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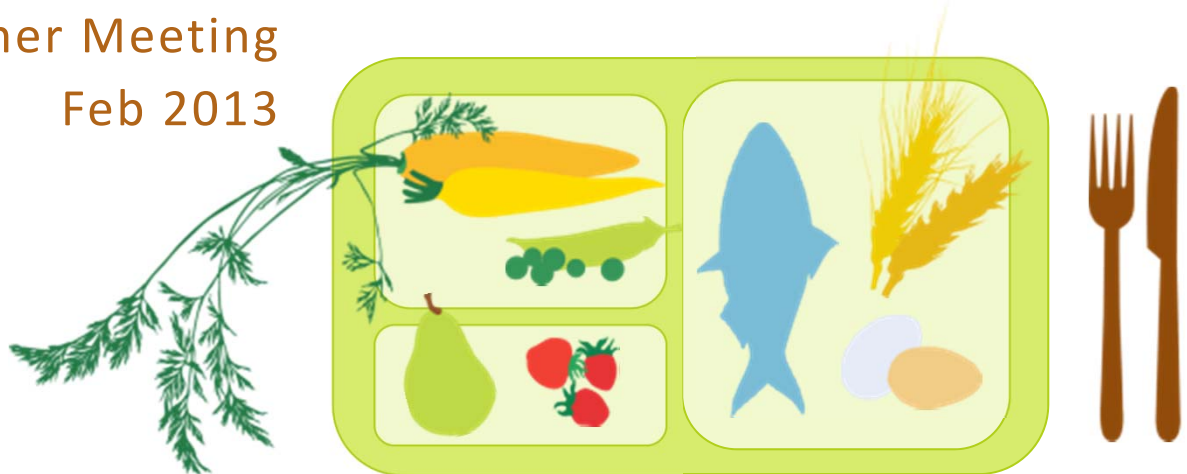
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THE  **Farm to School**
PROGRAM

Deborah Kane
Know Your Farmer Meeting
Feb 2013



- » **Context and Background**
- » First Year Accomplishments
- » 2013 Priorities
- » Discussion and Questions

Agenda



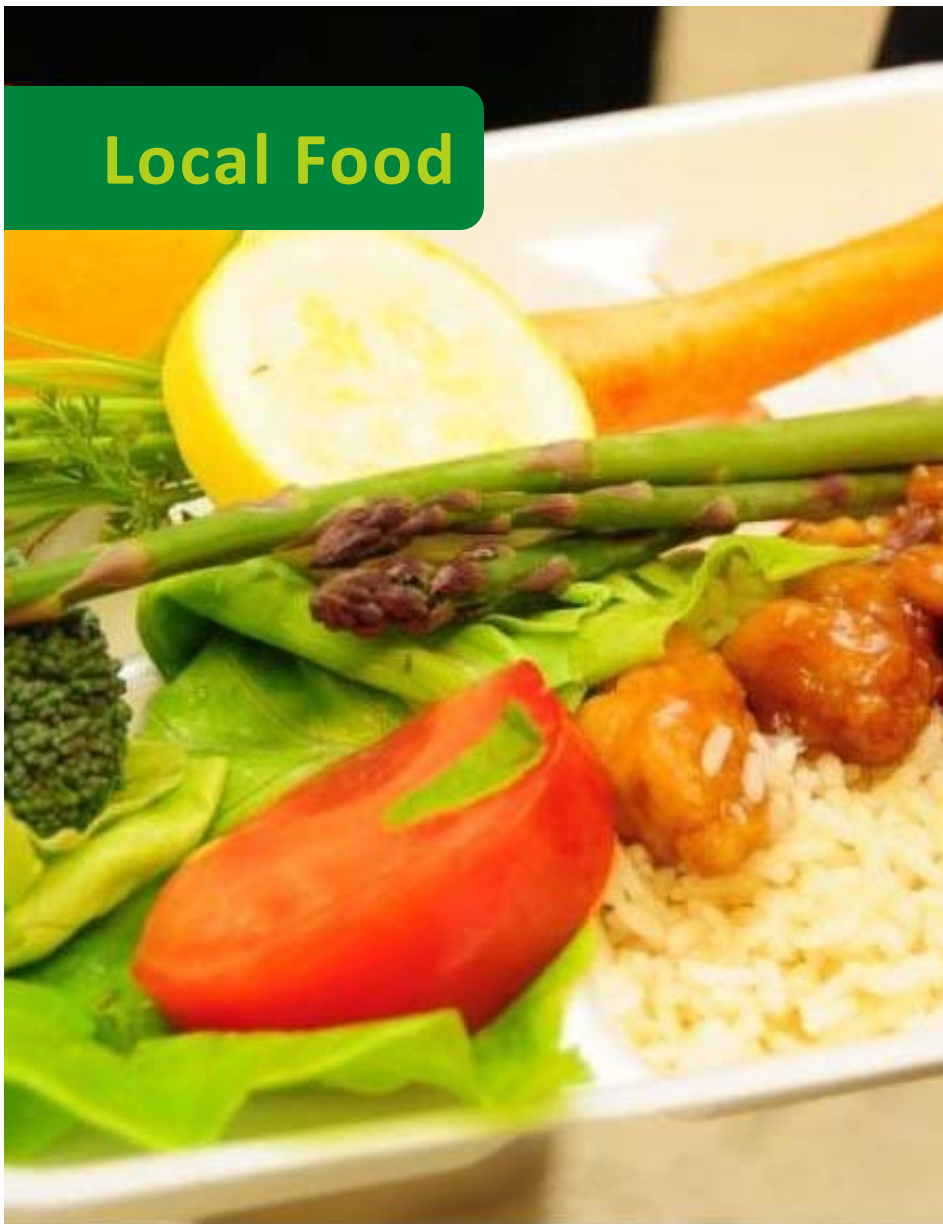
Access to Local Foods: The Farm to School Program

- » The Secretary shall carry out a program to improve access to local foods in (eligible) schools.

Section 243 of HHFKA



Local Food

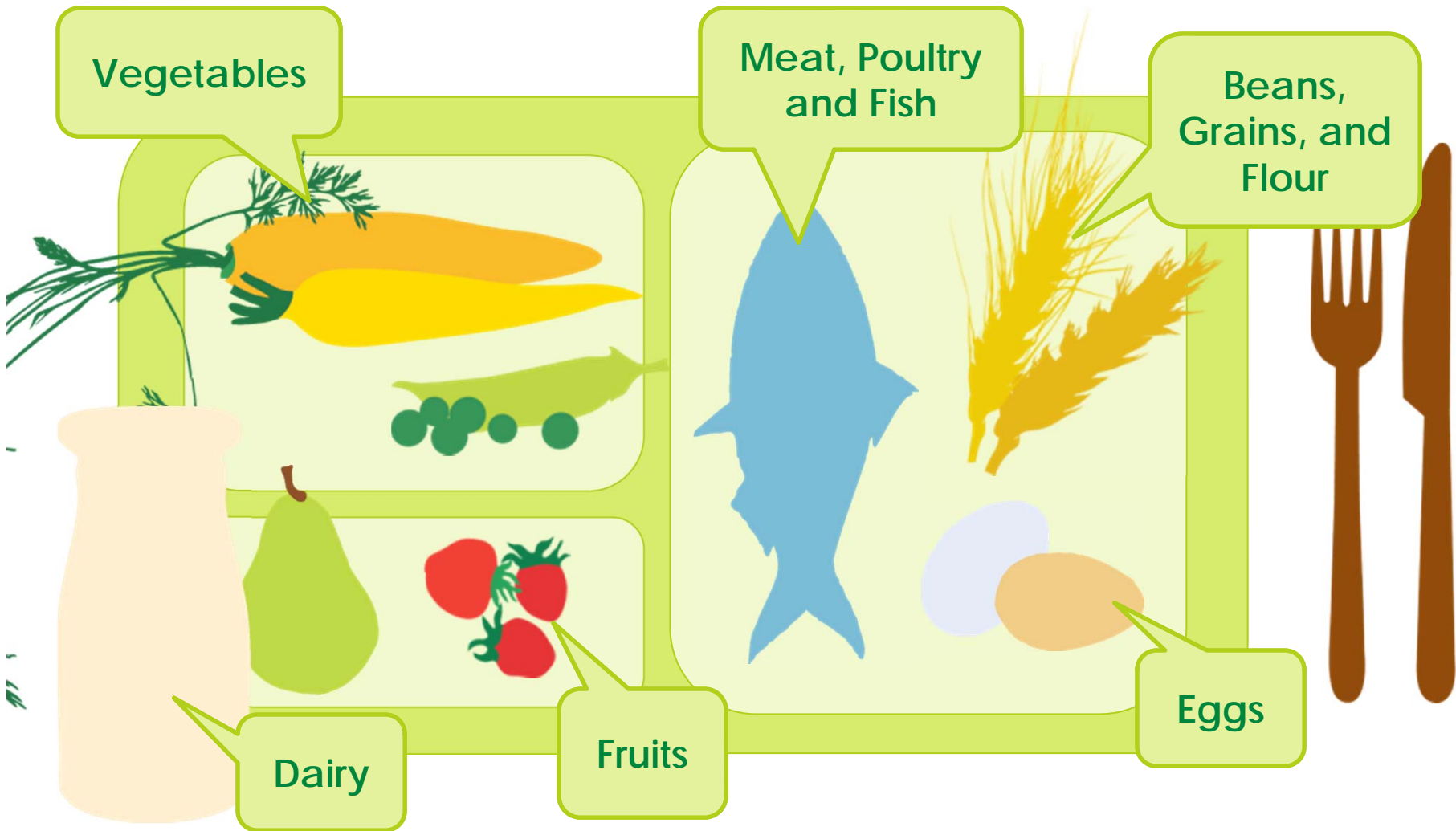


Food Education



What is Farm to School?





What Kind of Local Food?





What's at Stake?



- » Nearly one-third of children are overweight or obese.
- » Too few are getting the recommended daily servings of fruits and vegetables.

What's at Stake? HEALTH



Farm to school health benefits:

- » Willingness to try new foods
- » Increased consumption of fruits and vegetables (.99 – 1.3 servings/daily)
- » Improved knowledge and awareness regarding gardening, agriculture, and healthy eating

What's at Stake? HEALTH



- » 29 million children in more than ~98,347 schools participate in the National School Lunch Program.
- » 19.6 million, or 68%, of children do so via Free/Reduced price meal program.
- » For many, school food constitutes 2/3rds of their daily caloric intake.

What's at Stake? EQUITY



Farm to school equity benefits:

» Provides nutrition education, sense of food literacy, and access to good food to all children, regardless of economic status.

What's at Stake? EQUITY





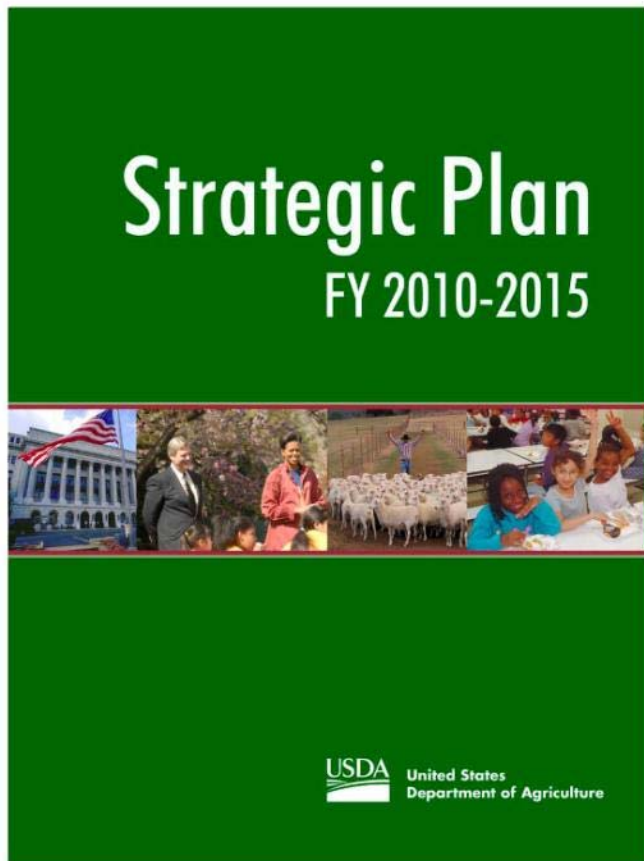
\$10.4 Billion

» **Farm to school economic benefits:**

- » Provide new and/or diversified markets.
- » Average 5% increase in income from farm to school sales for individual producers.
- » Advanced contracts increasingly popular.
- » Positive multiplier effect (up to \$2.16 in local economic activity).

What's at Stake? ECONOMIC





Strategic Goal #1

- » Ensure that All of America's Children Have Access to Safe, Nutritious, and Balanced Meals.

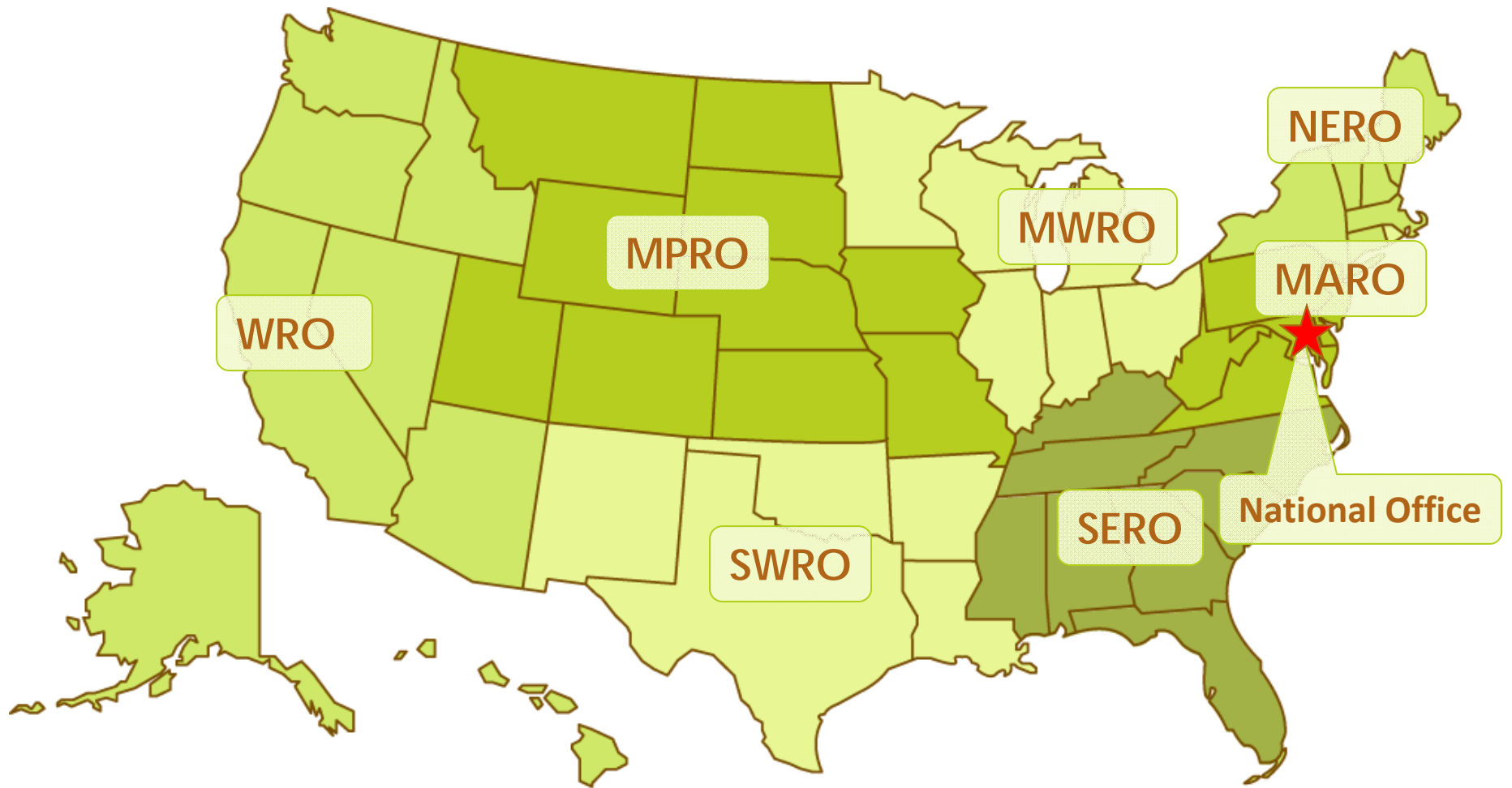
Strategic Goal #4

- » Assist Rural Communities to Create Prosperity so They Are Self-Sustaining, Repopulating, and Economically Thriving

Perfect Fit



- » Context and Background
- » **First Year Accomplishments**
 - » **1. Team**
 - » **2. Grants**
 - » **3. Integration**
- » 2013 Priorities
- » Discussion and Questions



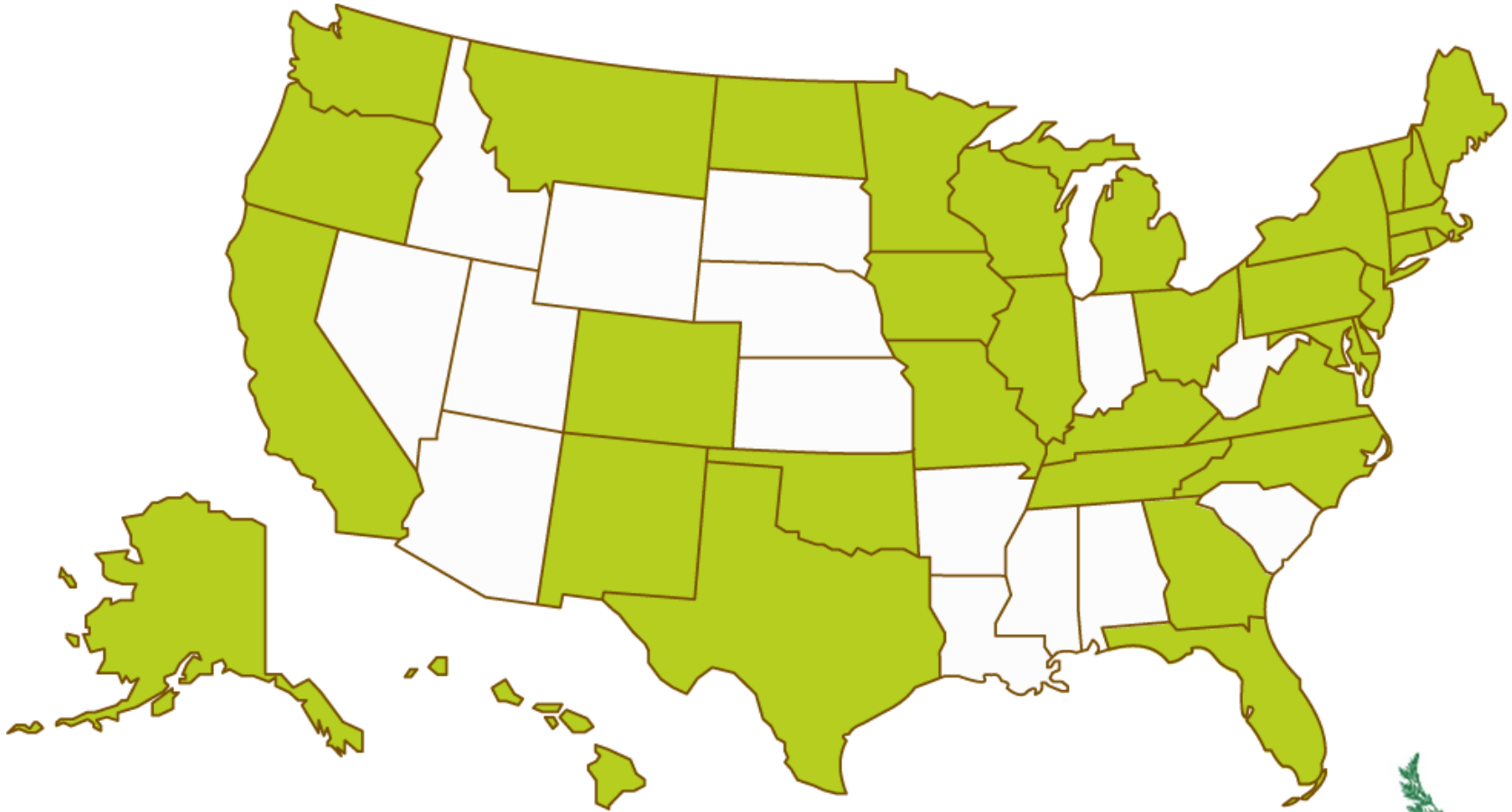
Team





Team: Federal and State Effort





Team: States with F2S Legislation



32

Planning grants

36

Implementation grants

\$4.8

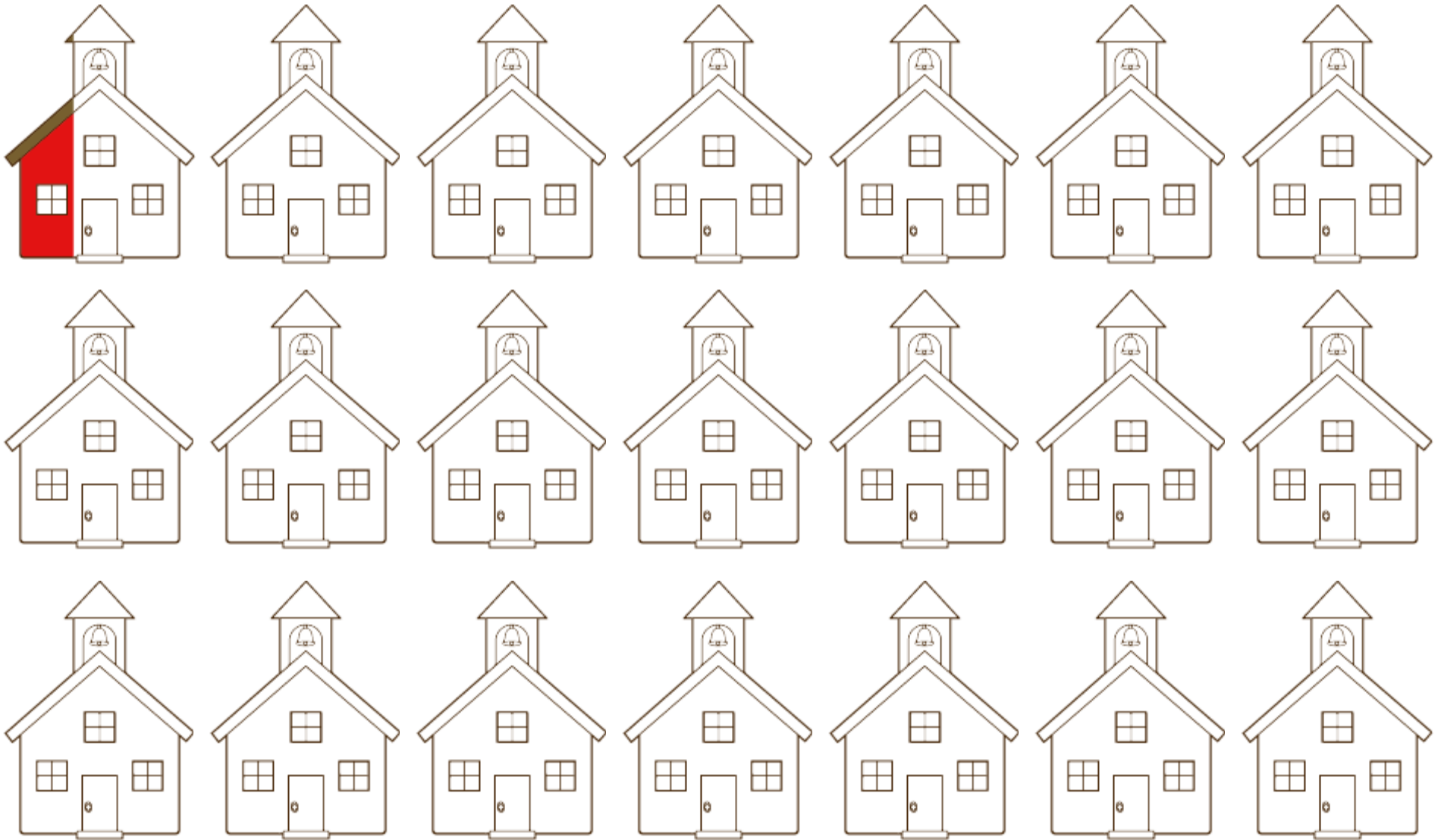
Million





Integration





Integration



“We’ve been encouraging more schools to procure their food locally.”

Kevin Concannon
USDA Under Secretary
Food, Nutrition, and Consumer Services

Integration



Monday	Tuesday	Wednesday	Thursday	Friday
Submarine Sandwich on Whole Wheat Roll	Whole Wheat Spaghetti with Meat Sauce	Chef Salad	Oven-Baked Fish nuggets	Whole Wheat Cheese Pizza
Refried Beans	Whole Wheat Roll	Whole Wheat Soft Pretzel	Whole Wheat Roll	Baked Sweet Potato Fries
Jicama	Green Beans	Corn	Mashed Potatoes	Grape tomatoes
Green Pepper Strips	Broccoli & Cauliflower	Baby Carrots	Steamed Broccoli	Applesauce
Cantaloupe wedges	Kiwi Halves	Banana	Canned Peaches	Low-fat Milk
Skim Milk	Low-fat Milk	Skim Milk	Skim Milk	

Integration: Local in New Meal Pattern



Monday	Tuesday	Wednesday	Thursday	Friday
Submarine Sandwich on Whole Wheat Roll	Whole Wheat Spaghetti with Meat Sauce	Chef Salad	Oven-Baked Fish nuggets	Whole Wheat Cheese Pizza
Refried Beans	Whole Wheat Roll	Whole Wheat Soft Pretzel	Whole Wheat Roll	Baked Sweet Potato Fries
Jicama	Green Beans	Corn	Mashed Potatoes	Grape tomatoes
Green Pepper Strips	Broccoli & Cauliflower	Baby Carrots	Steamed Broccoli	Strawberries
Cantaloupe wedges	Kiwi Halves	Banana	Canned Peaches	Low-fat Milk
Skim Milk	Low-fat Milk	Skim Milk	Skim Milk	Harvest of the month: Strawberries from Seascapes Farm. 

Integration: Local in New Meal Pattern





Monday	Tuesday	Wednesday	Thursday	Friday
Submarine Sandwich on Whole Wheat Roll	Whole Wheat Spaghetti with Meat Sauce	Chef Salad	Oven-Baked Fish nuggets	Whole Wheat Cheese Pizza
Refried Beans	Whole Wheat Roll	Whole Wheat Soft Pretzel	Whole Wheat Roll	Baked Sweet Potato Fries
Jicama	Green Beans	Corn	Mashed Potatoes	Grape tomatoes
Green Pepper Strips	Broccoli & Cauliflower	Baby Carrots	Steamed Broccoli	Strawberries 
Cantaloupe wedges	Kiwi Halves	Banana	Canned Peaches	Low-fat Milk
Skim Milk 	Low-fat Milk	Skim Milk	Skim Milk	







Integration: Local in New Meal Pattern



Monday	Tuesday	Wednesday	Thursday	Friday
Submarine Sandwich on Whole Wheat Roll	Whole Wheat Spaghetti with Meat Sauce	Chef Salad	Oven-Baked Fish nuggets	Whole Wheat Cheese Pizza
Refried Beans	Whole Wheat Roll	Whole Wheat Soft Pretzel	Whole Wheat Roll	Baked Sweet Potato Fries
Jicama	Green Beans	Corn	Mashed Potatoes	Grape tomatoes
Green Pepper Strips	Broccoli & Cauliflower	Carrots 	Steamed Broccoli	Strawberries 
Cantaloupe wedges	Kiwi Halves	Banana	Canned Peaches	Low-fat Milk
Skim Milk 	Low-fat Milk	Skim Milk	Skim Milk	






Integration: Local in New Meal Pattern



Monday	Tuesday	Wednesday	Thursday	Friday
Submarine Sandwich on Whole Wheat Roll	Whole Wheat Spaghetti with Meat Sauce 	Chef Salad	Oven-Baked Fish nuggets	Whole Wheat Cheese Pizza
Refried Beans	Whole Wheat Roll	Whole Wheat Soft Pretzel	Whole Wheat Roll	Baked Sweet Potato Fries
Jicama	Green Beans	Corn	Mashed Potatoes	Grape tomatoes 
Green Pepper Strips	Broccoli & Cauliflower	Banana	Steamed Broccoli	Strawberries 
Cantaloupe wedges 	Kiwi Halves	Skim Milk	Canned Peaches	Low-fat Milk
Skim Milk	Low-fat Milk		Skim Milk	








Integration: Local in New Meal Pattern



Monday	Tuesday	Wednesday	Thursday	Friday
Submarine Sandwich on Whole Grain Roll 	Whole Wheat Spaghetti with Meat Sauce 	Chef Salad	Oven-Baked Fish nuggets	Whole Wheat Cheese Pizza
Refried Beans	Whole Wheat Roll	Corn	Whole Grain Roll	Baked Sweet Potato Fries
Jicama	Green Beans	Carrots 	Mashed Potatoes	Grape tomatoes
Green Pepper Strips	Broccoli & Cauliflower	Banana	Steamed Broccoli	Strawberries 
Cantaloupe wedges	Kiwi Halves	Skim Milk	Canned Peaches	Low-fat Milk
Skim Milk 	Low-fat Milk		Skim Milk	





Integration: Local in New Meal Pattern



Monday	Tuesday	Wednesday	Thursday	Friday
Submarine Sandwich on Whole Grain Roll 	Whole Wheat Spaghetti with Meat Sauce 	Chef Salad	Oven-Baked Fish nuggets	Whole Wheat Cheese Pizza
Refried Beans	Whole Wheat Roll	Corn	Whole Grain Roll	Baked Sweet Potato Fries
Jicama	Green Beans	Carrots 	Mashed Potatoes	Grape tomatoes
Fresh Peas 	Broccoli & Cauliflower	Banana	Steamed Broccoli	Strawberries 
Cantaloupe wedges	Kiwi Halves	Skim Milk	Canned Pears 	Low-fat Milk
Skim Milk 	Low-fat Milk		Skim Milk	

Integration: Local in New Meal Pattern



Monday	Tuesday	Wednesday	Thursday	Friday
Local Lentil Patty Whole Grain Roll 	Whole Wheat Spaghetti with Meat Sauce 	Chef Salad	Oven-Baked Local Fish Sandwich on a Whole Grain Roll 	Whole Wheat Cheese Pizza
Refried Beans	Whole Wheat Roll	Local Spanish Rice with corn	Mashed Potatoes	Baked Sweet Potato Fries
Jicama	Green Beans	Carrots 	Steamed Broccoli	Grape tomatoes
Fresh Peas 	Broccoli & Cauliflower	Banana	Canned Pears 	Strawberries 
Cantaloupe wedges	Kiwi Halves	Skim Milk	Skim Milk	Low-fat Milk
Skim Milk 	Low-fat Milk			

Integration: Local in New Meal Pattern





Integration: Local in New Meal Pattern



- » Context and Background
- » First Year Accomplishments
- » **2013 Priorities**
 - » **1. Technical Assistance**
 - » **2. Procurement Guidance**
 - » **3. Census**
- » Discussion and Questions





Technical Assistance

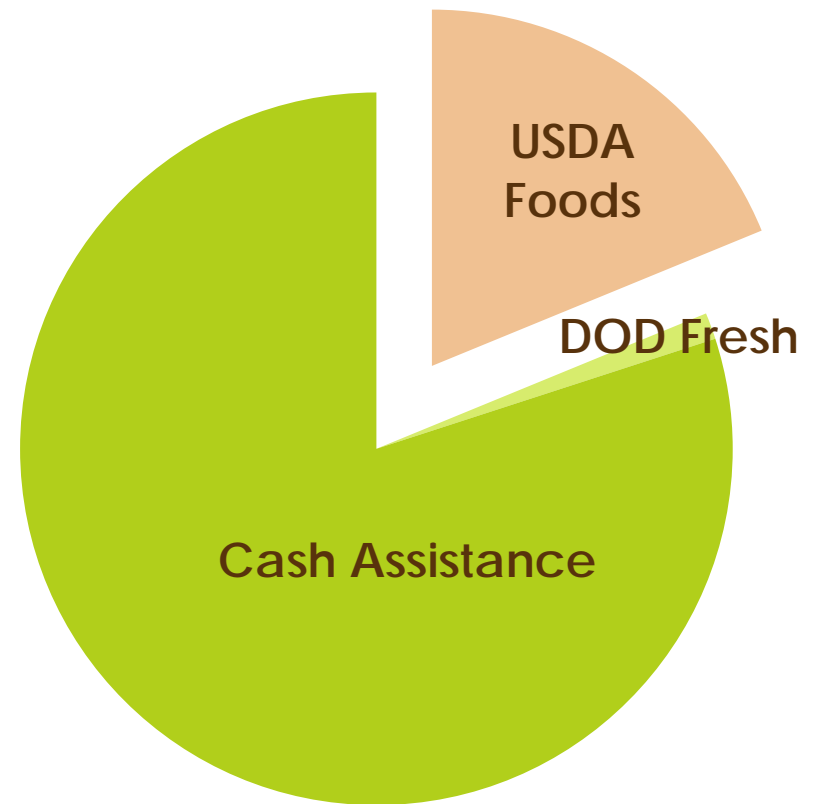




Technical Assistance



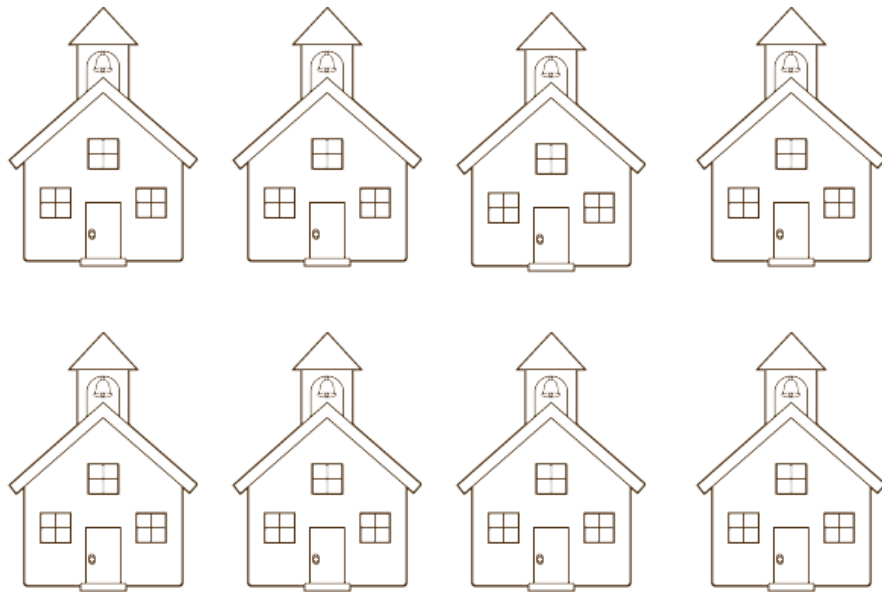
- » Geographic preference can be applied to most school food purchases for unprocessed locally grown or raised agricultural products.
- » Local sourcing is possible through DOD Fresh.
- » USDA Foods save money and can be part of healthful, local meals.





Census





28%

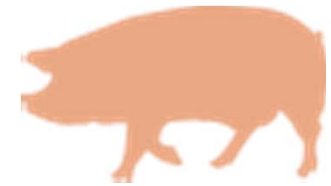
of schools across the country are participating in farm to school, directing

\$1.7 billion

into their local economies.

Census





77%

of schools believe they will increase their local purchasing in the years to come.

They want more local pork, poultry, frozen vegetables, and grains.

Census





43% participate



31% local beef



18% local fruit



Census: State Level Data





www.fns.usda.gov/cnd/f2s/

Discussion

