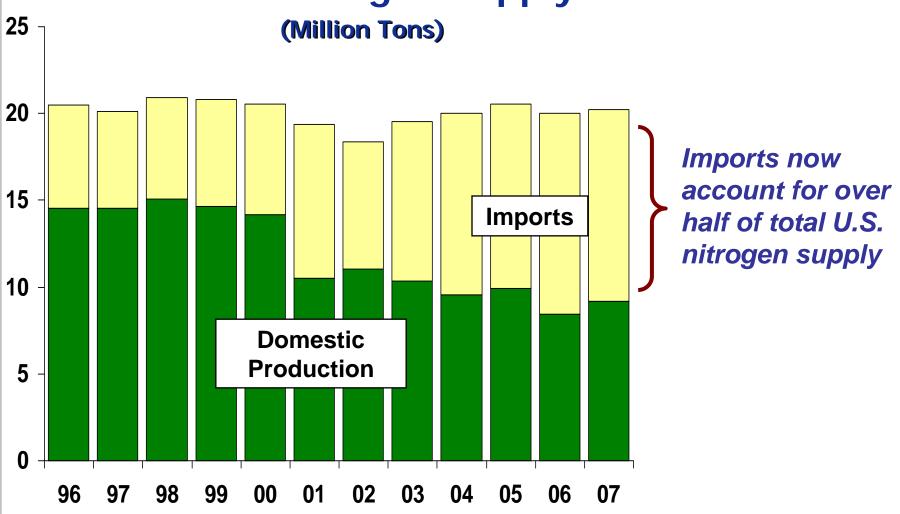
#### **U.S. Dry Urea Supply**



Source: USDOC



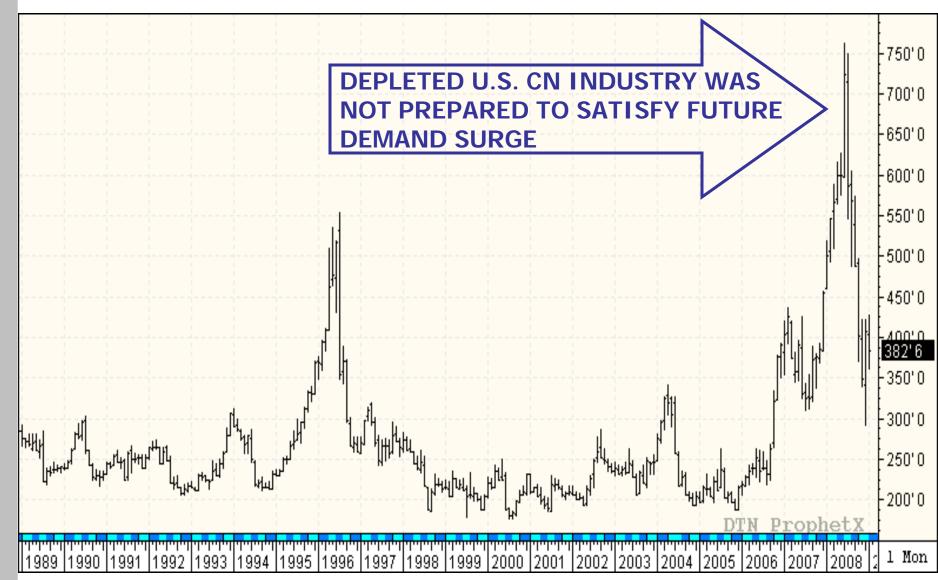
#### **U.S. Nitrogen Supply**



Source: USDOC

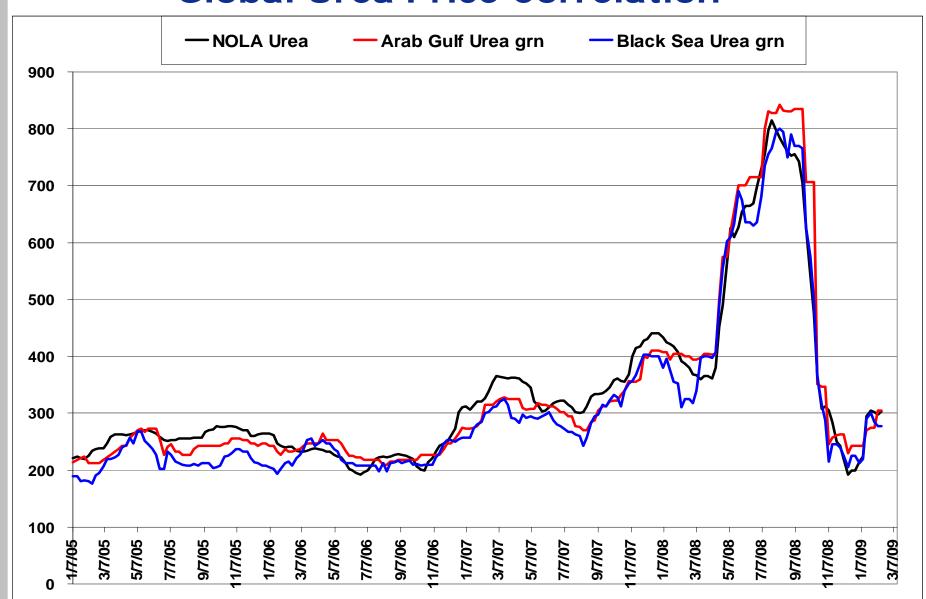


#### Corn

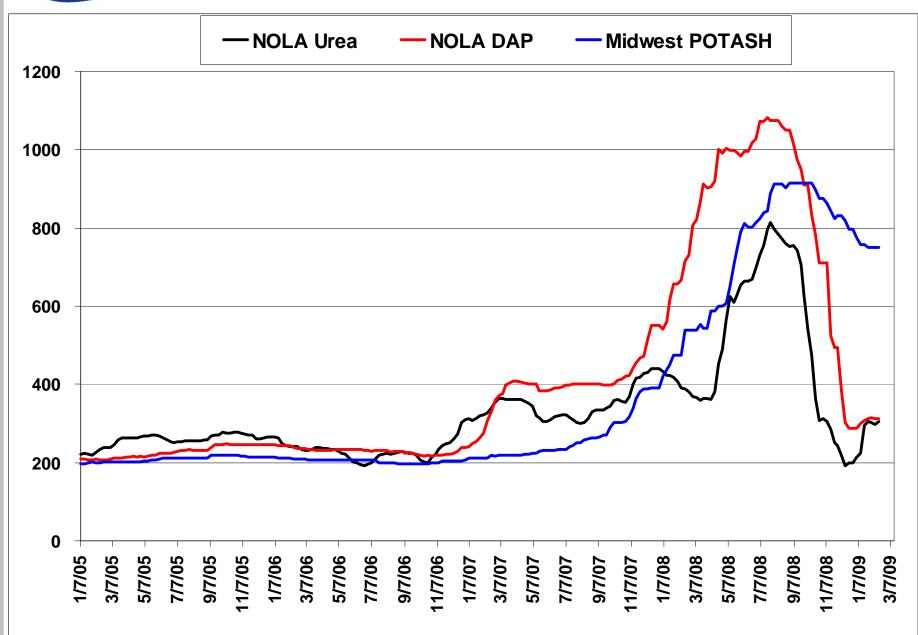




#### **Global Urea Price Correlation**







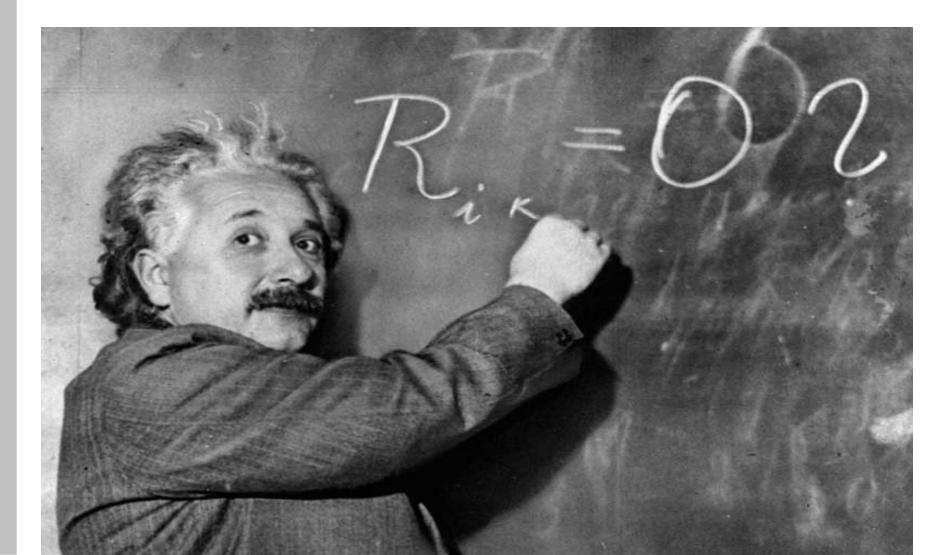


#### Current Wholesale / Retail CN Conundrum

- Retail level selling is just in time however retail buying activities are as much as 6 to 9 months ahead of time – bulk commodity logistics
- Wholesale prices collapsed after retailers accumulated inventories
- Currently, in many instances wholesale prices are below retail values



## **Crop Nutrients Hedging Strategies**





#### **Crop Nutrients Industry Shortcomings**

- Fertilizer industry not experienced in commodity merchandising techniques
  - Crop nutrients industry participants need overnight hedging education
- Sophisticated CN hedging strategies are needed given the lack of a viable traditional derivative market
- Marketplace volatility calling for hedging skills
- Industry transparency lacking without a traditional price discovery mechanism



### **Crop Nutrients Risk Spectrum**



Back to Back

**Dollar Cost Averaging "Layering"** 



#### **Hedging As Risk Management**

Develop Crop Nutrients Risk Management Policy

Develop Daily Position Report (DPR)



#### **Assess Crop Nutrients Risk**

The next step in risk management is an ongoing assessment of what current market place risks are (risk profile) broken down by:

- Price risk
- Supply risk
- Demand risk



#### **Crop Nutrients Hedging Strategies**

Where/ when possible:

Establish short (long) OTC swap position

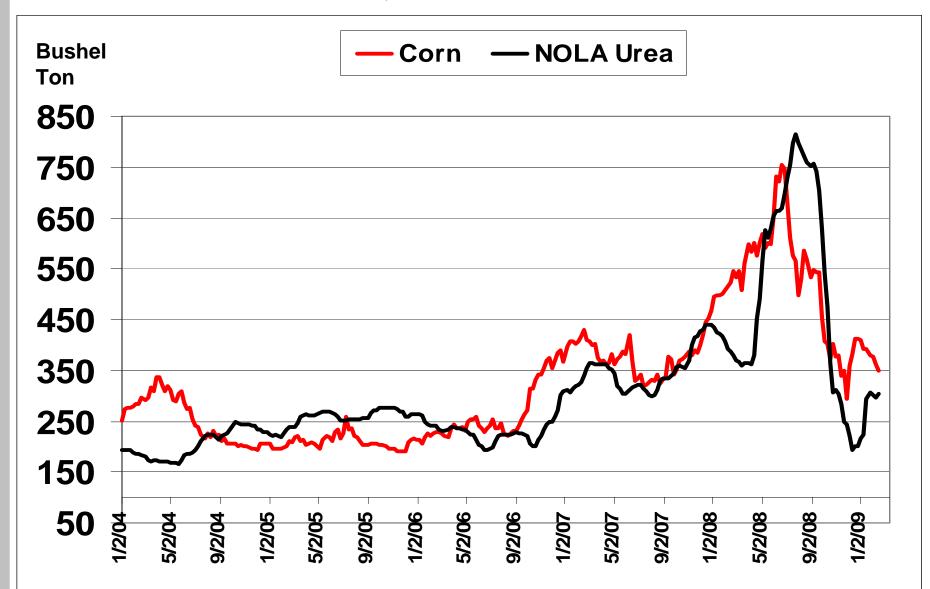
Establish short (long) cash forward position

Work with farmer in deferred "acre margin" lock

Source "un-priced" product for owned warehouse space

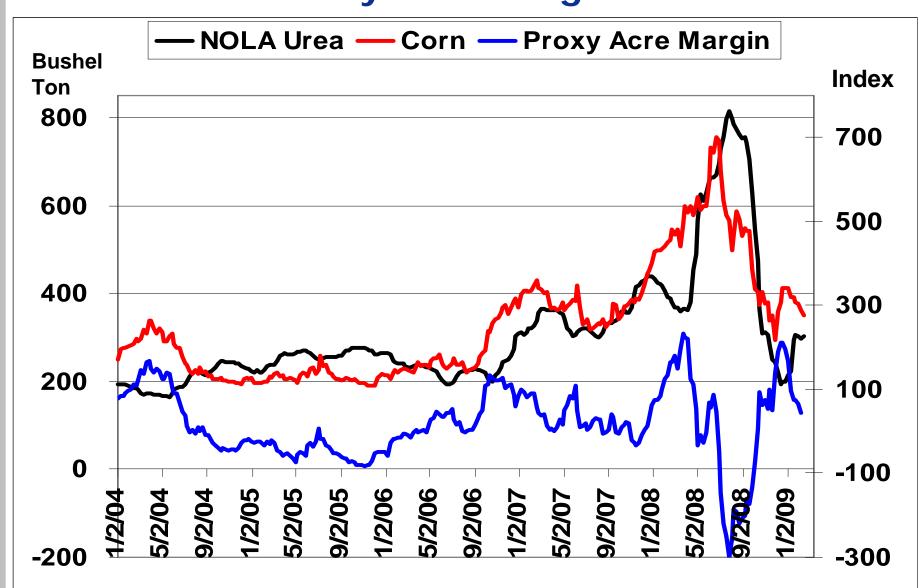


#### Corn / NOLA Urea





#### **Proxy Acre Margin**





# Thank you

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