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JOURNAL OF FOOD DISTRIBUTION RESEARCH

Commemorative Issue

Food Distribution Research Needs In The 1970's

food 70's

Proceedings Issue 10th Annual Meeting

FOOD DISTRIBUTION RESEARCH SOCIETY

OCTOBER 26-28, 1969

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Food Distribution Research Society

January 19, 1970

This publication is the first Journal of Food Distribution Research to be released by the Food Distribution Research Society. It contains papers presented at the annual meeting of the society held at the University of Maryland in October, 1969.

Previously, the programs of the annual meeting of the society (as well as the informal organization that proceeded the society) were published as proceedings.

However, due to the excellence of the papers as well as the wide spread interest in the subject matter content of these meetings, members of the society recommended that the proceedings become part of a Journal of Food Distribution Research.

Hopefully this Journal would be expanded so as to make available papers on topics in this area other than those presented at the annual meeting.

The Maryland meeting was a stimulating and well organized event. It is truly fitting that the content of this meeting become the basis of the first Journal of the society.

sincerely,

Eric C. Oesterle

President

Journal of Food Distribution Research, Volume 1, No. 1 Commemorative Issue Food Distribution Research Needs in the 1970's Proceedings Issue 10th Annual Meeting Food Distribution Research Society University of Maryland October 26-28, 1969

Table of Contents

	Page			
Challenges to Food Distribution Research in the 1970's				
Keynote Speaker - William Applebaum	1			
Food Distribution Research Approaches for the 1970's				
A Company Approach - Pete Purcell	15			
Food Retailing Beyond the Supermarket - Dr. Daniel I. Padbe	erg 19			
Systems Analysis in the Food Industries - Dr. Alden C. Manch	nester 24			
Current Limitations of EDP - Howard L. Green	28			
Getting Food Distribution Research Results Applied in the 1970's				
The Trade Association Role - Dr. Vern W. Pherson	33			
The University Role - Dr. Sykes E. Trieb	38			
An Industries Research Approach - Egbert DeVries	41			
Personnel Training in the 1970's				
The Business Viewpoint - Van D. Spurgeon	44			
The Educational Organization Approach - Neil Raudabaugh	56			
The Political Climate For Food Distribution in the 1970's				
- Clarence G. Adamy	67			
Implications of Conglomerate Mergers to Food Distribution in the 1				
Position Paper - Dr. Thomas T. Stout	72			
Discussant - Agricultural Economist - Dr. Paul E. Nelson, Jr				
Discussant - Federal Trade Commission - Dr. Harrison F. Ho	-			
Discussant - Retail Management - Vincent Checchi	101			
Perishables Distribution in the 1970's				
Refrigeration Requirements for Perishables - Robert Hardenbu	irg 104			
Engineering Improved Refrigerated Delivery Vehicles				
- William Goddard	114			
The Future of Cryogenics in Refrigeration of Delivery Vehicles				
- G. F. Hagenbach	126			
Containerized Handling in Future Delivery of Perishables	1.2/			
- Frank S. Macomber	136			
New Concepts in Warehousing	150			
A Retail Owned Cooperative - Lou Fox				
Voluntary Wholesaler - O. Dean Hubbard Future of Convenience Foods	154			
A University - Milo C. Knight	158			
A Drug Chain - Robert A. Reed	161			
Supplier - John D. Oxley	163			

	Page
Financing Food Distribution in the 1970's	
Wholesaler - Retailer Relations - Daniel Bartz	165
Consumers Cooperative - Robert Morrow	177
Financial Institution Views - Charles J. Morss, Jr.	182
The National Agricultural Library Serves the Food Industries in the 1970's	
- Abraham I. Lebowitz	187
Workshop on Preparing Food Stores for Poverty Areas	
Abstracted by - Donald Marion	192
Late Papers	
Perishables Distribution in the 1970's	
Mechanical Refrigeration for Delivery Vehicles	
- Clinton W. Phillips	195

About the Food Distribution, Research Society

Publications of the Food Distribution Research Society