

# Enhancement of the economic mechanism of regulation of the food market

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# Causes

The decline in the production of socially important food products

The growth of the domestic food market on imports


Underdevelopment of the food market and the imperfection of the mechanism of state regulation

# Stages of development

**Stage 1** – unsaturated agro-food market

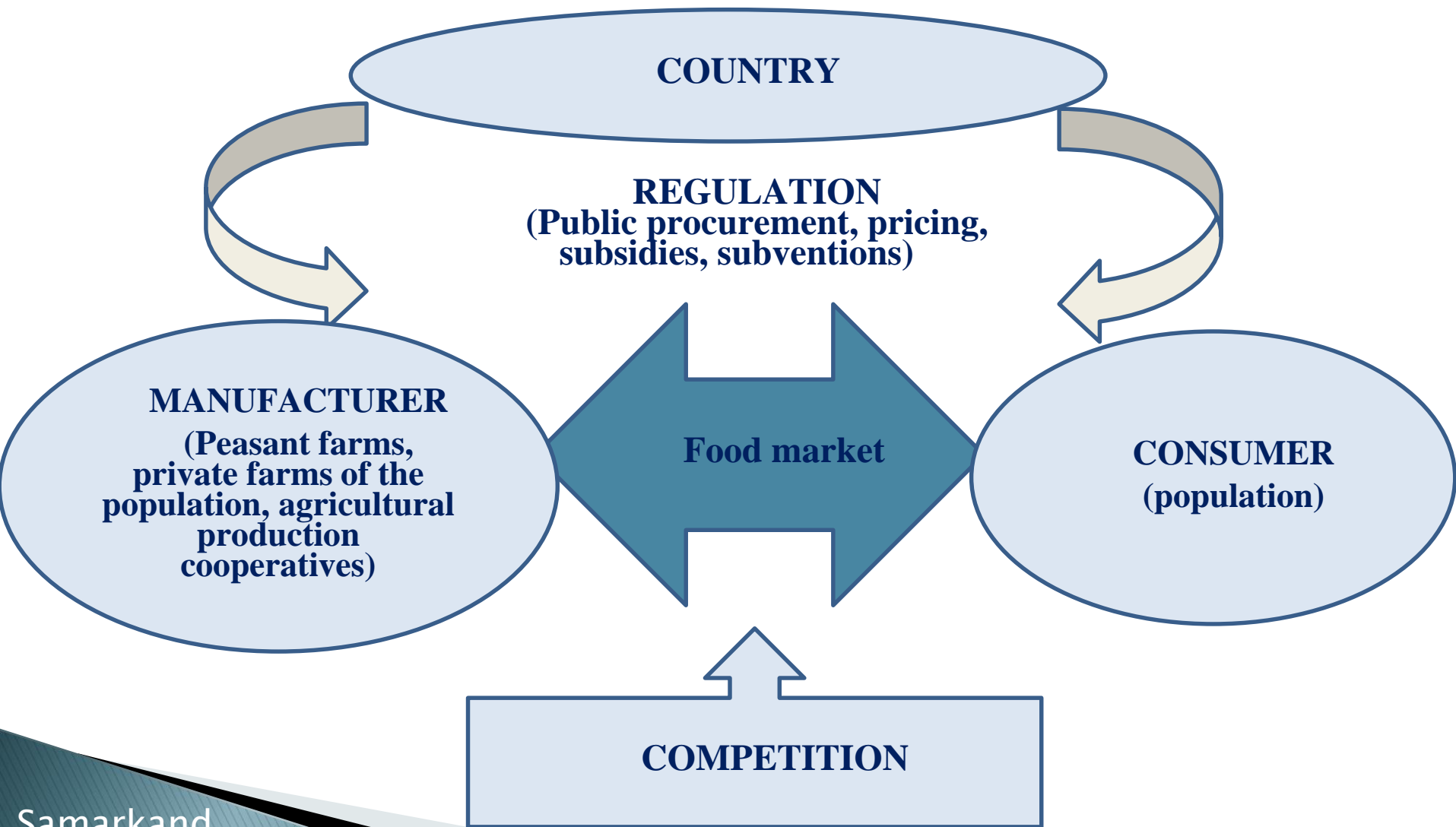


**Stage 2** – incomplete saturation of the food market (XIX–XX)

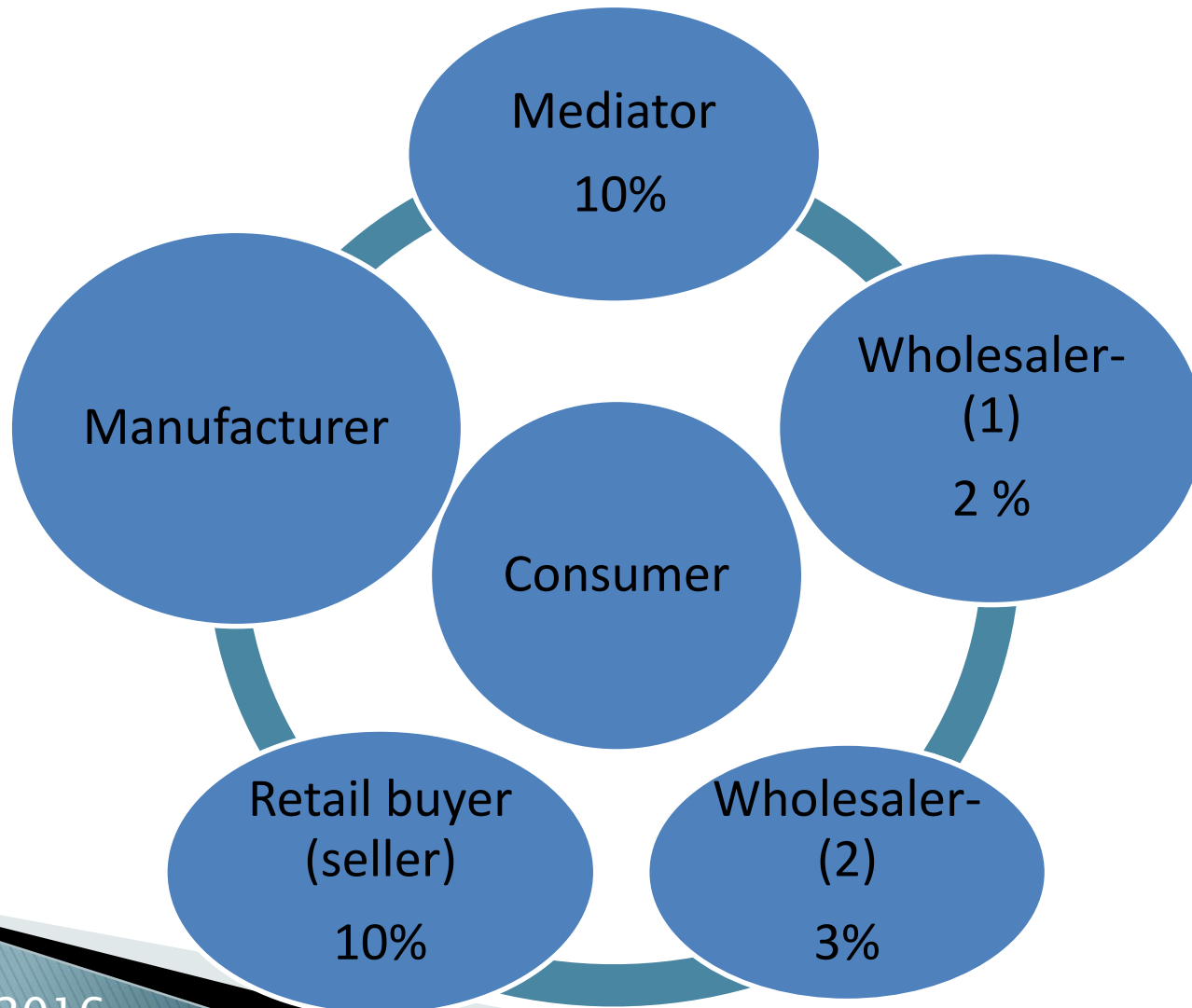


**Stage 3** – the surplus of unsold goods

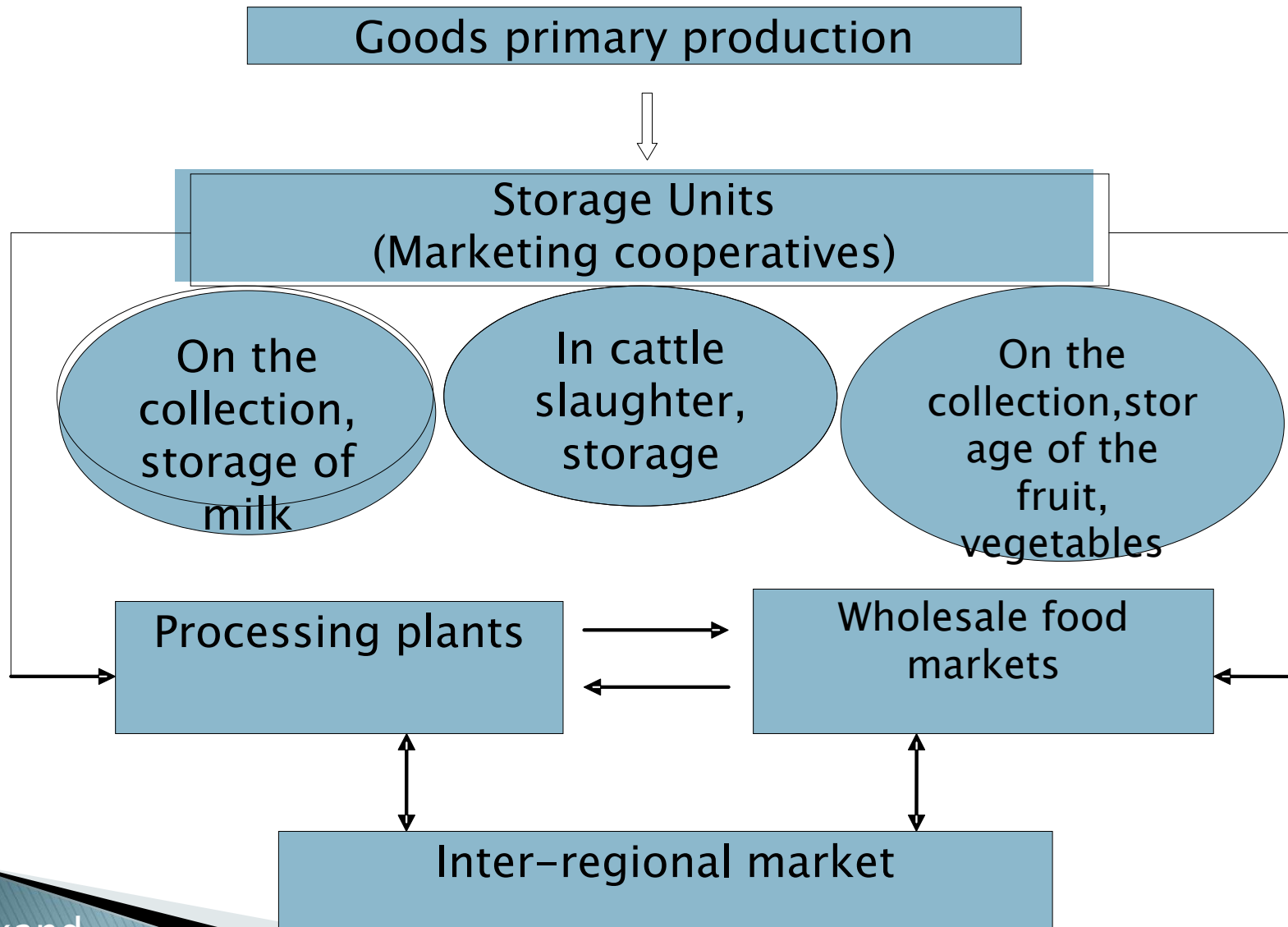
# Regulation



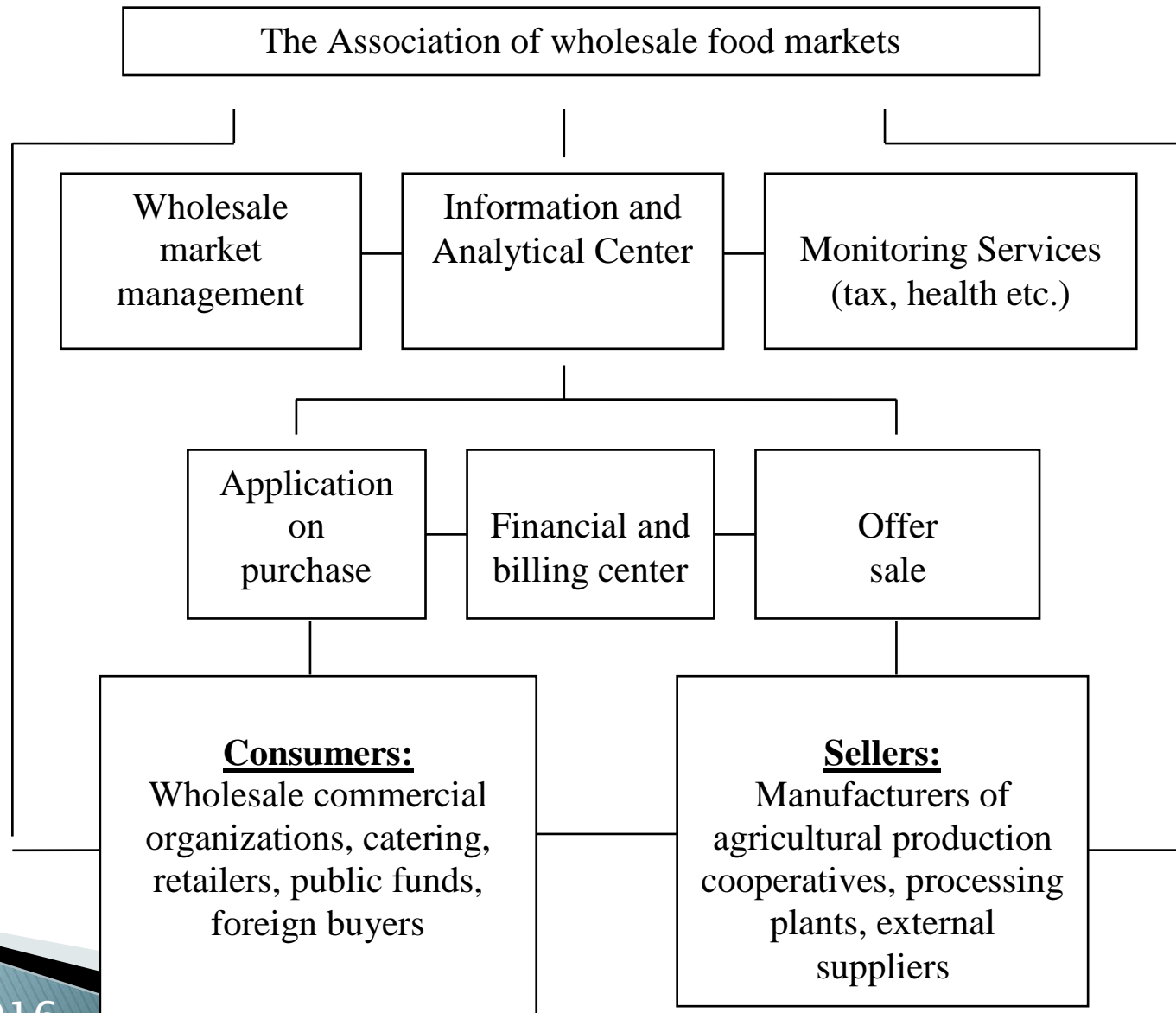
# The actual implementation of the scheme of value added



# Driving movement of food products



# Driving wholesale food markets



# Promoting competitive food products to foreign markets

- ▶ modernization of the food market in the interests of domestic producers, the formation of a national network of production and marketing cooperatives;
- ▶ organization of municipal wholesale food markets of national and regional importance, as well as to continue building in the border regions of the Republic shopping malls, wholesale and procurement markets;
- ▶ development of technical regulations, in accordance with international standards, guidelines, rules and regulations, as well as the adoption of national technical regulations developed under the EAEC and CIS;
- ▶ creation of information and marketing center and the center of e-commerce with the trade missions of the Kyrgyz Republic abroad;



# Promoting competitive food products to foreign markets

- ▶ maximum use of non-tariff measures, which do not contradict WTO rules to reduce the import of food products to the republic;
- ▶ activation of bar coding system implementation (operating in virtually all foreign countries) will certainly contribute to the promotion of Kyrgyz goods in foreign markets will have an impact on improving the quality of products, will provide control over the promotion of imported goods on the domestic market;
- ▶ improving advertising Kyrgyz export of goods, which is an integral part of export promotion policies.

# Thank you for Your attention

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