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Up in Smoke?: Tobacco Production's Effect on Childhood Stunting in Malawi
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Up in Smoke?: Tobacco Production's Effect on Childhood Stunting in Malawi

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Research Question:

How does cash crop adoption affect children's health?

Research Method:

- · Casual model of adoption effects
- Predicted probabilities used as optimal instrument (Wooldridge)
- Two step GMM instrumenting for the cash crop adoption decision

Smallholder Adoption Constraints:

Production

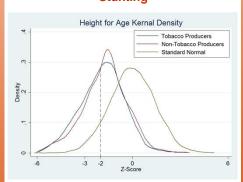
- · Minimum tobacco sales requirement for tobacco floors
- · Credit constraints preventing best farm practices

Consumption

· Volatile & relatively high recent maize prices

World Bank identified relationship between tobacco production & higher levels of stunting

Stunting



- Internationally long-term nutritional health indicator
- Large sample 2004-5 World Bank/Malawian Statistics Department Integrated Households Survey II (IHS)

Measuring Stunting



Measuring height for the IHS III, May 2010 (taken by presenter

Ideal Model

 $y_i = \delta_0 + \delta_1 X_i + \delta_2 D_i + u_i$

y_i: z score of children 6-60 months old

D_i: burley adoption dummy

Xi: Vector of observable control attributes

Endogeneity of Di,

Instruments from 1998 IHS I

- Average maize price by district
- Number of tobacco growing households by district
- Weak Instrument F-statistics of 359 & 254, both with p-values of 0
- C statistic of 0.172 and a p-value of 0.678 supports error term orthogonality

Variable	Adoption
# of Tobacco Farmers by	0.00129***
1998 district	(0.000189)
Maize price in 1998 by	0.141***
1998 district	(0.0416)
Observations *** 0.001. ** 0.01. * 0.05	5,740

First Stage Probit

Predicting tobacco adoption: $P(D_i|z) = \Phi(\delta_1 z_1 + \delta_2 z_2)$

Optimal predicted probabilities instrument $P(D_i = 1 \mid z) \label{eq:potential}$

Two Step GMM

Moment Conditions:

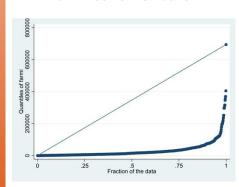
 $\mathsf{E} \begin{bmatrix} 1 & \mathsf{lagged\ maize\ price'} & (\mathsf{y} - \mathsf{x}\beta) \\ 1 & \mathsf{lagged\ \#'98\ tobacco\ farmers'} \end{bmatrix} =$

GMM criterion function:

 $\min_{\beta}(\sum_{i} z_{i} u_{i}) ' \sum_{i}^{-1} (\sum_{i} z_{i}' u_{i})$

Dependent variable, z score

Farm Income Distribution



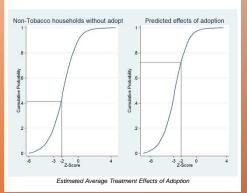
GMM Results

Images

I I F F S				
Variable	OLS	Maize Only	Both IV	
Tobacco Producer	-0.154*	-0.446	0.980***	
Male	0.208***	0.210***	0.215***	
Mother's Educ, high	0.153*	0.161*	0.176**	
Bed Nets, always	0.205***	0.198***	0.185***	
Permanent Floor	0.181**	0.175**	0.163**	
Farm Income 2 of 5	0.0124	0.0133	0.0148	
Farm Income 3 of 5	0.00367	0.0155	0.0372	
Farm Income 4 of 5	0.0525	0.0989	0.184*	
Farm Income 5 of 5	0.0924	0.229	0.479***	
Regional Maize Price	-0.00893	-0.0113	0.0155*	
Central Region	-0.279**	-0.298**	0.329**	
Observations	5,740	5,740	5,740	

Results

- Average treatment effect reduces z-scores by 1 standard deviation
- If non-producers adopted, stunting increases



Conclusions

- Tobacco adoption causes lower children's health outcomes
- Lower health outcomes appear concentrated in low income tobacco producers
- Policymakers should incentivize food crop production for the poorest households

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