# CONTENTS

Preface  
IT Application in Agricultural Marketing Service Delivery — Electronic Tender System in Regulated Markets  
*P.G. Chengappa, Arun, M., C.G. Yadava and Prasanna Kumar, H.M.*  
Impact Assessment of Reuters Market Light (RML) in Agricultural Information Dissemination in Punjab  
*S.S. Chahal, M.S. Sidhu and Parminder Kaur*  
Input Delivery, Processing and Marketing of Natural Rubber: The Role of Producers’ Cooperatives in Kerala  
*A.R. Anuja, Amit Kar, V.C. Mathur and G.K. Jha*  
Value Chain Analysis of Maize Seed Delivery System in Public and Private Sectors in Bihar  
*Ranjit Kumar, Khurshid Alam, Vijesh V. Krishna and K. Srinivas*  
Influence of Sources of Seed on Varietal Adoption Behavior of Wheat Farmers in Indo-Gangetic Plains of India  
*Subash Ghimire, Mamta Mehar and Surabhi Mittal*  
Canal Irrigation Management through Water Users Associations and its Impact on Efficiency, Equity and Reliability in Water Use in Tamil Nadu  
*G. Arun, Dharam Raj Singh, Shiv Kumar and Anil Kumar*  
Deficiencies in Agricultural Marketing and Input Delivery System: A View from the Field  
*Ajit Kumar Singh*  
Improving Economic Viability of Farming: A Study of Cooperative Agro Machinery Service Centres in Punjab  
*R.S. Sidhu and Kamal Vatta*  
Pesticide Delivery System in Apple Growing Belt of Kashmir Valley  
*S.H. Baba, M.H. Wani, Bilal A. Zargar, S.A. Wani and S.S. Kubrevi*  
Outreach and Inclusiveness of Formal Agricultural Credit System: Some Reflections  
*Jaya Jumrani and Shaily Agarwal*  

Contd....
Contents contd....

Access to Rural Credit and Input Use: An Empirical Study
   K.J.S. Satyasai 461

Structure of Indebtedness of Households in Semi-Arid Tropics of India
   A. Amarender Reddy 473

Effectiveness of Institutional Arrangements for Delivery of Potential Fishing Zone and
Ocean State Forecast Advisory Services to Fishers in Tamil Nadu
   C. Lloyd Chrispin, P.S. Ananthan, M. Krishnan and P. Mahalakshmi 485

Motorization Technology Delivery in Small Scale Fisheries – Its Impact and Impediments
in Adoption
   C. Prabakar and K.R. Sundaravaradarajan 495

Livestock Economy of Himachal Pradesh: Need to Strengthen Animal Health and
Veterinary Services
   Virender Kumar, Harbans Lal and Priyanka 501

Can Privatization Improve Animal Healthcare Delivery System? An Ex-ante Analysis of
Dairy Farmers in Tarai Region of Uttarakhand
   S. Pratap, D. Bardhan and Y.P.S. Dabas 507

Inputs and Services Delivery System under Contract Farming: A Case of Broiler Farming
   S.S. Kalamkar 515

Abstracts of Papers 523

Author Index 572

Guidelines for Submission of Papers/Abstracts 575