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APPROACHES AND METHODS OF VALUE CHAIN ANALYSES IN AGRICULTURAL SECTOR OF CENTRAL ASIAN COUNTRIES

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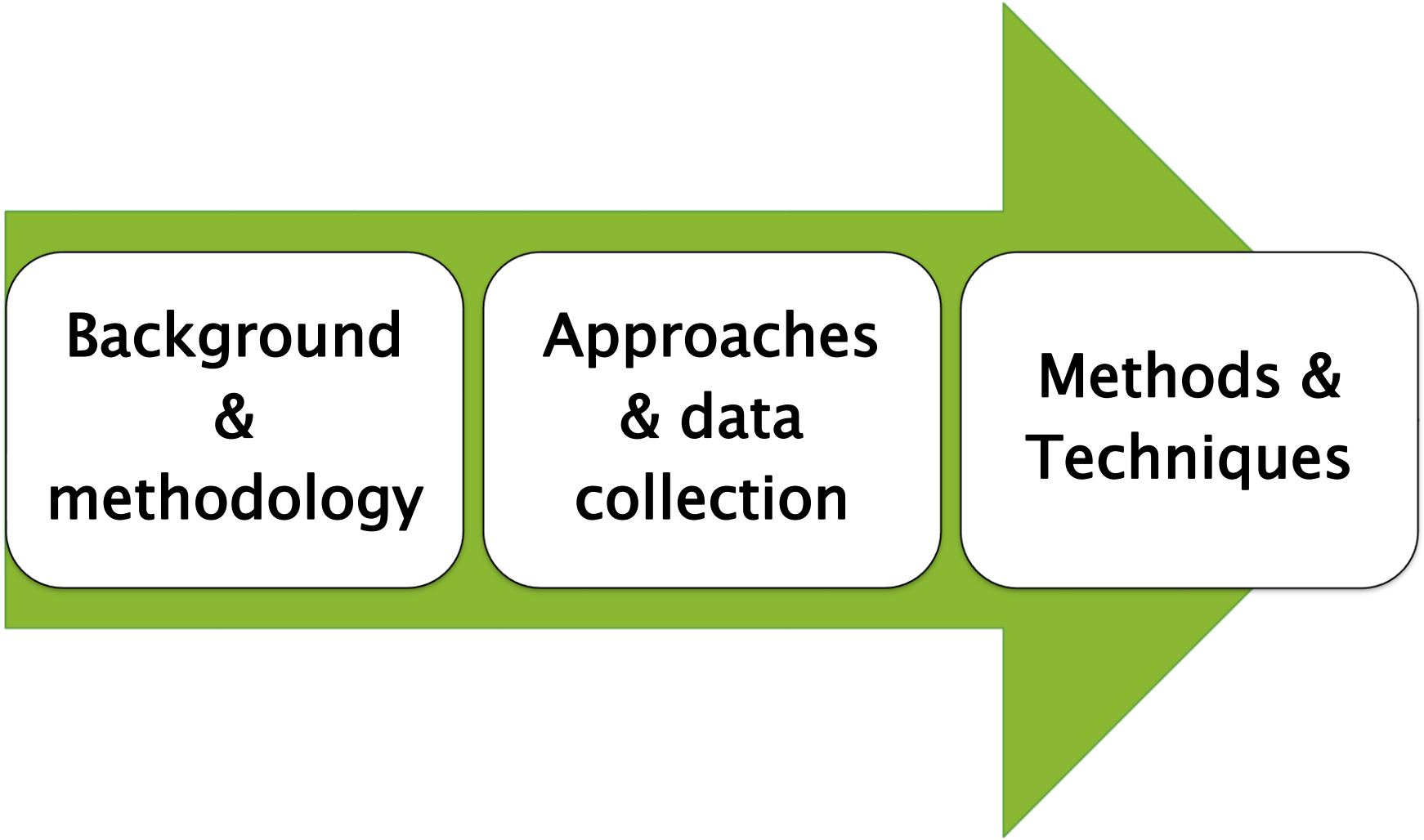
CONTENT OF PRESENTATION



JUSTIFICATION ON VALUE CHAINS PROMOTION

Contributions into development

- ***Economic capacity and sustainability of development:***

  Ensures better quality and more public goods or services

- ***Systemic competitiveness via cooperation***

  Increases the efficiency, productivity of VC actors and regional economy

- ***Coordination of public and local authority activities:***

  Enables entrepreneurship development on the micro level and institutional enhancement on the meso and macro levels of VC

JUSTIFICATION OF VALUE CHAIN PROMOTION

non-coordinated and ineffective transactions

- Traditional market of commodities are fragmented
- Small producers have a low access to the quality services, information and inputs
- Lack of trust
- Producers focused on short term benefits

Consequences:

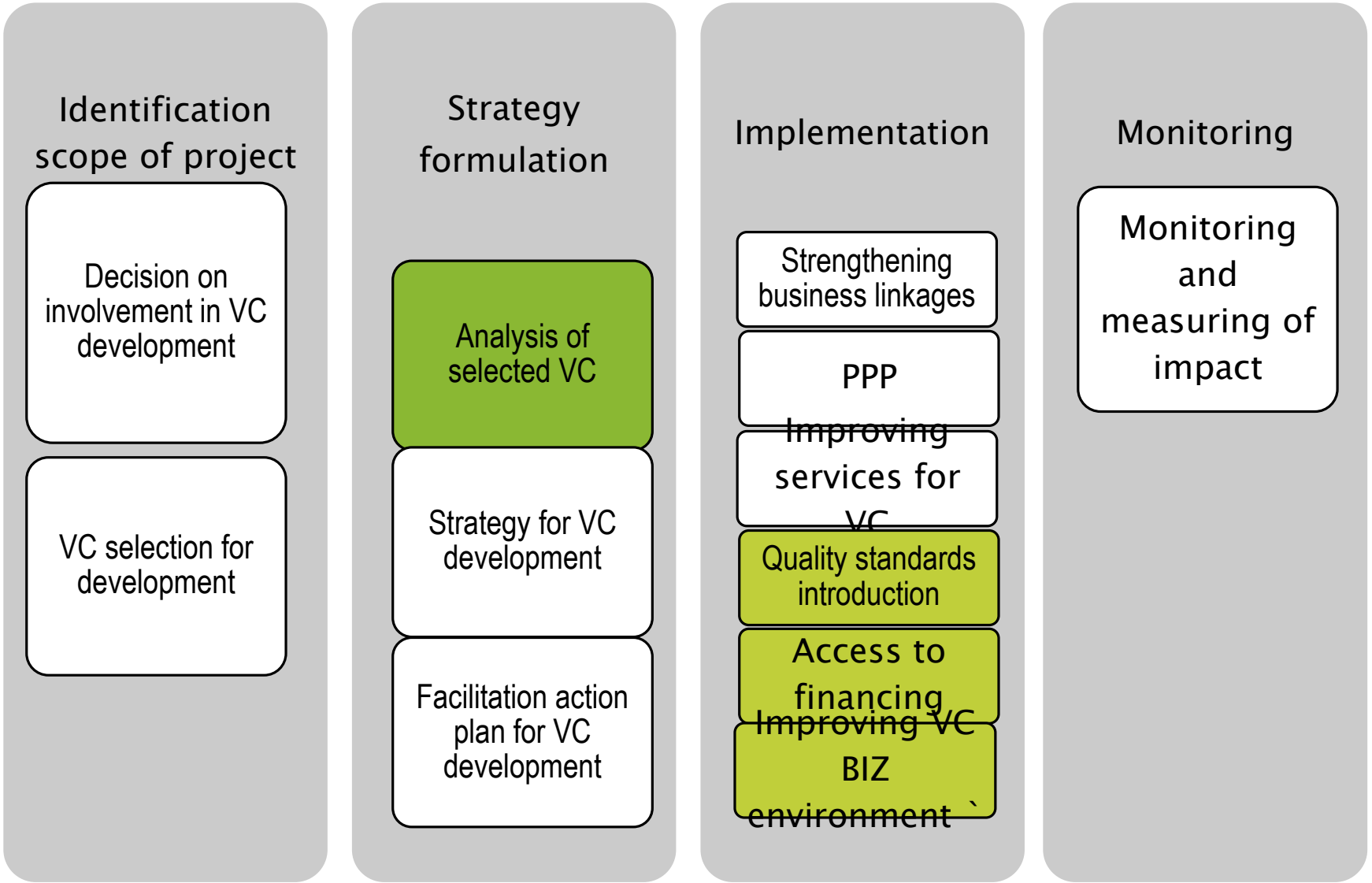
- High transactions cost
- Low prices
- Low value add
- *Weak stimulation of innovations*

BACKGROUND ON VALUE CHAINS PROMOTION IN CENTRAL ASIA

Program interventions of the international agencies on development:

- Helvetas Swiss Corp 2006 – 2012
- UNDP 2008 – 2013
- ADB 2009 – 2011
- GIZ 2008 – 2017

METHODOLOGY OF VALUE CHAIN PROMOTION



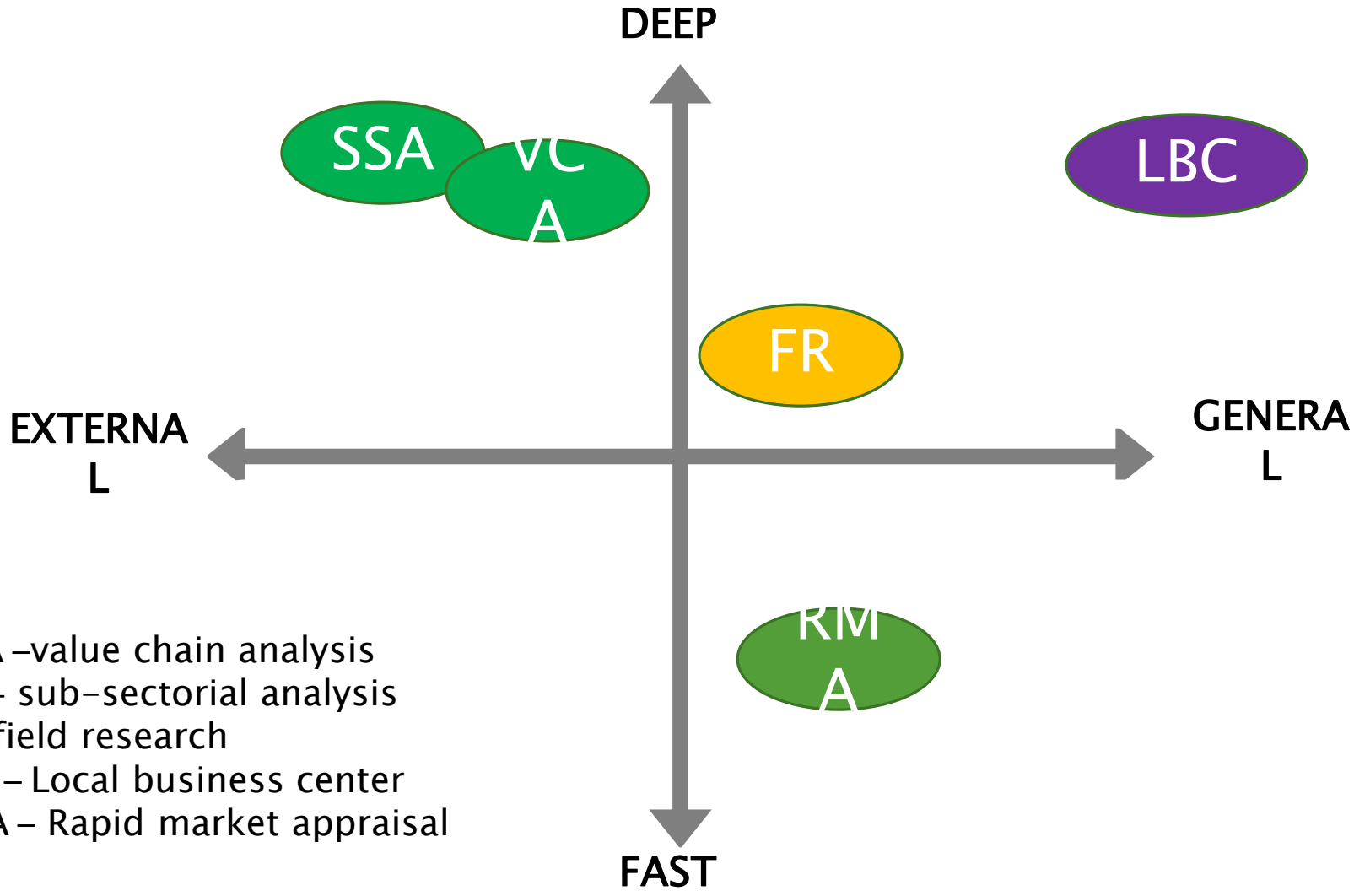
HOW TO START VCA?

- Chosen subsector in accordance with selection criteria
- VCA: identification challenges and opportunities
- Outcomes of VC development based on program activity

There should be several performance indicators

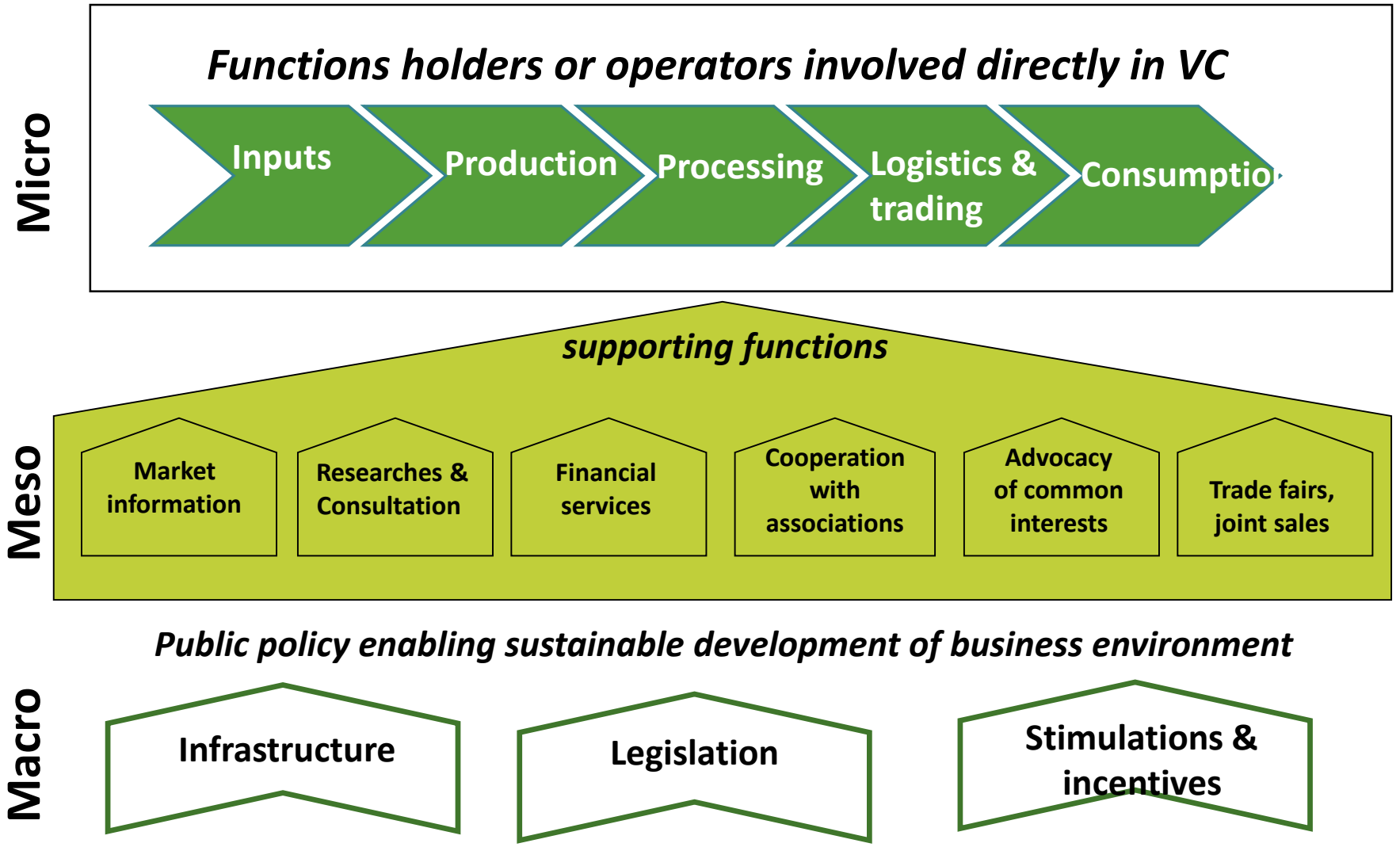
CONTENT OF PRESENTATION

APPROACHES OF VALUE CHAIN ANALYSIS

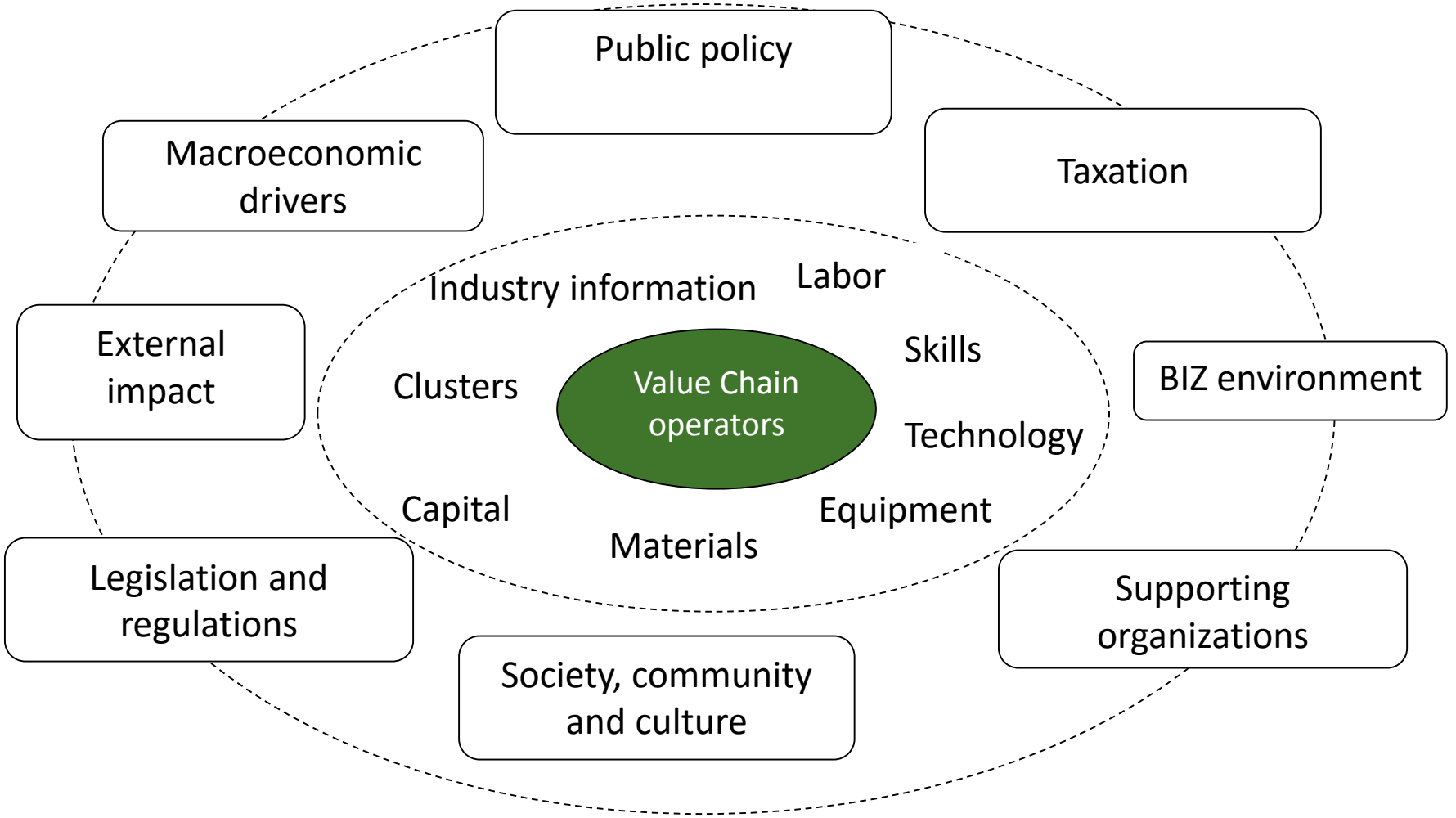


VCA –value chain analysis
SSA- sub-sectorial analysis
FR- field research
LBC – Local business center
RMA – Rapid market appraisal

MICRO, MESO, MACRO LEVELS OF VCA



INFORMATION BLOCKS FOR VCA



VALUE CHAIN OPERATORS AND SUPPORTING ORGANIZATIONS

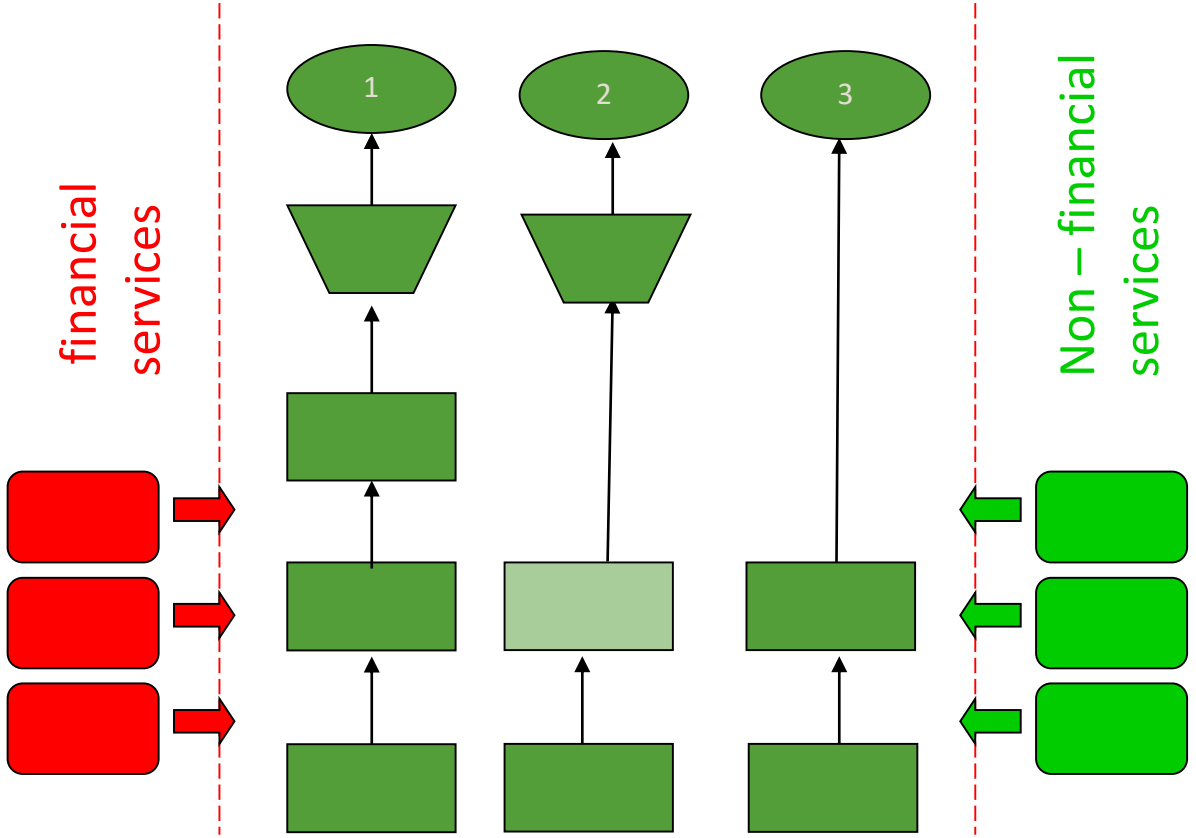
consumption

retails

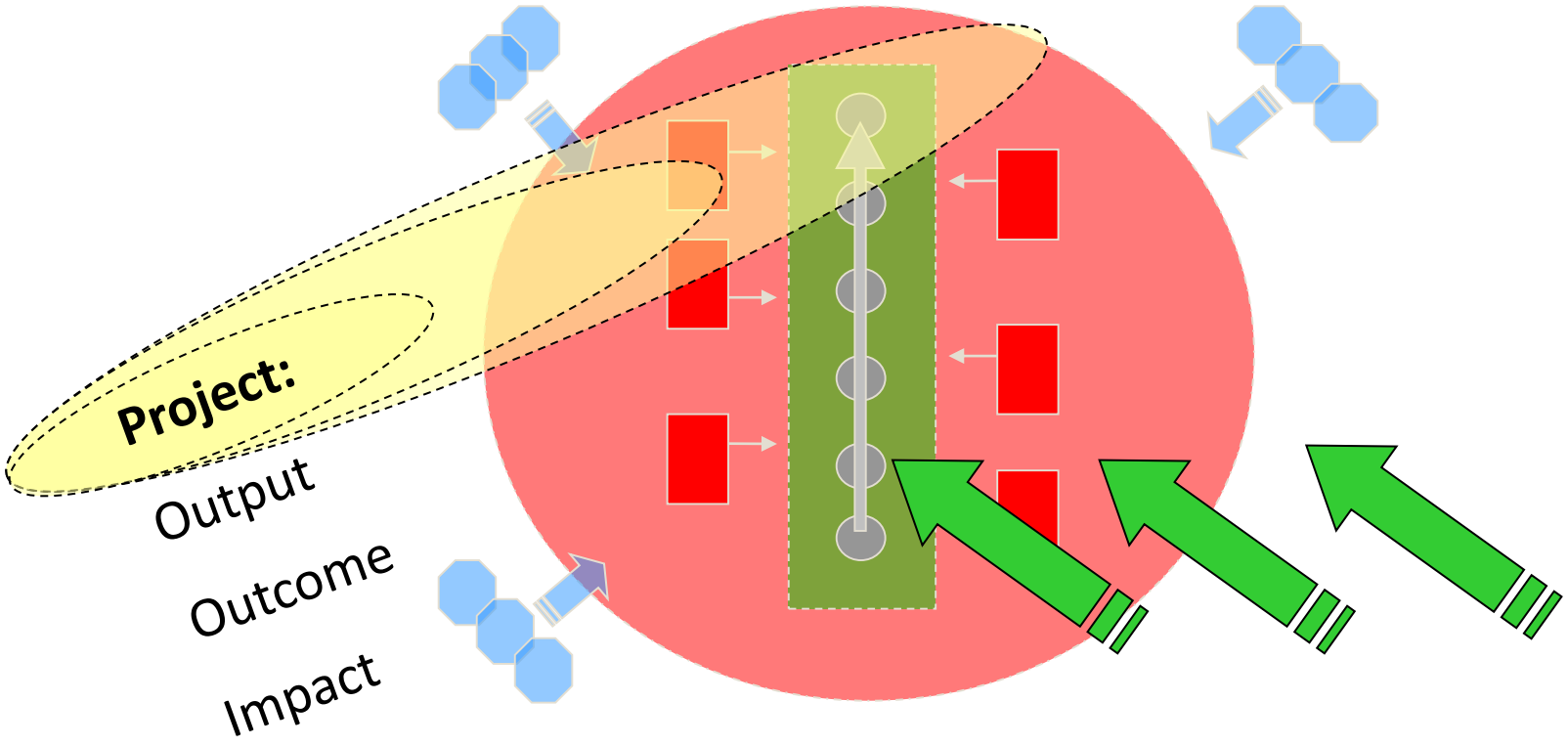
wholesales

processing

production

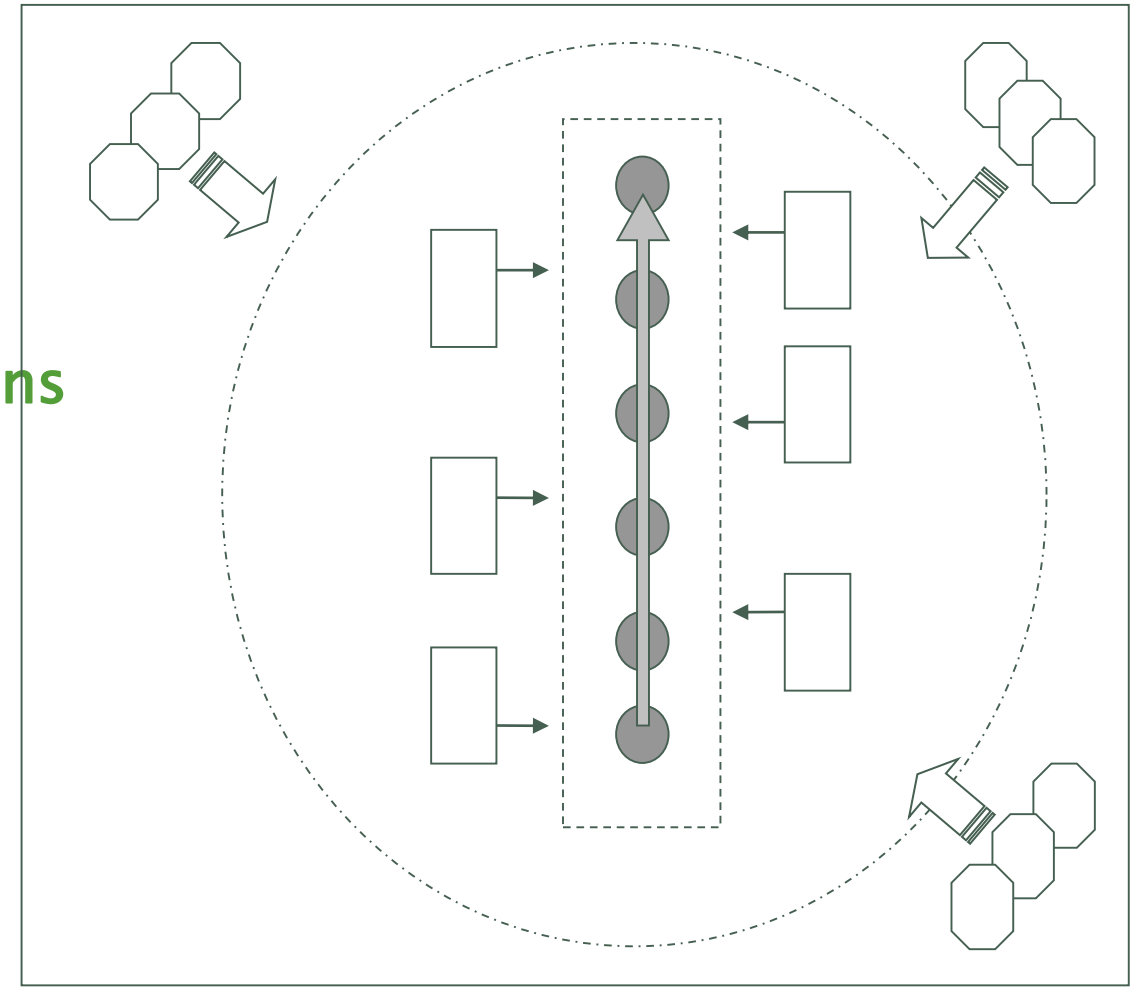


GAP ANALYSIS FOR THE PROJECT INTERVENTION



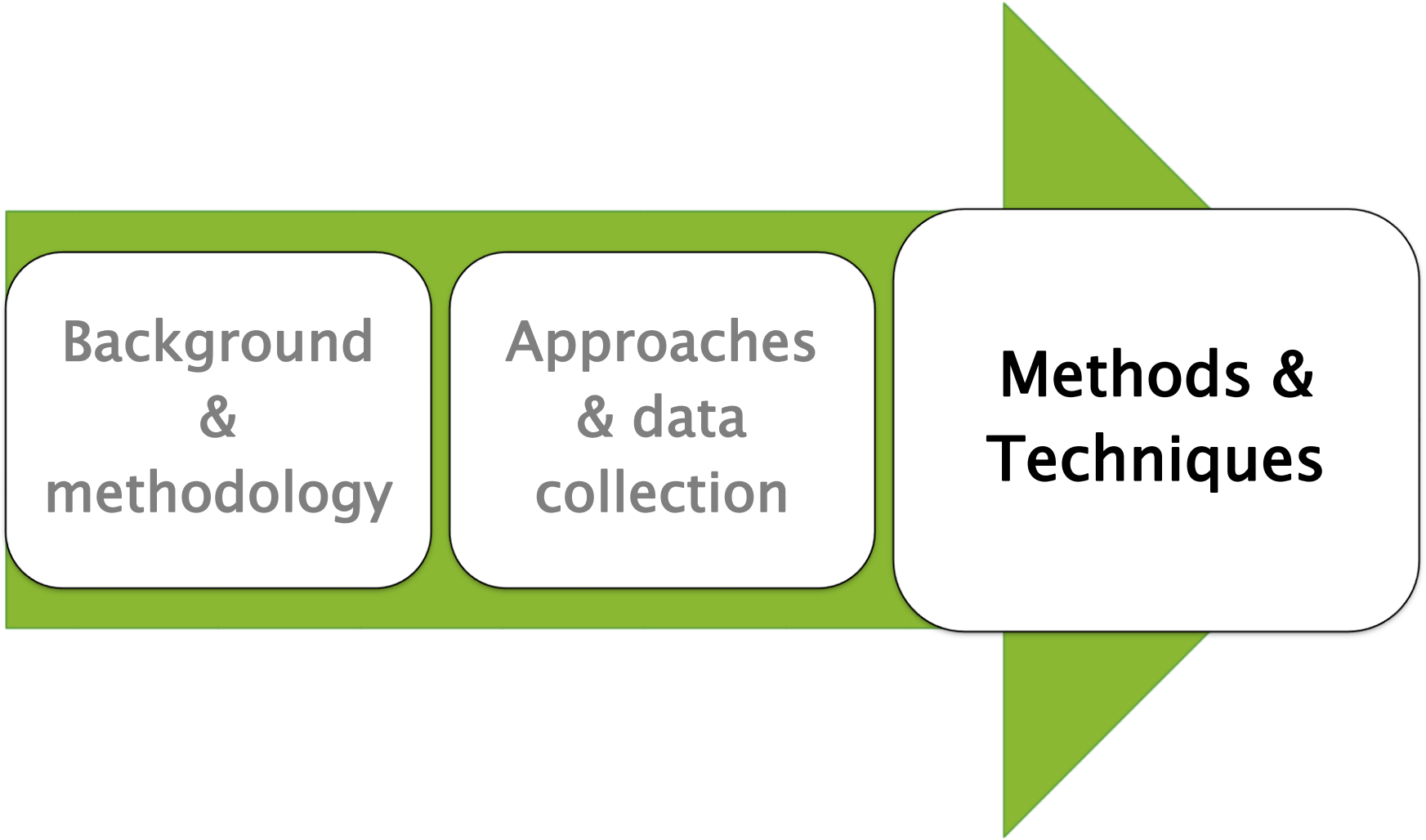
DIFFERENT LEVELS OF IMPACT

- **Alongside of VC:**
  - Company level
  - *Worker level**
  - *Household level**
- **Supporting organizations**
- **Influencing authorities**

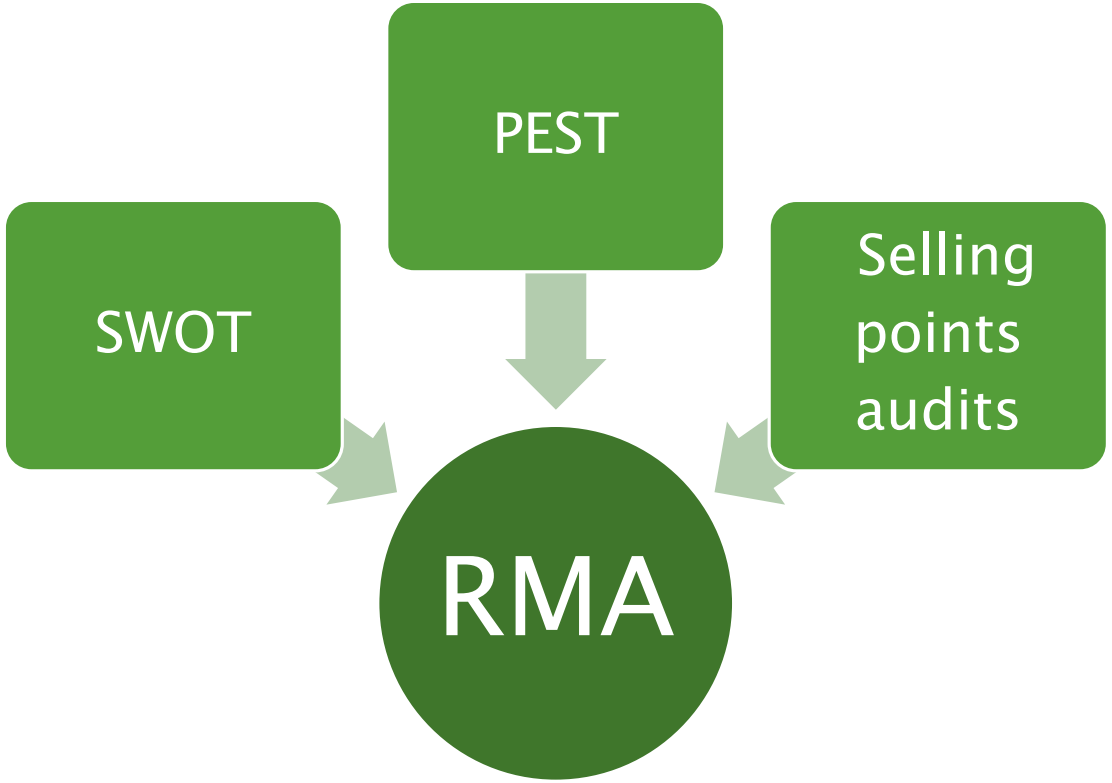


* UN SDGs

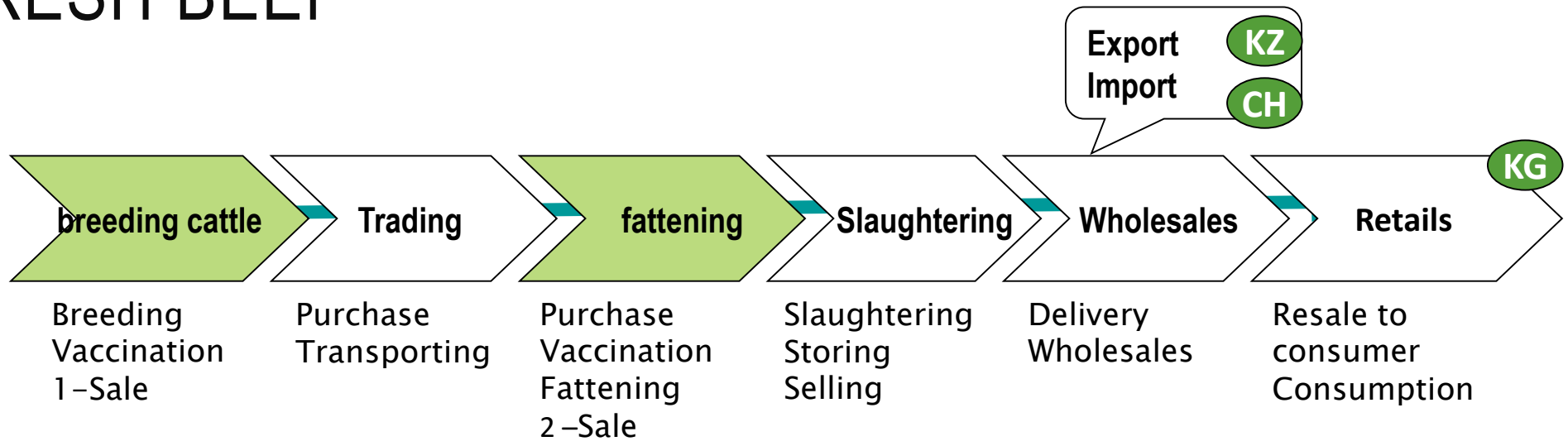
CONTENT OF PRESENTATION



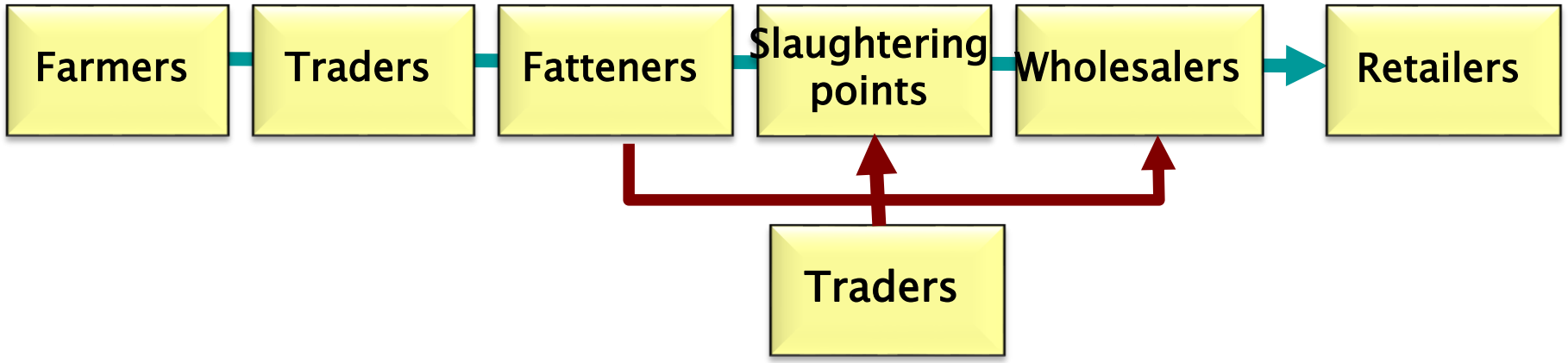
METHODS OF RAPID MARKET APPRAISAL



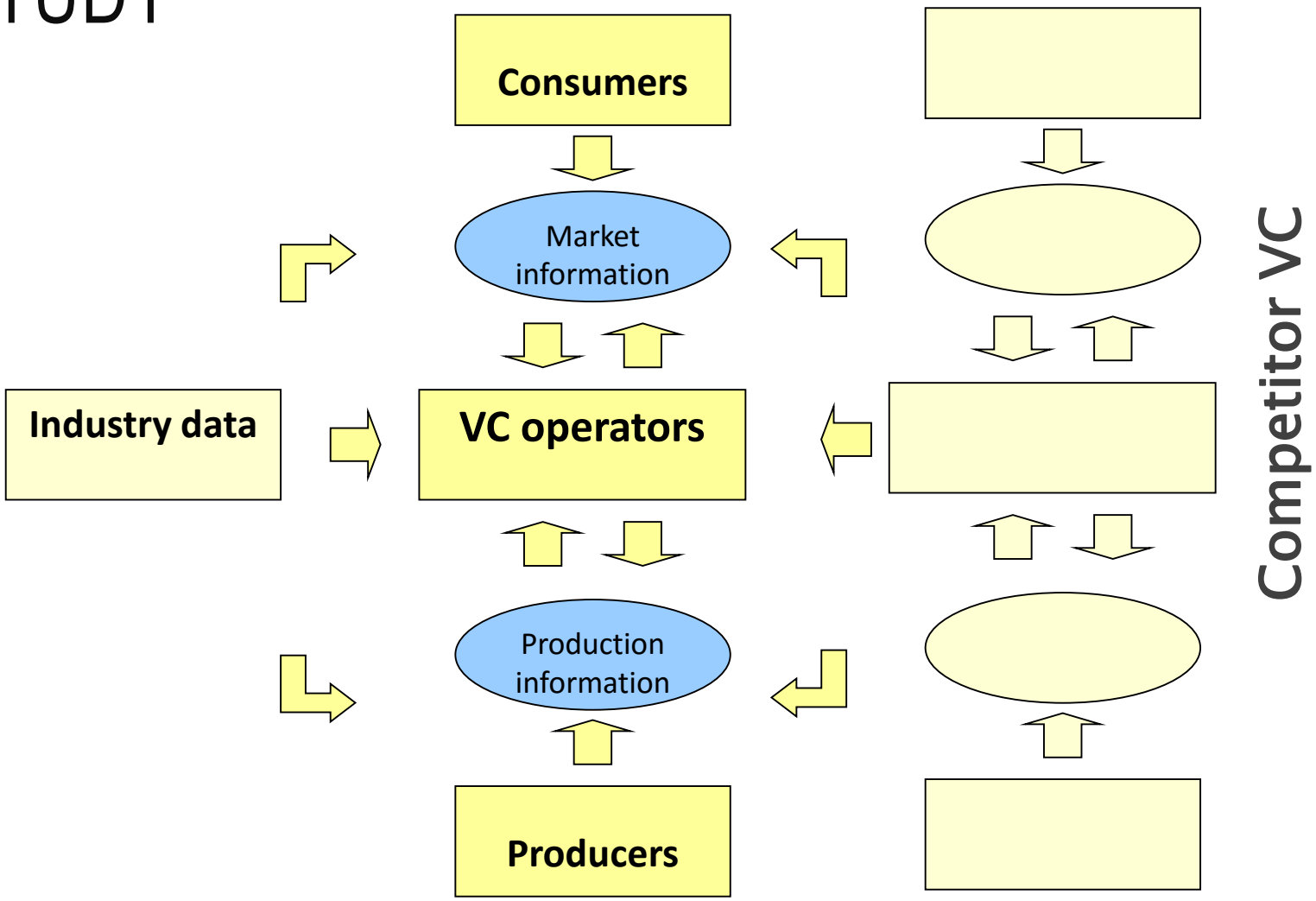
EXAMPLE OF FUNCTIONAL ANALYSIS ON FRESH BEEF



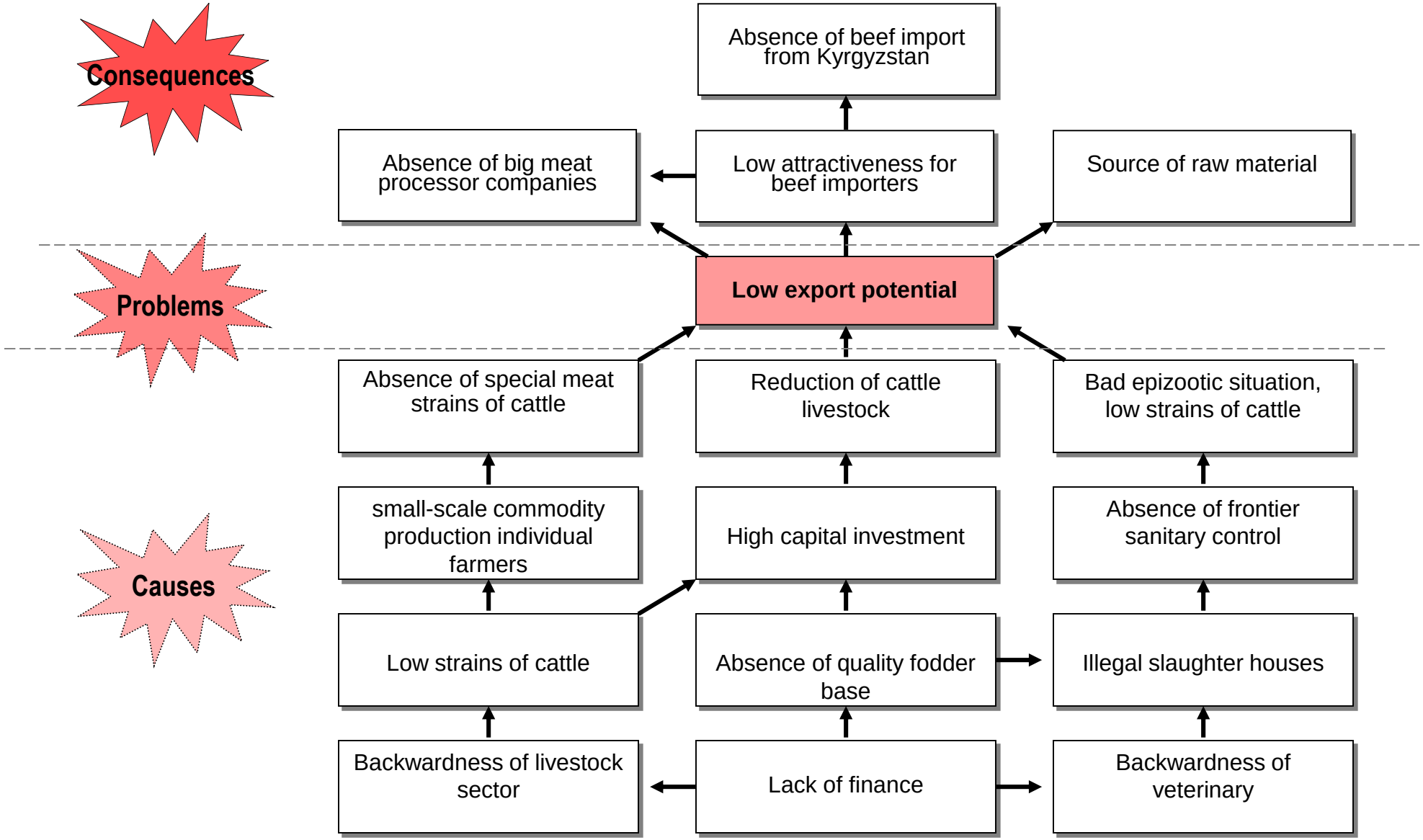
Identification of operators of the value chain on fresh beef



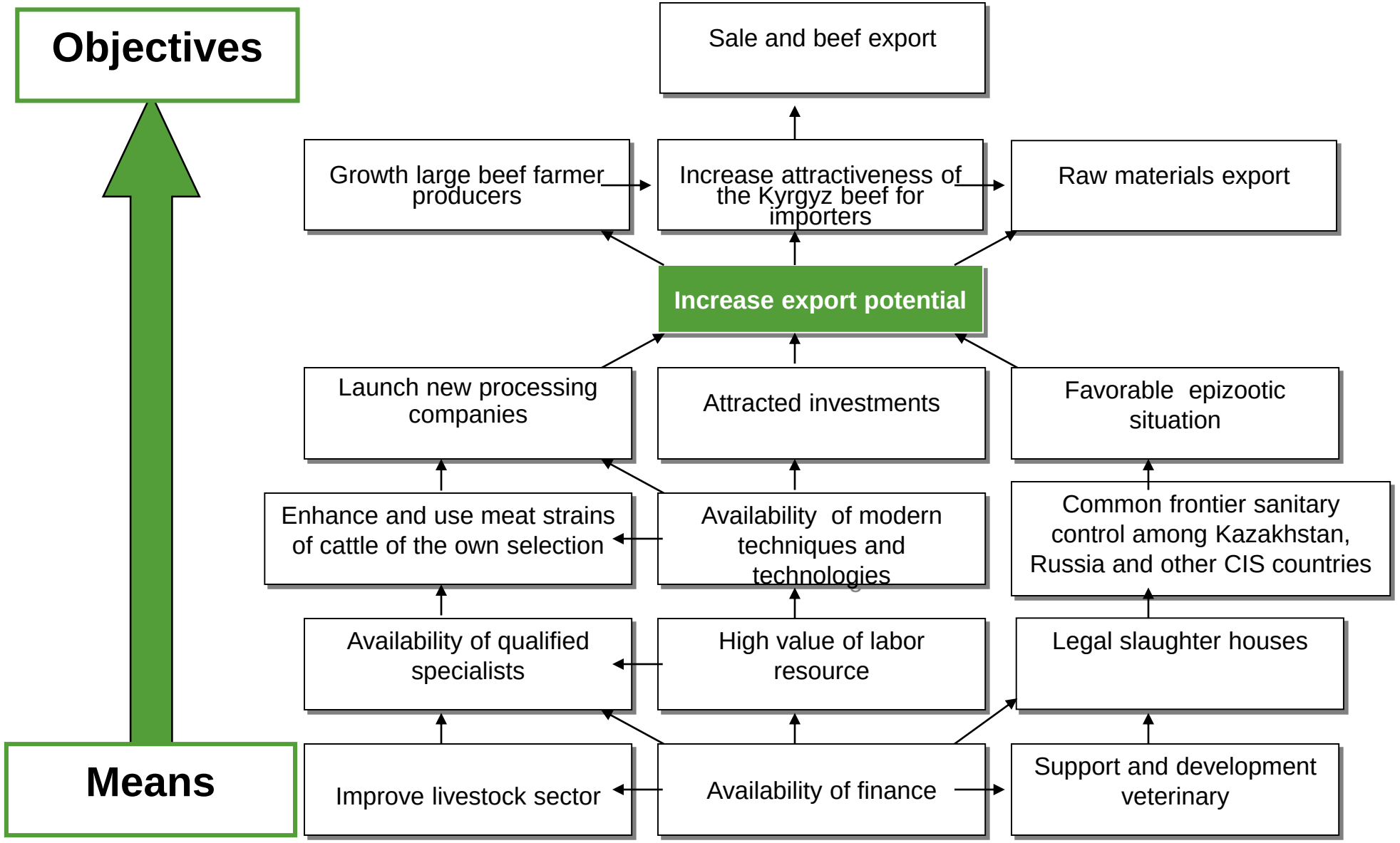
FIELD STUDY


Consumers
Market information
Industry data
VC operators
Production information
Producers
Competitor VC

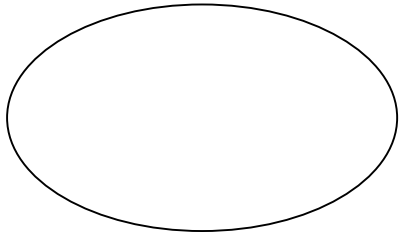
EXAMPLE: TREE OF PROBLEMS



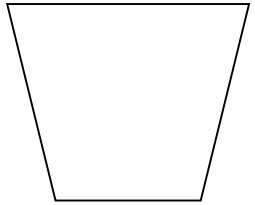
EXAMPLE: TREE OF OBJECTIVES



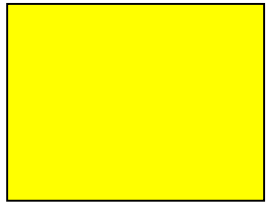
SYMBOLS OF MAPPING



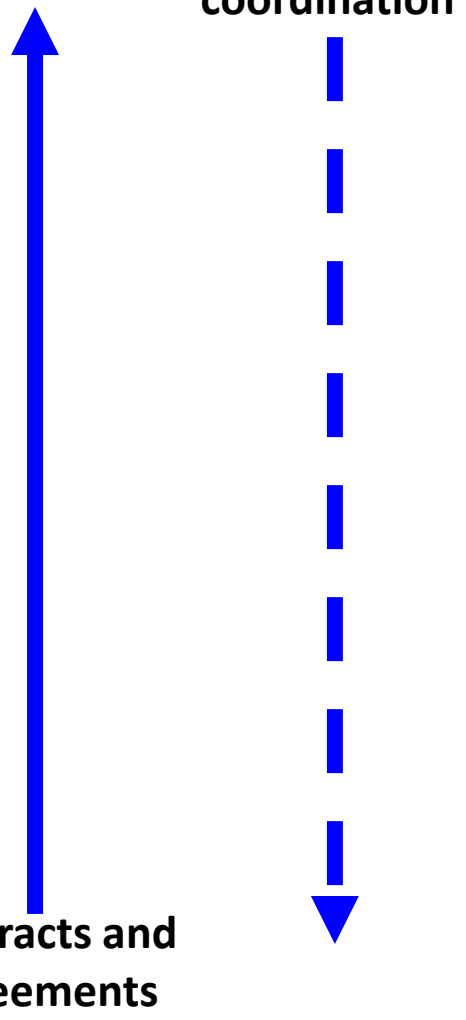
Consumers



Retailers



Other operators



THANK YOU VERY MUCH!

QUESTIONS???

BEST REGARDS!!!

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